

A satellite map of the Halifax region, showing green land and blue water. A circular graphic with a white dashed border is centered over the city. Inside the circle, the text "The INTEGRATED MOBILITY PLAN" is written in white, with "INTEGRATED" in a larger font. Below it, "for HALIFAX REGIONAL MUNICIPALITY" is written in a smaller font. Two white arrows point right, followed by the word "UPDATE" in a large font, and "june 23, 2016" in a smaller font.

The **INTEGRATED**
MOBILITY PLAN
for
HALIFAX REGIONAL MUNICIPALITY

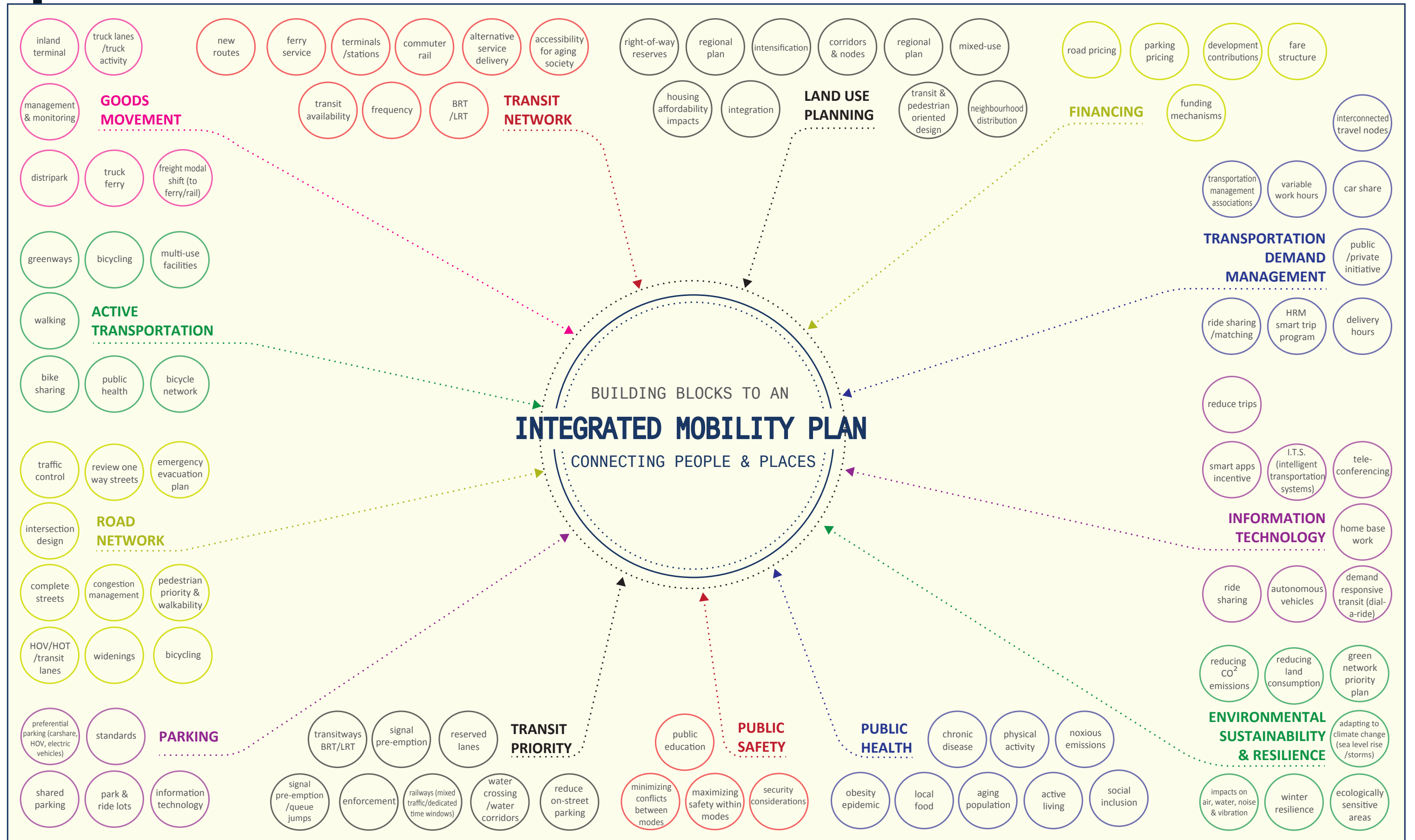
▶▶
UPDATE
june 23, 2016

HALIFAX

HOW DID WE GET HERE?

1. 2006 Regional Plan initiated five separate but connected functional plans: Road Network, Transit, Active Transportation, Parking, & Transportation Demand Management
2. 2014 Regional Plan set projections for future modal split and identified road network capacity projects
3. Commuter Rail Study indicated characteristics of the region could not generate sufficient market for rail transit
4. Regional Council called for an Integrated Mobility Plan

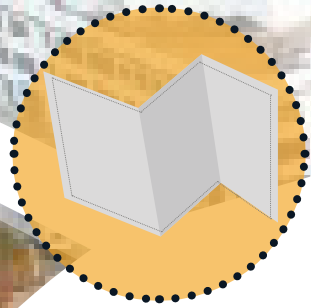
WHAT IS AN INTEGRATED MOBILITY PLAN?



ON-GOING WORK



Building a HRM Staff Team



Parking Roadmap

- ▶▶ internal governance in place
- ▶▶ technology changes moving forward



Regional Household Travel Survey

- ▶▶ critical information to base decision-making



Goods Movement Opportunity Study

- ▶▶ how can impact be lessened without harming efficiencies

Street Classification

- ▶▶ what role do our streets play in mobility and the community

HALIFAX

ON-GOING WORK

PROPOSED PUBLIC ENGAGEMENT

- Continuous Engagement

Project Web Site, Email, Social Media, Pop-up Engagement, participate in Consultation for other related HRM projects.

- Three rounds of engagement

September | Establish principles & generate Bold Move ideas

November | Explore the analysis

January - February | Draft Integrated Mobility Plan

- Will build on positive approaches learned from the Moving Forward Together Plan & Centre Plan



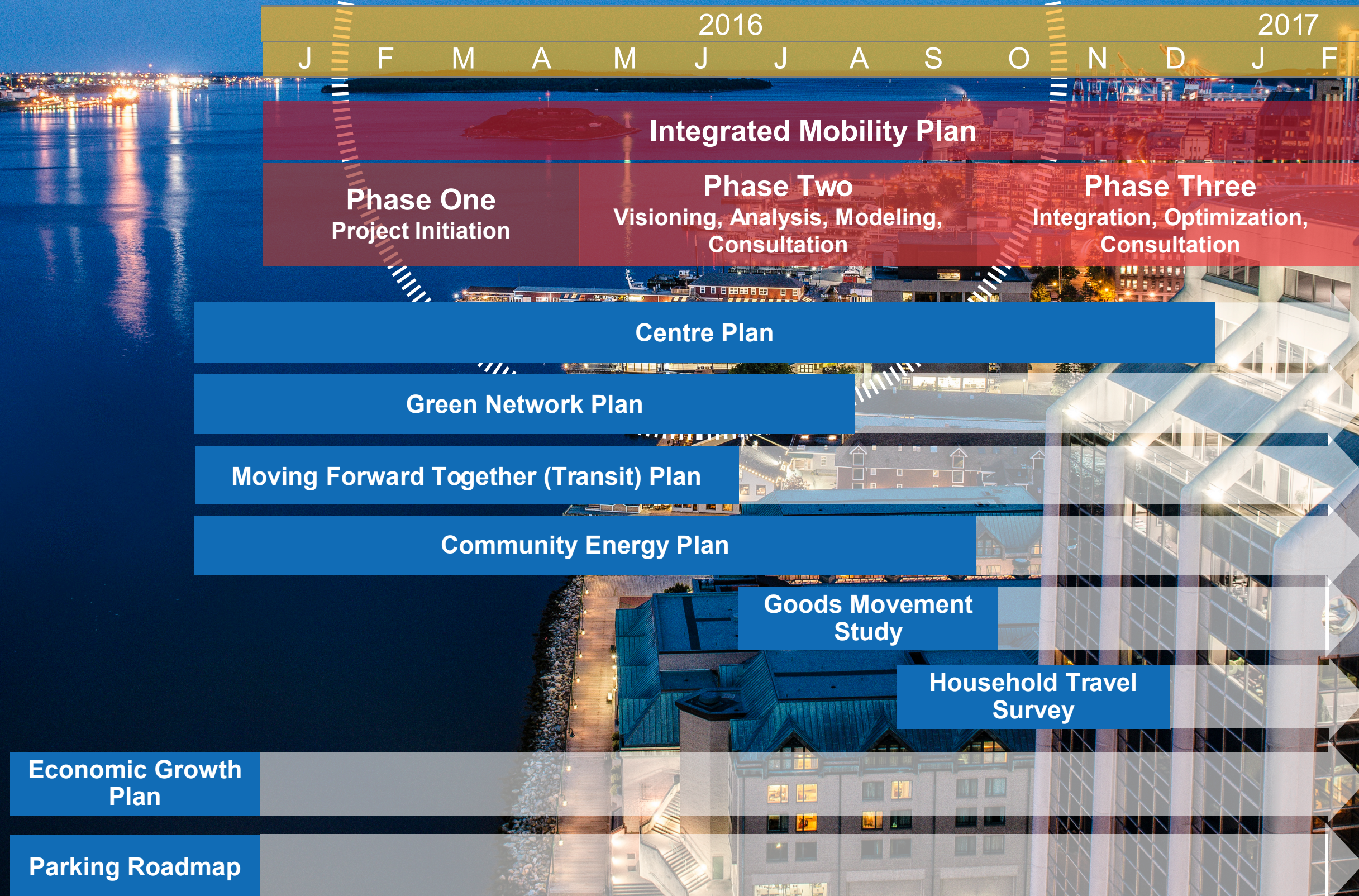
INTEGRATED MOBILITY PLAN: KEY DELIVERABLES

After Considerable Consultation with all Stakeholders
We Will Deliver:

- Clear Process for Making Decisions and Setting Priorities
- Clear Staged Plan to Develop Affordable Mobility
- Strategies Over Time to Achieve HRM's 2031 Modal Choice Targets As Stated in the Regional Plan
- Establish Base Line Performance Measures to Monitor Success Over Time
- Introduce Pilot Projects

HALIFAX

TIMELINES & CONNECTION to OTHER PLANS



A satellite map of the Halifax region, showing green land and dark blue water. A large circular graphic is centered over the city. The circle has a dark blue interior and a white border with a dashed line. Inside the circle, the text "THANK - YOU!" is written in white, followed by two white right-pointing triangles. Below the triangles, the name "Rod McPhail" is written in white, followed by "Project Manager" and "Integrated Mobility Plan" in white. The background of the slide is a solid dark blue.

THANK - YOU!



Rod McPhail
Project Manager
Integrated Mobility Plan

HALIFAX

INTEGRATED MOBILITY



Residents are invited to attend public workshops for the municipality's Integrated Mobility Plan.

Attendees will have the opportunity to:

- Confirm their vision for sustainable transportation
- Explore ways to achieve the Regional Plan transportation objectives
- Develop key priorities or bold moves in creating an Integrated Mobility Plan for the region

Following a brief presentation, a variety of mobility-related themes will be explored in smaller group sessions led by municipal staff. Attendees can also view information displays and comment on characteristics of existing transportation systems and the types of transportation policies and projects that may shape the Integrated Mobility Plan.

Sessions will be held at the following locations with one session in the afternoon (3 p.m. to 5 p.m.) and one in the evening (6 p.m. to 8 p.m.).

Wednesday, Sept. 21 - Cole Harbour Place, 51 Forest Hills Parkway

Thursday, Sept. 22 - Sunnyside Mall, 1595 Bedford Highway

Wednesday, Sept. 28 - Halifax Exhibition Centre, 200 Prospect Road

Thursday, Sept. 29 - Alderney Landing, 2 Ochterloney Street

The Integrated Mobility Plan will create a regional vision for mobility and help direct the future investment in transportation demand management, transit, active transportation, and the roadway network.

For more information about the Integrated Mobility Plan visit halifax.ca/IntegratedMobility