



**SPECIAL EVENTS ADVISORY COMMITTEE  
MINUTES  
February 24, 2016**

PRESENT: Councillor Steve Craig, Chair  
Councillor Steve Adams  
Councillor Lorelei Nicoll  
Mr. Jeff Ransome  
Mr. Stuart Jolliffe  
Mr. Vishal Bhardwaj

REGRETS: Mr. Kevin MacIntyre

STAFF: Ms. Elizabeth Taylor, Manager Culture and Events  
Mr. Paul Forest, Civic Events Coordinator  
Ms. Cathy Collett, Legislative Assistant  
Mr. Liam MacSween, Legislative Assistant

*The following does not represent a verbatim record of the proceedings of this meeting.*

*The agenda, supporting documents, and information items circulated to the Special Events Advisory Committee are available online: <http://www.halifax.ca/boardscom/seac/SEACAgendasMins.php>*

*The meeting was called to order at 9:03 a.m., and recessed at 10:08 a.m. the Committee reconvened in at 10:45 a.m., the Committee adjourned at 11:15 a.m.*

**1. CALL TO ORDER**

The Chair called the meeting to order at 9:03 a.m.

**2. APPROVAL OF MINUTES – November 25, 2015**

MOVED by Councillor Lorelei Nicoll, seconded by Mr. Stuart Jolliffe

**THAT the minutes of November 25, 2015 be approved as presented**

**MOTION PUT AND PASSED.**

**3. APPROVAL OF THE ORDER OF BUSINESS AND APPROVAL OF ADDITIONS AND DELETIONS**

MOVED by Mr. Stuart Jolliffe, seconded by Mr. Jeff Ransome

**THAT the Order of Business be approved as presented**

**MOTION PUT AND PASSED.**

**4. BUSINESS ARISING OUT OF THE MINUTES**

**5. CONSIDERATION OF DEFERRED BUSINESS – NONE**

**6. CORRESPONDENCE, PETITIONS & DELEGATIONS – NONE**

**7. REPORTS/DISCUSSION**

**7.1 STAFF**

**7.1.1 2018 Special Olympic Canada National Summer Games**

Ms. Elizabeth Taylor, Manager, Culture and Events, informed the Committee that HRM has received a request for a host bid from Special Olympics Nova Scotia. She explained that the group is asking for \$300,000.00, non-negotiable, and has already received a bit of \$100,000.00 from Antigonish. In response to questions from Committee members, Ms. Taylor explained that bid for Halifax is much larger because of the increased transportation costs required to transport athletes to and from events and the campus at which they will be staying

Ms. Taylor indicated that Staff ran the event through the Sport Tourism Economic Assessment Model (STEAM) and the score did not yield the required bid, however, Staff understands that the event does fit HRM's strong focus on accessibility.

Mr. Paul Forrest led the Committee through a review of the STEAM results. Responding to questions of clarification from Committee members, Mr. Forrest and Ms. Taylor outlined the increased need for transportation if the event was to be held in Halifax.

Committee members commented on the difficulty of the decision, noting that the event is something that everyone would like to see held in Halifax, but that the Committee's terms of reference dictate that the Marketing Levy Special Events Reserve be directed towards events that best generate economic tourism and development.

Committee members requested more information with regard to room nights and confirmed spectator nights. The Committee agreed to recess for half an hour to allow for Ms. Taylor and Mr. Forrest to obtain further information.

**The Committee recessed at 10:08 a.m. and resumed at 10:45 a.m.**

Reviewing the information provided by Staff with regards to confirmed room nights and spectator nights, the Committee evaluated the event through the STEAM model, ascertaining that this model would dictate a grant of \$89,000.00.

Commenting on the importance of consistency and of adhering to the terms of reference for the Committee, it was

MOVED by Mr. Ransome, seconded by Mr. Jolliffe,

**THAT the Grants Committee**

- 1. Approve an event grant in the amount of \$89,000.00 from the 2016/17 Marketing Levy Special Events Reserve Q315, pending budget approval, to fund the bid for the Special Olympics Canada National Summer Games, conditional on HRM securing the event and securing no less than equal funding of the Municipal host fee from the Province of Nova Scotia; and**
- 2. Authorize the Mayor to provide a letter of commitment outlining the financial support to the local host committee for inclusion in the bid for Special Olympics Canada National Summer Games (Attachment 2).**

**MOTION PUT AND PASSED.**

**7.1.2 Proposed 2016 Meeting Schedule**

MOVED by Councillor Nicoll, seconded by Mr. Ransome

**THAT the meeting schedule be approved as presented.**

**MOTION PUT AND PASSED.**

**7.2 COMMITTEE MEMBER UPDATES - NONE**

**8. ADDED ITEMS - NONE**

**9. DATE OF NEXT MEETING – April 6, 2016 (pending approval of 2016 meeting schedule)**

**10. ADJOURNMENT**

The meeting adjourned at 11:15 a.m.

Cathy Collett  
Legislative Assistant