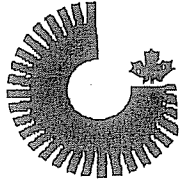


Info Item 3



APMA

THE VOICE OF THE AUTOMOTIVE
ORIGINAL EQUIPMENT SUPPLIERS IN CANADA

June 22, 2010

Mayor Peter Kelly
Halifax Regional Municipality
1841 Argyle Street
P.O. Box 1749
Halifax, Nova Scotia B3J 3A5

HALIFAX REGIONAL
MUNICIPALITY
JUN 23 2010
5-6
MUNICIPAL CLERK

MUNICIPAL CLERKS OFFICE

Distributed to:

- Councillors Meeting Regional Council
- Mayor
- CAO Date: May 13, 2008
- DCAOs Wayne Anstey Mike Lesroche
- Solicitor Item No. 11.3.1
- Communications
- Other Jennifer Church

Krista Tidswell Steinberg Edmonds

Dear Mayor Kelly:

Thank you kindly for your letter dated June 8, 2010, concerning the issue of sound emission from hybrid and all-electric vehicles. The safety of all vehicle users and pedestrians, including the visually impaired in this specific scenario, remains an issue of utmost importance to our industry.

Certainly we recognize, that in our industry's efforts to reduce green house gas emissions (GHGs), lower fuel consumption and the dependence on oil and to lower vehicle emissions, particularly volatile organic compounds (VOCs), hybrid electric and all electric vehicles represent one avenue that will receive significant attention. Already, on North American streets, we have both of these types of vehicles in regular operation. While the ability to run silently can represent a desirable reduction in noise emissions in our urban environments, we also recognize that this can be a safety factor for the visually impaired. This issue will also be front and center as more vehicles adapt powertrain stop/start technology.

We wish to assure you that the APMA continues to work with OEM's, with our large Tier 1 suppliers and with other industry associations including Electric Mobility Canada, to ensure that this issue remains front and center and is resolved in the most efficient and safest manner possible for all involved. It is a recognized issue and continues to receive significant attention. In the interim we are seeking a number of independent and effective solutions as we work towards an industry standard. However you have our assurances that this is an issue the industry takes very seriously and we will continue to strive towards a common standard.

Regards

Steve Rodgers
President

MAYOR'S OFFICE
DISTRIBUTE TO:

CAO: _____
CLERK:
COUNCILLORS'
OFFICE: _____

DATE: June 23/10