



**CROSSWALK SAFETY ADVISORY COMMITTEE
MINUTES
June 26, 2014**

- PRESENT:** Ms. Janet Barlow, Chair
Deputy May Darren Fisher
Councillor Waye Mason
Mr. Kyle Miller
Mr. Kelsey Green
Ms. Krista Daley
Sgt. David Reynolds
Ms. Jill McGillicuddy
Ms. Lucille Reid
- REGRETS:** Dr. Ashan Habib
Ms. Jamey-Ellen Klenavic, Vice Chair
Councillor Barry Dalrymple
- STAFF:** Mr. Roddy MacIntyre, Traffic and ROW
Mr. Bruce Debaie, Managing Director Corporate Communications
Ms. Sherryl Murphy, Deputy Clerk
Mr. Darcy Warren, Legislative Support

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, supporting documents, and information items circulated to Crosswalk Safety Advisory Committee are available online: www.halifax.ca/boardscom/csac/index.html

The meeting was called to order at 10:07 a.m., and the Committee adjourned at 11:31 a.m.

1. CALL TO ORDER

The Chair called the meeting to order at 10:07 a.m. in Halifax Hall, City Hall, 1841 Arglye Street, Halifax.

2. APPROVAL OF MINUTES – May 22, 2014

MOVED by Deputy Mayor Fisher, seconded by Mr. Miller that the minutes of May 22, 2014 be approved as presented. MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

The Committee agreed to discuss Item 7.1 before Item 5.1.

MOVED by Ms. Daley, seconded by Deputy Mayor Fisher that the agenda be approved as amended. MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES - NONE

7.1.1 Discussion re: Making our Communities Safer – Crosswalk Safety Work Plan/2014-2015 Pedestrian Safety Action Plan

- (i) Staff information report to Transportation Standing Committee June 4, 2014 entitled: Crosswalk Safety Advisory Committee – Crosswalk Safety Work Plan
- (ii) Staff recommendation report to Halifax Regional Council March 18, 2014 entitled: 2014/2015 Pedestrian Safety Action Plan

Ms. Sherryll Murphy, Deputy Clerk, spoke to the Committee on “Making Our Communities Safer – Crosswalk Safety Work Plan/ 2014-2015 Pedestrian Safety Action Plan. She advised the Committee that the Pedestrian Safety Action Plan is the result of a motion from Regional Council by Councillor Steve Craig. She noted that many of the goals/recommendations of the Crosswalk Safety Work Plan were included in the 2014- 2015 Pedestrian Safety Action Plan.

Ms. Murphy informed the Committee that to move forward with a Crosswalk Safety Awareness Day, an information report in conjunction with staff to acquire funding for the Crosswalk Safety Awareness Day will have to be completed. The Clerk’s office will assist with the report.

Ms. Jill McGillicuddy entered the meeting at 10:23 a.m.

The Committee entered into discussion on Information Item 7.1.1 (i), “Crosswalk Safety Advisory Committee – Crosswalk Safety Work Plan

Ms. Barlow questioned Goal 5, page 5 of the report and whether anything has been done. Mr. Roddy MacIntyre, Traffic and ROW, responded that staff will continue to participate and support

the Committee in its on-going efforts with appropriate standards to reflect differences between local, urban, suburban and rural areas.

Ms. Barlow questioned if anything has been done in regards to enforcement. Mr. MacIntyre informed the Committee that the Province is re-writing the Motor Vehicle Act, but the Committee can forward any suggestions it may have directly to them. Ms. Barlow stated that she would draft a letter and bring it back for review at the next regular meeting. Note was made that intergovernmental correspondence is to be issued through the Mayor's Office.

Mr. MacIntyre further informed the Committee that flags are not recommended. He stated that the province allows community groups to use flags and reflective tape, but they can't be used in the Right of Way (ROW). The community groups are responsible for all costs.

Mr. Green commented that the uses of rapid rectangular flashing beacons (RRFB) are being used in a pilot project in Calgary, Alberta. He noted that once statistics are completed it would benefit the Committee to review them.

5. CONSIDERATION OF DEFERRED BUSINESS

5.1 Discussion re: planning of a Crosswalk Safety Awareness Day

Mr. Bruce Debaie, Managing Director of Corporate Communications, made a presentation to the Committee on the planning of a Crosswalk Safety Awareness Day.

Mr. Debaie noted that pedestrian/crosswalk safety needs to be framed within a broad, annual road safety campaign for all seasons. He noted the following campaigns that are currently in use: February/March: Crosswalk Safety Campaign; May is National Road Safety Week; and October/November is Crosswalk Safety Campaign. He suggested that Crosswalk Safety Awareness Day could be held in conjunction with the Crosswalk Safety Campaign.

Mr. Debaie stated that the Committee should create something in line with the new brand and a need to focus on the good things not just the negative. The Awareness Day will devolve from the "Distractions Kill" campaign to a call to action that is sustainable and create a broader awareness; evidence based, such as social media, smaller papers and demographics between 10 and 30.

Ms. Daley stated she would like to hear from drivers as well as pedestrians and to target seniors as well.

Ms. Barlow noted that the sub-committee will work with staff on fine tuning the Awareness Day.

6. CORRESPONDENCE, PETITIONS & DELEGATIONS

6.1 Correspondence

Correspondence was received: Craig Marriott dated May 24, 2014; Ryan Pierce dated June 3, 2014; and Norm Collins dated June 1, 2014.

6.2 Petitions - None

6.3 Presentations - None

7. REPORTS

7.1 STAFF

7.1.1 Discussion re: Making our Communities Safer – Crosswalk Safety Work Plan / 2014-2015 Pedestrian Safety Action Plan

(i) Staff information report to Transportation Standing Committee June 4, 2014 entitled: Crosswalk Safety Advisory Committee – Crosswalk Safety Work Plan

(ii) Staff recommendation report to Halifax Regional Council March 18, 2014 entitled: 2014/2015 Pedestrian Safety Action Plan

This item was addressed earlier in the meeting, see page 2.

7.2 Committee Members

7.2.1 Update re: monthly pedestrian accidents statistics – Sgt. David Reynolds

Sgt. David Reynolds, HRP provided the following accident statistics to the Committee: January 2014 – 31; February 2014 – 20; March 2014 – 21; April 2014 – 14 and May 2014 – 11. The monthly average is 19.4 and the total accident count so far for 2014 is 97.

Sgt. Reynolds noted that longer days may be a reason for the decrease in accidents; he also noted that visibility of zebra marked crosswalks greatly increases awareness.

Deputy Mayor Fisher questioned if these statistics are just for crosswalks or if they include all accidents. Sgt. Reynolds responded that he was not sure if the statistics are crosswalks or all accidents. He stated that now that the Collision Reporting and Occurrence Management System CROMS is up and running it will be possible to extract just crosswalk/vehicle accidents in the future.

8. ADDED ITEMS – NONE

9. IN CAMERA

The Crosswalk Safety Advisory Committee may rise and go into a private In Camera session, in accordance with Section 19 of the Halifax Regional Municipality Charter, for the purpose of dealing with the following:

9.1 Personnel Matter: Nominations to Crosswalk Safety Awareness Day Campaign Sub-Committee

Motion: to convene into In Camera to address a Personnel Matter related to the nominations to the Crosswalk Safety Awareness Day Campaign Sub-Committee.

MOVED by Deputy Mayor Fisher, seconded by Ms. Daley the Committee convene into In Camera to address a Personnel Matter related to the nominations to the Crosswalk Safety Awareness Day Campaign Sub-Committee. MOTION PUT AND PASSED.

The Committee reconvened in regular session at 11:27 a.m.

The Committee ratified the motions of the In Camera session at this time.

MOVED by Deputy Mayor Fisher, seconded by Ms. Daley the Crosswalk Safety Advisory Committee recommend that the Transportation Standing Committee:

- 1. Adopt the recommendation of the Crosswalk Safety Advisory Committee regarding the appointments to the Crosswalk Safety Awareness Day Sub Committee.**
- 2. Approve the Terms of Reference for the Awareness Day Committee, as follows:**

The Crosswalk Safety Awareness Committee will work with staff of Transportation and Public Works and Corporate Communications staff to:

- Recommend a proposed date for the 2014 Crosswalk Safety Awareness Day – CSAC recommendation of November 2, 2014**
- Identify the theme(s) of the 2014 Crosswalk Safety Awareness Day**
- Identify ideas for components (activities, contests) to make up the Crosswalk Safety Awareness Day**
- A Chair of the Sub-Committee will be elected from the members of the Sub-Committee**

The Committee agreed that the Sub-Committee and staff will bring back joint recommendations to the Crosswalk Safety Advisory Committee at the September 2014 meeting for recommendation to the Transportation Standing Committee.

- 3. Release to the public the names of the appointees upon ratification by the Transportation Standing Committee.**

MOTION PUT AND PASSED.

- 10. DATE OF NEXT MEETING – July 24th (if required) and August 28, 2014 (if required)**

The Committee entered into discussion in regards to the meeting schedule. The Committee agreed that the Committee would not hold meetings in July or August 2014. Committee

members will be kept informed of the work of the Safety Awareness Day Sub-Committee via e-mail updates.

The next regular meeting of the Crosswalk Safety Advisory Committee will be held on September 25, 2014 in Halifax Hall, City Hall, 1841 Argyle Street, Halifax.

11. ADJOURNMENT

The meeting was adjourned at 11:31 a.m.

Mr. Darcy Warren
Legislative Support