

CULTURAL ADVISORY COMMITTEE

MINUTES & NOTES

September 9, 2005

PRESENT: Councillor Uteck
Betty Thomas
Gordon Morgan
Margie Clow-Bohan
Andrew Inch
Mike LaLeune

REGRETS: Councillor Streach
Paul Greenhalgh
Shahin Sayadi
Gary Vermeir (Absent)
Jeffery Spalding (Absent)
Elias Metlej (Absent)
Dave Roberts (Absent)

STAFF: Andrew Whittemore, Executive Assistant CAO
Holly Richardson, Community Developer, Recreation, Tourism and
Culture
Jennifer Beck, Project Manager, Corporate Communications
Stephanie Parsons, Legislative Assistant

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Without a quorum being present the Committee proceeded to items 4.1.1 and 4.1.2.

4. BUSINESS ARISING OUT OF THE MINUTES

4.1 Status Sheet Items

4.1.1 Focus Groups

- A document entitled HRM Cultural Plan Phase 2 Consultation was circulated to the Committee.

Ms. Richardson advised that a focus group session has been organized for September 16, 2005 at 12:00 p.m. at the Mi'kmaq Native Friendship Centre. She further advised that if Regional Council approves the draft goals and objectives, staff will proceed with the eight focus group sessions which will include 8-15 people by special invitation.

Mr. Richardson advised that she presented the draft goals and objectives to the Community and Race Relations Advisory Committee on September 8, 2005. There was discussion regarding the diversity element and that she invited the Committee Members to attend the focus group discussion on diversity.

Ms. Thomas asked if the concerns raised at the Community and Race Relations Committee meeting to increase the participation of visible minorities will be considered. Mr. Richardson commented that a focus group is only one mechanism for participation. However, staff is open to suggestions and perhaps a larger session on diversity is required. Ms. Thomas suggested that a series of focus groups be held.

In response to concerns regarding the focus group questions, Ms. Richardson advised that the questions would be tailored toward the specific focus group.

Ms. Richardson advised the Committee that Councillor Hum and Councillor Hendsbee commented that the draft goals and objectives do not emphasize the responsibility of the private sector in terms of investment.

Committee Members further suggested that performers and the music industry be added to the list.

Ms. Thomas raised concern regarding the participation of the Chinese Community. Councillor Uteck suggested that the Universities would be a good contact as they have a variety of societies. Mr. Inch commented that the university culture does not necessarily represent Halifax culture as they are students.

Mr. Richardson advised Ms. Thomas that she would contact her for further discussion and suggestions.

4.1.2 Website & Promotions Campaign

- Copies of the designs for the brochures and posters were circulated to the Committee.

Ms. Heather MacLeod-Baudelot, Recreation Programmer advised the Committee of the following:

- There will be a Media Release on September 14, 2005.
- Several designs have been produced to promote the Cultural Plan.
- The text on the brochures and posters will include information on the Cultural Plan and direct people to the website.
- The theme of the campaign is "Show Your Culture"

Councillor Uteck requested that the student from NSCAD be given credit for the logo.

Ms. Beck showed the Committee the template of the Cultural Advisory Committee web page and advised that the graphics will match the designs on the posters and brochures.

1. CALL TO ORDER

With a quorum now present the Chair called the meeting to order at 11:25 a.m.

2. APPROVAL OF THE MINUTES - August 12, 2005

Correction: After item 7.2.1 the Committee approved the revised goals and objectives with the amendment.

MOVED BY Mr. Morgan, seconded by Mr. Sayadi that the Cultural Advisory Committee

- 1. Approve the revised goals and objectives dated August 15, 2005 as amended August 22, 2005 and August 26, 2005.**
- 2. Recommend that Regional Council endorse the Goals and Objectives as amended. MOTION PUT AND PASSED.**

MOVED BY Ms. Thomas, seconded by Mr. LaLeune that the minutes of August 26, 2005 be approved as amended. MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND OF ADDITIONS AND DELETIONS

The agenda was accepted as circulated.

4. BUSINESS ARISING OUT OF THE MINUTES

4.1 Status Sheet Items:

4.1.1 Focus Groups - See page 3

4.1.2 Website & Promotions Campaign - See page 4

5. CONSIDERATION OF DEFERRED BUSINESS - None

6. CORRESPONDENCE, PETITIONS AND PRESENTATIONS - None

7. REPORTS

7.1 Cultural Advisory Committee Staff Report

- A revised copy of the Cultural Advisory Committee Report dated September 9, 2005 and Staff Report dated September 9, 2005 was previously circulated to the Committee.

Ms. Clow - Bohan raised concern regarding the terminology used in the staff report. Staff advised that they would take her concerns into consideration.

MOVED BY Mr. Inch, seconded by Mr. Morgan that the Cultural Advisory Committee recommend that Regional Council endorse the *draft* Cultural Plan Goals and Objectives as outlined in attachment one of the August 31, staff report for the purpose of enabling the Cultural Advisory Committee to commence with phase two of the public and stakeholder consultation process. MOTION PUT AND PASSED.

8. NEW BUSINESS/ADDED ITEMS

8.1 New Business

8.1.1 Cultural Plan Framework

- A document entitled Cultural Plan Framework was before the Committee for discussion.

Mr. Whittemore advised that the intent is to have a draft Cultural Plan before Council by December 13, 2005.

Ms. Richardson advised the Committee that draft documents regarding the planning, implementation, and evaluation frameworks will be coming forward to the Committee for consideration.

After a brief discussion on incorporating a vision statement into the Cultural Plan the following motion was placed.

MOVED BY Mr. Morgan, seconded by Ms. Clow- Bohan that the Cultural Advisory Committee incorporate a vision statement into the Cultural Plan. MOTION PUT AND PASSED.

Councillor Uteck requested that the Vision Statement be added to the next agenda and Mr. Inch requested that samples be provided.

9. NEXT MEETING DATE

The next regular scheduled meeting is September 23, 2005

10. ADJOURNMENT

There being no further business the meeting adjourned at 12:25 p.m.

Stephanie Parsons
Legislative Assistant