



**SPECIAL EVENTS ADVISORY
COMMITTEE
MINUTES
May 28, 2014**

PRESENT: Councilor Barry Dalrymple, Chair
Councilor David Hendsbee
Ms. Patricia Lyall
Mr. Jeff Ransome
Mr. Tom Boyd

REGRETS: Councilor Brad Johns
Mr. Leon N'Da

STAFF: Ms. Elizabeth Taylor, Manager Events and Cultural Initiatives
Mr. Paul Forrest, Coordinator Civic Events
Mr. Quentin Hill, Legislative Assistant

The following does not represent a verbatim record of the proceedings of this meeting.

The agenda, supporting documents, and information items circulated to the Special Events Advisory Committee are available online:

<http://www.halifax.ca/boardscom/seac/SEACAgendasMins.php>

The meeting was called to order at 1:00 p.m., and adjourned at 2:10 p.m.

1. CALL TO ORDER

The Chair called the meeting to order at 1:00 p.m. in Halifax Hall, 2nd Floor City Hall.

2. APPROVAL OF MINUTES – April 9, 2014

MOVED by Mr. Ransome, seconded by Mr. Boyd that the April 9, 2014 minutes be approved as presented. MOTION PUT AND PASSED.

3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS

Additions: None

MOVED By Councilor Hendsbee, seconded by Mr. Ransome that the agenda be approved as presented. MOTION PUT AND PASSED.

4. BUSINESS ARISING OUT OF THE MINUTES - NONE

5. CONSIDERATION OF DEFERRED BUSINESS – NONE

6. CORRESPONDENCE, PETITIONS & DELEGATIONS - NONE

7. REPORTS

7.1 STAFF

7.1.1 Summer Festival Grant Program 2014

The following was before the Committee:

- *A staff recommendation/information report dated April 3, 2014*

MOVED by Mr. Ransome, seconded by Mr. Boyd that the Special Events Advisory Committee recommend that Halifax Regional Council:

- 1. Approve the 2014/15 Summer Festival grant awards of \$24, 500 funded from the Regional Recreation and Culture (C760-6933) 2014/15 Operating budget as indicated below:**

Canada Day in Beaverbank	\$3,500
Cole Harbour Harvest Festival	\$3,500
Fall River Canal Days	\$3,500
Lake and Shore Days	\$3,500
North Preston Days	\$3,500

Sambro Sou'Wester Days	\$3,500
Seaside Festival	<u>\$3,500</u>
	\$24,500

A brief discussion ensued.

MOTION PUT AND PASSED.

7.1.2 Marketing Levy Special Event Reserve 2014

The following was before the Committee:

- *A staff recommendation/information report dated April 22, 2014*

Mr. Paul Forrest, Civic Events Coordinator provided the report update to the Committee.

Mr. Ransome requested for the record that he declared that his hotel was the host hotel for the CIS Mens Hockey Championship.

Councillor Dalrymple left the Chair at 1:14 p.m. and Councillor Hendsbee assumed the Chair.

Councillor Dalrymple advised that he had amendments to some of the awards as outlined in the report. He added that he would like to add the Baseball Canada Under 21 Championships to the list of MLSER events for consideration by the Committee.

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that the Special Events Advisory Committee recommend that the Audit and Finance Standing Committee recommend to Halifax Regional Council approve an increase to the 2014/15 gross Operating budget in the amount of \$334,154 with funding as a withdrawal from Marketing Levy Special Events Reserve (MLSER), Q315 as detailed in the Financial Implications section of the April 22, 2014 staff report.

Mr. Forrest explained that the MLSER was projected at \$1.2 million for the current year. As part of the financial process the forecasted budget was to only spend \$1 million of the projection. He added that the motion would be requesting to add to the MLSER and would be required to go to the Audit and Finance Standing Committee.

Mr. Ransome suggested that whatever monies are collected in the MLSER should always be put into the account for the Committee consideration of expenditure as designed to respect what is collected for the MLSER.

MOVED by Mr. Ransome, seconded by Ms. Lyall that maximum amount of all monies collected for the MLSER will be available for the Committee use.

The motion is ruled **OUT OF ORDER** as per Section 47 of Administrative Order 1.

Discussion ensued on the main motion.

MOTION PUT AND PASSED.

MOVED by Mr. Ransome, seconded by Ms. Lyall that the Special Events Advisory Committee recommend that Halifax Regional Council approve 17 MLSER Event Grants for a total of \$520,600 as identified in Table 1 from the 2014/15 Marketing Levy Special Events Reserve (MLSER), Q315 as detailed in the Financial Implications section of the April 22, 2014 staff report.

The Committee agreed that all award totals should be raised to the nearest \$500. Discussion ensued on each event with the following amendments/motions put forward:

Baseball Canada Under 21 Championships

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that the Special Events Advisory Committee recommend Halifax Regional Council approve an award of \$3500 to the Baseball Canada Under 21 Championships. MOTION PUT AND PASSED.

Tourism Events

MOVED by Mr. Ransome, seconded by Ms. Lyall that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$100,000 to the Feast of the East (Tall Ships 2015) event and an award of \$77,000 to Aboriginal Day Live and Celebration.

MOTION PUT AND PASSED.

Gottingen 250 Festival

MOVED by Mr. Ransome, seconded by Councillor Dalrymple that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$5,500 to the Gottingen 250 Festival. MOTION PUT AND PASSED.

Aileen Meagher International Track Classic

Mr. Forrest noted that the Aileen Meagher International Track Classic was awarded \$17,500 in the previous year and not the \$14,500 as noted in the staff report.

MOVED by Councillor Hendsbee, seconded by Mr. Ransome that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$17,500 to the Aileen Meagher International Track Classic. MOTION PUT AND PASSED.

Atlantic Fringe Festival

MOVED by Mr. Ransome, seconded by Ms. Lyall that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$14,500 to the Atlantic Fringe Festival. MOTION PUT AND PASSED.

Halifax Comedy Fest

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$18,000 to the Halifax Comedy Fest. MOTION PUT AND PASSED.

Multicultural Festival

MOVED by Mr. Ransome, seconded by Ms. Lyall that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$25,000 to the Multicultural Festival. MOTION PUT AND PASSED.

Word on the Street

MOVED by Mr. Ransome, seconded by Councillor Dalrymple that the Special Events Advisory Committee recommend that Halifax Regional Council approve an award of \$8000 to the Word on the Street event. MOTION PUT AND PASSED.

The amended motion was now before the Committee.

MOVED by Councillor Dalrymple, seconded by Mr. Ransome that the Special Events Advisory Committee recommends Halifax Regional Council:

- 1. Approve 16 MLSER Event Grants for a revised total of \$552,500 (an increase of \$31,900) from the 2014/15 Marketing Levy Special Events Reserve (MLSER) (Q315) as per the following amendments:
 - a) \$1,500 for 2014 Founder's Cup Jr. B, an increase of \$250
 - b) \$3,500 for Baseball Canada U21 Championships, an increase of \$3,500
 - c) \$5,500 for Gottingen 250 Festival, an increase of \$400
 - d) \$14,500 for the Atlantic Fringe Festival, an increase of \$6,250
 - e) \$18,000 for Halifax Comedy Fest, an increase of \$10,250
 - f) \$25,000 for the Multicultural Festival, an increase of \$10,000
 - g) \$8,000 for Word on the Street, an increase of \$1,250**

- 2. Pending the approval of the 2015/16 budget, approve 1 MLSER Event Grant to Feast of the East (Tall Ships 2015) for a total of \$100,000 as identified in Table 2 of the April 22, 2014 staff report from the 2015/16 Marketing Levy Special Events Reserve (MLSER) (Q315).**

MOTION PUT AND PASSED.

7.1.3 2014 Festival and Events Grant Report

The following was before the Committee:

- *A staff recommendation/information report dated April 14, 2014*

MOVED by Councilor Dalrymple, seconded by Mr. Ransome that the Special Events Advisory Committee recommend that Halifax Regional Council:

- 1. Approve the 2014/15 Festivals and Events grant awards of \$34,850 as identified in Table 1 to be funded from the approved 2014/15 Operating Budget Account No. C760, Regional Recreation and Culture.**

MOTION PUT AND PASSED.

- 8. ADDED ITEMS – NONE**
- 9. IN CAMERA**
- 10. DATE OF NEXT MEETING – June 11, 2014**
- 11. ADJOURNMENT**

The meeting adjourned at 2:10 p.m.

Quentin Hill
Legislative Assistant