

## **Crosswalks Safety Advisory Committee Work Plan Goals**

### **1. Education – Educate Public about Crosswalk Safety in HRM & NS**

- Implement a Crosswalk Safety Campaign (e.g. Distractions Kill Campaign month long efforts)
- Create and implement an annual crosswalk safety awareness day campaign (cover marked/unmarked, traffic signals, flashing don't walk signs, awareness of existing crosswalks)
- Education about the installation of zebra markings through a news release
- Identify other organizations that have on-going initiatives and interest in crosswalk safety

### **2. Evaluation and Data – Target Enforcement based on Data/Evidence (location, time of year, days...)**

- Improve data collection by developing partnerships among those already collecting data (HRP, Dal, RCMP, HRM Traffic, SNSMR, NSTIR, HRSB)
- Implement on-going dedication/prioritization of existing resources to be assigned to deal with data collection issue
- Implement a process of data analysis, interpretation and reporting

### **3. Evaluation and Research**

- Research potential programs for community initiative; following which develop and implement a program for community volunteers (e.g. adopt a crosswalk initiative)

### **4. Enforcement – Increase non-monetary penalties**

- Recommend the Province review the Motor Vehicle Act with respect to increasing the non-monetary penalties for pedestrian motor vehicle violations (e.g. increased points, defensive driving course, pedestrian safety course, mandatory driving exam re-writes)
- Increase enforcement of crosswalk legislation at all crosswalks, including targeted enforcement at specific locations and times

### **5. Standards - Appropriate standards in place to reflect differences in local urban/suburban/rural areas**

- Develop a mechanism for more community input through this committee
- Recommend the Province re-define the role of the Traffic Authority to reflect modern transportation reality in HRM
- In consultation with the CSAC revise the warrant system for installing and removing crosswalks to be tailored for urban vs. suburban/rural vs. school situations

### **6. Traffic Control Measures - Improve Traffic Control Measures**

- Use zebra markings at crosswalks (uncontrolled, marked crosswalks)
- Increase efforts of Crosswalk painting maintenance; to review current practices and explore ways to improve services
- Use pedestrian-friendly designs at intersections (such as bump outs make pedestrians more visible at crosswalks)

- Increase pedestrian-visibility such as identifying poles that block pedestrian at RA5 locations; address pruning of vegetation at crosswalks
- Approving the use of Crosswalk flags in HRM at crosswalks where the community takes on the responsibility of installing and maintaining them
- Installation of reflective tape on all crosswalk sign poles
- Install new signs facing the pedestrian at crosswalks as a pilot at certain sites (e.g. cautioning pedestrians)
- Contingent on Province's decision to decrease speed limits, allow speed reduction on certain streets where deemed necessary
- Increase the use of advanced yield to pedestrian lines when deemed necessary
- Continue to investigate and define use of solar pole flashing beacons to increase additional visibility of crosswalks
- Investigate and define the use of inroad crosswalk signs at appropriate locations
- Recommend to the Province the use of neon coloured signs to identify crosswalks

**Goal # 1: Education – Educate Public about Crosswalk Safety in HRM & NS**

Action	Person/ Group Responsible	Resources required other service providers, Government, Funds, etc.	Time frame	Desired Outcomes	Performance Indicators – how will you measure your accomplishments
Implement a Crosswalk Safety Campaign (e.g. Distractions Kill Campaign month long efforts)	HRM, Province, Corporate Communications	\$40,000 for 1 run (verify cost from report from report of Sept 26 <sup>th</sup> CSAC meeting), 2 more, 2 week sessions; one of which to be end of Nov/early Dec, other to be determined at a later date	Fall/Winter 2014	Increase awareness	Collision data, online survey, media stats
Create and implement an annual crosswalk safety awareness day campaign  (cover marked/unmarked, traffic signals, flashing don't walk signs, awareness of existing crosswalks)	Sub-committee composed of 2 members of CSAC, 2 at-large  HRM funding from Province, HRP, TPW, Corporate Communications and HRSB	Staff resources, HRM Clerk  Media & Social Media, School board, but target adults mainly (day cares too), event \$5000-\$10000, HRM staff time	Sub-committee formed end of March 2014, CSAD late November 2014  End of Nov 2014, 2 <sup>nd</sup> last week or so	Awareness and safety increased	CSAD takes place, number of people who participate, reduced incidents  Media stats, numbers attending events
Education about the installation of zebra markings through a news release	HRM, Corporate Communications (work with TPW on timing)	HRM staff time	Early June 2014 when zebra crosswalks are painted		Media stats
Identify other organizations that have on-going initiatives	CSAC	Volunteer time	On-going 2014	Better collaboration between groups, service	Better information sharing

and interest in crosswalk safety				providers and HRM departments	
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Note: That during the school planning process, Traffic Authority be invited to Site Selection Committee, Boundary Review Committee and School Review Committees' meetings to discuss crosswalk safety.

**Goal # 2: Evaluation and Data – Target Enforcement based on Data/Evidence (location, time of year, days...)**

<b>Action</b>	<b>Person/ Group Responsible</b>	<b>Resources required other service providers, Government, Funds, etc.</b>	<b>Time frame</b>	<b>Desired Outcomes</b>	<b>Performance Indicators – how will you measure your accomplishments</b>
Improve data collection by developing partnerships among those already collecting data (HRP, Dal, RCMP, HRM Traffic, SNSMR, NSTIR, HRSB)	Dal TRAC/Dr. Habib	Meetings rooms, refreshments, logistical support through clerk – HRM, 20-25 people, \$250	End of Feb for 1 <sup>st</sup> meeting, on-going meetings for 2014	Develop partnerships	Meeting held, action plan developed
Implement on-going dedication/prioritization of existing resources to be assigned to deal with data collection issue	Chief of Police-HRM, Superintendent RCMP (Dal TRAC support)	A dedicated crime analyst assigned to collect and analyse data regarding pedestrian motor vehicle accidents	End of Feb (already being implemented by HRP as part of line above)	Safety is increased, quarterly reports to CAC with actionable items based on findings	Reduction of incidents at targeted places, timeliness and quality of data is enhanced
Implement a process of data analysis, interpretation and reporting	HRP/RCMP and TPW	Staff time; budget (Dal TRAC support)	On-going annual report	Traffic accident and evaluation – standard reporting (based on best practices)	Electronic copy of report provided yearly

**Goal # 3: Evaluation and Research**

<b>Action</b>	<b>Person/Group Responsible</b>	<b>Resources required other service providers, Government, Funds, etc.</b>	<b>Time frame</b>	<b>Desired Outcomes</b>	<b>Performance Indicators – how will you measure your accomplishments</b>
Research potential programs for community initiative; following which develop and implement a program for community volunteers (e.g. adopt a crosswalk initiative)	CSAC, Dr. Habib, Dal TRAC, HRP/Sgt. Reynolds  HRP (depending on outcome of research)	HRP staff resources; Dal TRAC support; Training / funding from HRM	3 months (1 <sup>st</sup> report)  Implement Fall 2014	Implications and recommendations report on how to develop a citizen involved enforcement and/or education program # incidents decreased, safety increased	Report produced Program developed and implemented, education increased

**Goal # 4: Enforcement – Increase non-monetary penalties**

<b>Action</b>	<b>Person/ Group Responsible</b>	<b>Resources required other service providers, Government, Funds, etc.</b>	<b>Time frame</b>	<b>Desired Outcomes</b>	<b>Performance Indicators – how will you measure your accomplishments</b>
Recommend the Province review the Motor Vehicle Act with respect to increasing the non-monetary penalties for pedestrian motor vehicle violations (e.g. increased points, defensive driving course, pedestrian safety course, mandatory driving exam re-writes)	CSAC	HRM Staff	End of April for letter to Province	Non-monetary penalties increased, safety increased	Changes in Motor Vehicle Act

Increase enforcement of crosswalk legislation at all crosswalks, including targeted enforcement at specific locations and times	HRP/RCMP	Resourcing	2014-2015 onwards	Increase targeted enforcement	Number of tickets issued
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**Goal #5: Standards - Appropriate standards in place to reflect differences in local urban/suburban/rural areas**

<b>Action</b>	<b>Person/ Group Responsible</b>	<b>Resources required other service providers, Government, Funds, etc.</b>	<b>Time frame</b>	<b>Desired Outcomes</b>	<b>Performance Indicators – how will you measure your accomplishments</b>
Develop a mechanism for more community input through this committee	Crosswalks Committee	CSAC/Corporate Communications (shape your city)	start March 2014 to look at process/ on-going 2014	Community input enhanced, greater awareness and confidence among public in crosswalk safety	Greater community acceptance of standards
Recommend the Province re-define the role of the Traffic Authority to reflect modern transportation reality in HRM	Council lead	CSAC, TPW and TSC	2 years-long term	Attitudinal – no longer just about cars and traffic; roads are for all types of users, inclusive road design, safe for everyone, promotes health, the environment, social equity	Fewer incidents/complaints, more people on the road, more inclusive for seniors & disabled, more bikes, more walkers
In consultation with the CSAC revise the warrant system for installing and removing crosswalks to be tailored for urban vs. suburban/rural vs. school situations	Traffic authority	Staff/Committee time	2014-2015	Better context specific crosswalks for rural, suburban and urban areas	Number of complaints, public feedback

**Goal #6: Traffic Control Measures - Improve Traffic Control Measures**

<b>Action</b>	<b>Person/ Group Responsible</b>	<b>Resources required other service providers, Government, Funds, etc.</b>	<b>Time frame</b>	<b>Desired Outcomes</b>	<b>Performance Indicators – how will you measure your accomplishments</b>
Use zebra markings at crosswalks (uncontrolled, marked crosswalks)  *Note: TSC passed a motion recommendation to RC	HRM, TPW	Budgetary, before and after study, public education, see staff report budget, public education – see education	Spring 2014	Uncontrolled crosswalks safer	Before and after study of collisions
Increase efforts of Crosswalk painting maintenance; to review current practices and explore ways to improve services	TPW	Staff time/operating budget	2014	Crosswalks are more visible	Annual inventory; compare collision data
Use pedestrian-friendly designs at intersections(such as bump outs make pedestrians more visible at crosswalks)	TPW	Capital budget (funds that are already approved in budget)	On-going	Make pedestrian more visible, increase safety	Annual inventory
Increase pedestrian-visibility such as identifying poles that block pedestrian at RA5 locations  Address pruning of vegetation at crosswalks	TPW  TPW, City Field/Works	Capital budget  Staff time	Summer 2014 – ID locations, Fall 2014 – design, 2015/16 budget year – implement  On-going	  Increase visibility and safety	Annual inventory, compare collision data  Tracking number of work orders
Approving the use of Crosswalk flags in HRM	TPW, traffic authority	staff/community volunteer time	2014-15 spring	More visibility and safety; greater community	Before and after collision study; before and after at flag

at crosswalks where the community takes on the responsibility of installing and maintaining them	Traffic authority should authorize it first			awareness and acceptance	longevity
Installation of reflective tape on all crosswalk sign poles	TPW	\$10,000 as an expected budget cost (\$10 per pole)	2014-15	Increase visibility and safety	Annual inventory compare collision data
Install new signs facing the pedestrian at crosswalks as a pilot at certain sites (e.g. cautioning pedestrians)	TPW, HRM	Capital budget; Staff time	Pilot 2014-15 Roll-out depending on results 2015-16	Safer	Before and after study of collisions
Contingent on Province's decision to decrease speed limits, allow speed reduction on certain streets where deemed necessary	Traffic Authority	Change in regulations Staff time, street sign costs (longer term)	2014-15 spring	Speed = safer crossing Injury severity	Collision study – injury severity
Increase the use of advanced yield to pedestrian lines when deemed necessary	TPW	Cost out; Staff time	2014-15 spring	safety	Collision study
Continue to investigate and define use of solar pole flashing beacons to increase additional visibility of crosswalks	TPW	Staff time; budgetary if approved	2014-15	Increase visibility and safety	Continue to investigate and define
Investigate and define the use of inroad crosswalk signs at appropriate locations	TPW	Staff time; budgetary if approved	2014-15	Increase visibility and safety	Continue to investigate and define
Recommend to the Province the use of neon coloured signs to identify crosswalks	Council	Staff time	2014-15	Increase visibility and safety	