

SPECIAL EVENTS ADVISORY COMMITTEE
AGENDA

Wednesday, May 11, 2011

PRESENT: Councillor Brad Johns
Councillor Dawn Sloane
Dianne Kokesh
Lisa Monk
Colin Richardson
Jeff Ransome
Timothy Rissesco
Jonathan Wilkie

REGRETS: Councillor Sue Uteck, Chair
Councillor Gloria McCluskey
Deputy Mayor Jim Smith
Stuart Jolliffe
Brian Rose

STAFF: Mr. Andrew Whittemore, Manager, Community Development
Mr. Mike Gillett, Coordinator, Community Development
Ms. Chris Newson, Legislative Assistant

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1. CALL TO ORDER

Councillor Brad Johns, Acting Chair, called the meeting to order at 12:40 p.m. in Halifax Hall, 2nd Floor City Hall, 1841 Argyle Street, Halifax.

2. APPROVAL OF MINUTES – March 16, 2011 and April 6, 2011

MOVED by Councillor Dawn Sloane, seconded by Mr. Jeff Ransome that the minutes of March 16, 2011 and April 6, 2011, as presented, be approved. MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

The agenda, as presented, was approved.

4. BUSINESS ARISING OUT OF THE MINUTES - NONE

5. CONSIDERATION OF DEFERRED BUSINESS

5.1 HRM Non-Annual Events & Event Infrastructure Report

A copy of the staff report dated April 6, 2011 was before the Committee.

Councillor Johns explained that motions were passed on May 4th by the Committee in regard to the individual grant awards. The Committee must now consider the three recommendations as outlined on the staff report dated April 6, 2011.

MOVED by Councillor Sloane, seconded by Mr. Timothy Rissesco that the Special Events Advisory Committee recommend that Regional Council:

- 1. Approve the 2011/12 Non-Annual grants as amended by the Special Events Advisory Committee on May 4, 2011 for a total of \$327,500 and infrastructure totalling \$90,000 as identified in Table 2 of the April 6, 2011 staff report, from the Marketing Levy Special Events Reserve (Q315).**
- 2. Defer consideration of the Ballsy 2011 – Ballsy Cancer Society until further information is provided; and,**
- 3. Decline application for funding request from the Joe Lamontagne Memorial March Break Hockey Tournament for reasons outlined in the April 6, 2011 staff report.**

The Legislative Assistant clarified that the details of the amendments proposed on

May 4, 2011 will be included in the Committee's report to Regional Council. The report is scheduled for the May 24, 2011 Regional Council agenda.

MOTION PUT AND PASSED.

5.2 HRM Hallmark Event Grant Renewals Application

A copy of the staff report dated February 28, 2011 was before the Committee.

Councillor Johns explained that motions were passed on May 4th by the Committee in regard to the individual Hallmark grant awards. The Committee must now consider the two recommendations as outlined on the staff report dated February 28, 2011.

MOVED by Mr. Jeff Ransome, seconded by Councillor Dawn Sloane that the Special Events Advisory Committee recommend that Halifax Regional Council:

- 1. Approve the renewal of nine (9) Hallmark Event grants from the 2011/12 Marketing Levy Special Events Reserve (Q315) as amended by the Special Events Advisory Committee on May 4, 2011 for a total of \$380,000;**
- 2. Approve the proposed amendments to the Hallmark Events Operating Guidelines contained within Attachment 1 of the report dated February 28, 2011.**

The Legislative Assistant clarified that the details of the amendments proposed on May 4, 2011 will be included in the Committee's report to Regional Council. The report is scheduled for the May 24, 2011 Regional Council agenda.

MOTION PUT AND PASSED.

5.3 Non-Annual and Festival & Events Grant Funding Requests – Second Intake Process (Titanic 100)

A copy of the November 30, 2010 staff report was before the Committee.

Councillor Johns explained that the Committee had already dealt with Recommendations A and C of the November 30, 2010 report and were now to consider Recommendation B, a non-annual grant award for Titanic 100, as that matter had been deferred by the Committee. He noted that the Titanic 100 event organizers had already presented to the Committee in regard to their grant application.

Discussion ensued on the Titanic 100 proposed non-annual grant award.

Due to a number of Committee members not having been present for the presentation, Mr. Mike Gillett, Coordinator, Community Development, explained that the business

case has been modified. The request is for \$190,000 over two years. The proposed event is a significant, one time event.

MOVED by Councillor Dawn Sloane that the Special Events Advisory Committee recommend a grant award of \$75,000 for the Titanic 100 from the Marketing Levy Special Events Reserve (Q315).

Without a seconder, the **motion was lost.**

In response to questions from the Committee, Mr. Andrew Whittemore, Manager, Community Development, explained that the tragic event of the Titanic is significant to our history. There are other countries that are well underway planning something to commemorate the Titanic.

MOVED by Mr. Jeff Ransome, seconded by Councillor Dawn Sloane that the Special Events Advisory Committee request that staff invite the Titanic 100 event organizers to return to a future meeting to respond to further questions.

In response to concerns in regard to timelines, Mr. Gillett noted that the event is scheduled for September to June of 2012.

MOTION PUT AND PASSED.

6. CORRESPONDENCE, PETITIONS & DELEGATIONS - NONE

7. REPORTS

7.1 Orientation to the Special Events Advisory Committee

Due to a number of new members not being in attendance for the Orientation, the Committee requested that the matter be deferred to a later date so that all may attend.

8. DATE OF NEXT MEETING – June 8, 2011

9. ADJOURNMENT

The meeting was adjourned at 1:00 p.m.

Chris Newson
Legislative Assistant

Information Items - NONE