

SPECIAL EVENTS ADVISORY COMMITTEE  
NOTES

May 8, 2013

PRESENT: Councillor Brad Johns, Chair  
Mr. Jeff Ransome  
Ms. Diane Kokesh  
Mr. Colin Richardson

REGRETS: Councillor Gloria McCluskey, Vice – Chair  
Councillor Barry Dalrymple  
Mr. Tim Rissesco  
Mr. Jonathan Wilkie  
Ms. Lisa Monk  
Mr. Stuart Jolliffe

STAFF: Ms. Denise Schofield, Manager, Regional Recreation and  
Culture  
Ms. Elizabeth Taylor, Manager Events and Cultural Initiatives  
Mr. Paul Forrest, Coordinator, Civic Events  
Mr. Quentin Hill, Legislative Assistant

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**1. CALL TO ORDER**

Councillor Johns, Chair, called the meeting to order at 12:30 p.m. in Halifax Hall, 2<sup>nd</sup> Floor City Hall, 1841 Argyle Street without quorum present.

**2. APPROVAL OF MINUTES – April 10, 2013**

Due to a lack of quorum, the approval of minutes was deferred to the next meeting.

**3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS**

Due to lack of quorum, the Committee only addressed item 5.1

**4. BUSINESS ARISING OUT OF THE MINUTES- NONE**

**5. CONSIDERATION OF DEFERRED BUSINESS**

**5.1 Marketing Levy and Special Events Reserve Exception Report.**

A staff report dated February 12, 2013 was before the Committee.

Councillor Johns advised the Committee that the Halifax Comedy Fest and Nocturne: Art at Night were sent back from Regional Council for consideration of extra funding. Councillor Johns explained that he had requested any Councillors requesting reconsideration to attend the May 8, 2013 Special Events Advisory Committee meeting.

The Committee agreed to hear from Councillor Darren Fisher and Councillor Wayne Mason.

Councillor Fisher thanked the Committee for allowing the opportunity to come and speak on behalf of the Halifax Comedy Fest. He explained that he felt that the Comedy Fest should be one of HRM's Hallmark Events. Councillor Fisher clarified that the Halifax Comedy Fest broadcasts HRM worldwide and they receive more national exposure than any other event held in Halifax. He provided statistics showing the advertising value for HRM. Councillor Fisher also noted that the event is expanding to Dartmouth and it also provides opportunities for young people to get started in the comedy profession. He stated that the event reaches out and supports various charities in HRM such as Home Bridge Youth Society. Councillor Fisher requested that the Committee consider offering more funding to the event for the value it adds to the Municipality.

Councillor Mason advised that he was present to speak on behalf of Nocturne: Art at Night. He indicated that he would speak at the next Special Events Advisory Committee meeting when full quorum would be present.

**6. CORRESPONDENCE, PETITIONS & DELEGATIONS - NONE**

**7. REPORTS - NONE**

**8. ADDED ITEMS**

**8.1 Sports Entertainment Atlantic Presentation Request**

Due to lack of quorum, this will be addressed at the next meeting.

**8.2 Epic Dartmouth**

Due to lack of quorum, this will be addressed at the next meeting.

**8.3 Halifax Comedy Fest**

This item was discussed under item 5.1 with a presentation from Councillor Fisher. The item will be discussed again at the next meeting.

**8.4 Halifax International Buskers Festival**

Due to lack of quorum, this will be addressed at the next meeting.

**8.5 Nocturne: Art at Night**

Due to lack of quorum, this will be addressed at the next meeting.

**9. NEXT MEETING DATE – June 12, 2013**

**10. ADJOURNMENT**

The meeting was adjourned at 1:25 pm.

Quentin Hill  
Legislative Assistant