



PO Box 1749 Halifax, Nova Scotia B3J 3A5 Canada

> Harbour East Community Council September 16, 2010

TO:

Chair and Members/of Harbour East Community Council

SUBMITTED BY:

Paul Dunphy, Director of Community Development

DATE:

September 1, 2010

SUBJECT:

Case 16411 - Downtown Dartmouth Signs

INFORMATION REPORT

<u>ORIGIN</u>

On August 5, 2010, Harbour East Community Council passed the following motion:

"MOVED by Councillor Karsten, seconded by Councillor Nicoll that Harbour East Community Council request that staff undertake a review of requirements for commercial signs under the Land Use By-law for Downtown Dartmouth, specifically regarding size, permitted materials and placement. MOTION PUT AND PASSED."

BACKGROUND/DISCUSSION

On August 5, 2010, Harbour East Community Council passed a motion requesting that staff initiate a process to review the sign requirements within the Downtown Dartmouth Land Use By-law. As a result, staff opened Case 16411 to review the applicable sign requirements.

A public information meeting will be scheduled in the near future to enable public comment on the matter. Following that meeting, a report with recommendations will be brought back to Community Council with staff's recommendation. Community Council will then decide whether or not a public hearing will be held. The hearing will provide a second opportunity for the public to speak on the proposed amendments prior to Council making its decision.

BUDGET IMPLICATIONS

The costs to process this planning application can be accommodated within the approved operating budget for C310.

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FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Project and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Project and Operating reserves, as well as any relevant legislation.

COMMUNITY ENGAGEMENT

Community engagement is required since this report responds to Council's request for staff to open a case to consider amendments to the Downtown Dartmouth Land Use By-law (LUB) regarding signage. The level of community engagement will be "consultation" and will be conducted in accordance with the Community Engagement Strategy and the *Halifax Regional Municipality Charter*.

The proposed amendments to the Downtown Dartmouth LUB will potentially impact the following stakeholders: local business operators, sign companies, and area residents.

ATTACHMENTS

None.

A copy of this report can be obtained online at http://www.halifax.ca/commcoun/cc.html then choose the appropriate Community Council and meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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