

SPECIAL EVENTS ADVISORY COMMITTEE
MINUTES

October 26, 2012

PRESENT:

Councillor Uteck, Chair
Councillor Dalrymple, Vice – Chair
Mr. Brian Rose
Ms. Dianne Kokesh
Mr. Jeff Ransome
Mr. Colin Richardson
Mr. Jonathan Wilkie

REGRETS:

Mr. Stuart Joliffe
Councillor McCluskey
Ms. Lisa Monk

STAFF:

Ms. Denise Schofield, Manager, Community Development and Partnerships
Mr. Paul Forrest, Coordinator, Civic Events
Mr. Mike Gillett, Senior Coordinator, Civic Events
Ms. Elizabeth Taylor, Manager, Events Cultural Initiatives
Mr. Quentin Hill, Legislative Assistant

TABLE OF CONTENTS

1.	CALL TO ORDER.....	3
2.	APPROVAL OF MINUTES – March 28, 2012, April 11, 2012, April 18, 2012, June 13, 2012 Notes and September 12, 2012 Notes.....	3
3.	APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS.....	3
4.	BUSINESS ARISING OUT OF THE MINUTES - NONE	3
5.	CONSIDERATION OF DEFERRED BUSINESS.....	3
	5.1 Equipment and Operating Reserve Funds.....	3
	MOTION PUT AND PASSED.....	3
6.	CORRESPONDENCE, PETITIONS & DELEGATIONS	3
	6.1 Correspondence - None.....	3
	6.2 Petitions – None	3
	6.3 Presentations.....	3
	6.3.3 Sea King 50 th Anniversary.....	3
	6.3.2 Bluenose Squash Classic	4
	6.3.1 2013 CHL/NHL Top Prospects Game	5
7.	REPORTS.....	5
	7.1 Staff	5
	7.1.1 Special/Civic Events AR Update September 2012.....	5
	7.1.2 HRM Non – Annual Events 2 nd Intake Report	5
	7.1.3 Festival and Events Grant Funding Request – Second Intake.....	6
8.	ADDED ITEMS - NONE	7
9.	NEXT MEETING DATE – December 3, 2012.....	7
10.	ADJOURNMENT	7

1. CALL TO ORDER

The Chair called the meeting to order at 12:32 pm in Duke Room 1, 3rd floor Duke Tower, Halifax. The Chair noted the resignation of Councillor Mosher from the committee.

2. APPROVAL OF MINUTES – March 28, 2012, April 11, 2012, April 18, 2012, June 13, 2012 Notes and September 12, 2012 Notes.

Mr. Jeff Ransome noted that he was not in attendance at the September 12, 2012 meeting.

MOVED by Ms. Kokesh, seconded by Councillor Dalrymple that the minutes of March 28, 2012, April 11, 2012, April 18, 2012, June 13, 2012 Notes and September 12, 2012 Notes be approved as amended.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

MOVED by Mr. Ransome, seconded by Mr. Rose that the agenda be approved as presented. MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES - NONE

5. CONSIDERATION OF DEFERRED BUSINESS

5.1 Equipment and Operating Reserve Funds

The Chair noted that the committee members who requested the item be dealt with were not in attendance and requested that the item be addressed at the next meeting.

MOVED by Mr. Ransome, seconded by Ms. Kokesh to defer the Equipment and Operating Reserve Funds discussion until the next meeting.

MOTION PUT AND PASSED.

6. CORRESPONDENCE, PETITIONS & DELEGATIONS

6.1 Correspondence - None

6.2 Petitions – None

6.3 Presentations

6.3.3 Sea King 50th Anniversary

Col. (Ret) John Cody, Chair, Sea King 50 Association, Col. (Ret.) Larry McWha, L.Col. Larry Crewson gave a presentation to the committee.

Mr. Cody noted the following points about the event:

- The Sea King's Golden Jubilee will be held July 31, 2013 to August 2, 2013
- Good lead into HRM's Natal Day Celebrations
- Number of fundraiser being held for the event such as, golf tournament, commemorative coin, and barbecue.
- Canadian Mint considering a commemorative loonie.
- Sergie Sirkosky, son of the creator of Sea Kings will be in attendance.
- Financial impact will be great on the city as attendance will be from national and international.
- National media coverage.
- Any profit will be donated to Shearwater Aviation Museum.

In response to questions from Members of the Committee, Mr. Cody explained that the provincial government had not been approached for funding. Mr. Cody indicated that they had a number of events for fundraising.

Councillor Uteck thanked the presenters and indicated that staff would contact them with Councils decision.

MOVED by Ms. Kokesh, seconded by Mr. Ransome that Special Events Advisory Committee accept the staff recommendation from the September 20th , 2012 report and award the Sea King 50th Anniversary with a grant of \$12, 600.

6.3.2 Bluenose Squash Classic

Mr. Larry Langley and Mr. Zal Davar gave a presentation to the committee and noted the following points about the event:

- Event to be held at the Spatz Theatre from March 26 – 31.
- 4th largest Squash Event in North America
- Event will be showcased on Squash TV which will expose HRM to 50,000 visitors on the website.
- Supports HRM Wellness Initiative.
- Event can hold 700 spectators.
- Prize money has grown from \$6,000 to \$55,000.

Mr. Davar responded to questions of clarity from members of the committee regarding the proposed budget.

Councillor Uteck thanked Mr. Langley and Mr. Davar for their presentation and indicated that staff would contact them with the committee's decision.

6.3.1 2013 CHL/NHL Top Prospects Game

Mr. Brian Urquhart and Mr. Travis Kennedy gave a presentation to the committee. They noted the following highlights of the event:

- Event would be held at the Halifax Metro Centre on January 13, 2013. Players would arrive on January 13, 2013 and participate in a number of free events for the public.
- 40 of the top NHL draft eligible players will play. Celebrity coaches to coach teams.
- Event broadcast on Rogers Sportsnet and other media outlets exposing HRM to a national and international audience.
- Minimum of 300 hotel rooms will be booked for 3 nights during a traditionally slow period for HRM.
- 15,000 people will come to downtown Halifax who will eat and shop.

Mr. Urquhart and Mr. Kennedy responded to questions of clarity on the proposed budget. Councillor Uteck thanked the presenters and advised that staff would contact them with the committee's decision.

7. REPORTS

7.1 Staff

7.1.1 Special/Civic Events AR Update September 2012

A Staff report dated September 28, 2012 was before the committee.

The Chair reminded members that the committee requested staff provide regular updated reports on account arrears/outstanding receivable for Special/Civic Events.

Mr. Ransome requested that additional information be provided in the report. He indicated that he wanted to see when groups or organizations would have arrears paid off.

MOVED by Mr. Ransome, seconded by Councillor Dalrymple that staff provide the anticipated date that groups and events will have their account arrears paid in full on the Special/Civic Events Accounts Receivable report updates.

MOTION PUT AND PASSED.

7.1.2 HRM Non – Annual Events 2nd Intake Report

A staff report dated October 29, 2012 was before the Committee.

The Committee decided to score the Bluenose Squash event, CHL/NHL Top Prospects game and the remaining staff recommendations in the report.

Mr. Rose noted that he did not think that the Bluenose Squash event would proceed if they did not get the full amount requested for their venue based on the proposed budget.

Councillor Dalrymple stated he would like to see the Bluenose Squash receive the staff recommendation because the event could become a Canadian Open Squash Event in the future.

A number of committee members raised concern that the event was receiving the same funding as much larger events.

A discussion ensued.

MOVED by Mr. Ransome, seconded by Mr. Rose that Bluenose Squash be awarded the amount of \$14,000 provided the event venue remains the same.

MOTION PUT AND PASSED.

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that the 2013 CHL/NHL Top Prospects Game be awarded \$37,600 as per the staff recommendation in the September 20, 2012 staff report.

MOTION PUT AND PASSED.

The committee discussed the main staff recommendation from the September 20, 2012 staff report.

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that Halifax Regional Council ;

- 1. Approve four (4) grant awards from the 2012/13 Non – Annual Events (second intake) as identified in Table 1 in the amount of \$154,100;**
 - (i) With Bluenose Squash being awarded the amount of \$14,000 with the condition that the Bluenose Squash Event adhere to the proposed venue and program as presented at the October 26, 2012 meeting.**
- 2. Approve, in principle, two (2) grant awards for a total of \$17,250 from the 2012/13 Non – Annual Events -Second Intake for the 2013/14 events as identified in Table 1, to be funded from the MLSER – Q315 in 2013/14.**

MOTION PUT AND PASSED.

7.1.3 Festival and Events Grant Funding Request – Second Intake

A staff report dated October 22, 2012 was before the Committee.

MOVED by Councillor Dalrymple, seconded by Ms. Kokesh that Halifax Regional Council approve the 2012/13 Festival and Events second intake grant awards identified in Table 1 totaling \$4,000 funded from the proposed 2012/13 Operating Budget Account No. C760 Community/Civic Events.

MOTION PUT AND PASSED.

Ms. Elizabeth Taylor was introduced to the committee as a new staff as Manager of Events Cultural Initiatives by Ms. Denise Schofield.

- 8. ADDED ITEMS - NONE**
- 9. NEXT MEETING DATE – December 12, 2012**
- 10. ADJOURNMENT**

The meeting was adjourned at 2:33 p.m.

Quentin Hill
Legislative Assistant