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Marine Drive & Valley Community Council
May 30, 2007

TO: Chair and Members of Marine Drive & Valley Community Council

SUBMITTED BY: *Barbara Beaver for.*
Donna Davis, A/ Director - Business Planning & Information Management

DATE: May 17, 2007

SUBJECT: Street Name Change- Old West Jeddore Road & Maskell Court

ORIGIN

Outstanding street name issue from 2005/06 civic address correction project in Eastern Shore/
Musquodoboit Valley.

RECOMMENDATION

It is recommended that Marine Drive & Valley Community Council approve the change in street name from Old West Jeddore Road and Maskell Court to "Schooner Landing".

BACKGROUND

In March 2005, property owners on Old West Jeddore Road and Maskell Court were notified of a street name change. Old West Jeddore Road and Maskell Court run continuously as one road. The Public Safety Committee identified this as a concern and recommended the continuous road be given one name and renumbered to meet current HRM civic addressing standards. The recommendation of the Committee was that the entire length of road be given the name “Maskell Court”.

The residents of Old West Jeddore Road expressed great concern with the proposed street name change and in particular the recommended new name choice. Over the next 12 months, attempts were made to bring about consensus on the street name issue. On March 8, 2006, Civic Addressing staff and members of the Public Safety Committee attended the Marine Valley Community Council meeting held in Head of Jeddore. The rationale for the street name change was explained and questions from residents of Old West Jeddore Road were responded to. The meeting concluded with agreement that staff would work with residents of the street to bring about consensus regarding a new street name.

DISCUSSION

Following the meeting on March 8, 2006, Civic Addressing staff worked with residents of both Old West Jeddore Road and Maskell Court to select a new street name. Although unanimous consent was not obtained, the majority of residents on the street indicated a preference for “Schooner Landing”. The name appealed to residents on the street because “schooners once landed supplies in the area for the old Myers store”. They felt it “is a memorial to a time in history and a way of life” and “gave a clear sense of history and community”.

Civic Addressing staff have reviewed the request and support the requested named change. The requested name complies with the Street Naming guidelines under Administrative Order #29- Civic Addressing Policies. It does not conflict with other street names within the community or other streets names generally in HRM. If Community Council approves the street name change, all property owners will be provided with 60 days notification of the change. The street will be renumbered in accordance with the civic numbering plan on Map 1.

BUDGET IMPLICATIONS

The cost of replacing the public road sign will be covered from the Civic Addressing signage budget. Mail direct service for 3 months will be provided by Canada Post. Blue and white civic number plates will be provided to all property owners.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality’s Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ALTERNATIVES

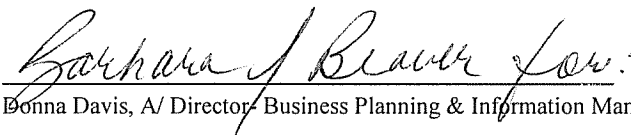
Community Council could decide not to support the name change. This is not recommended as the current addressing of the road poses a public safety concern.

ATTACHMENTS

Map 1- Old West Jeddore Road & Maskell Court

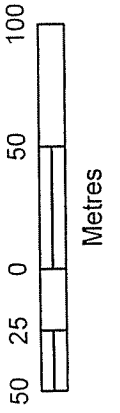
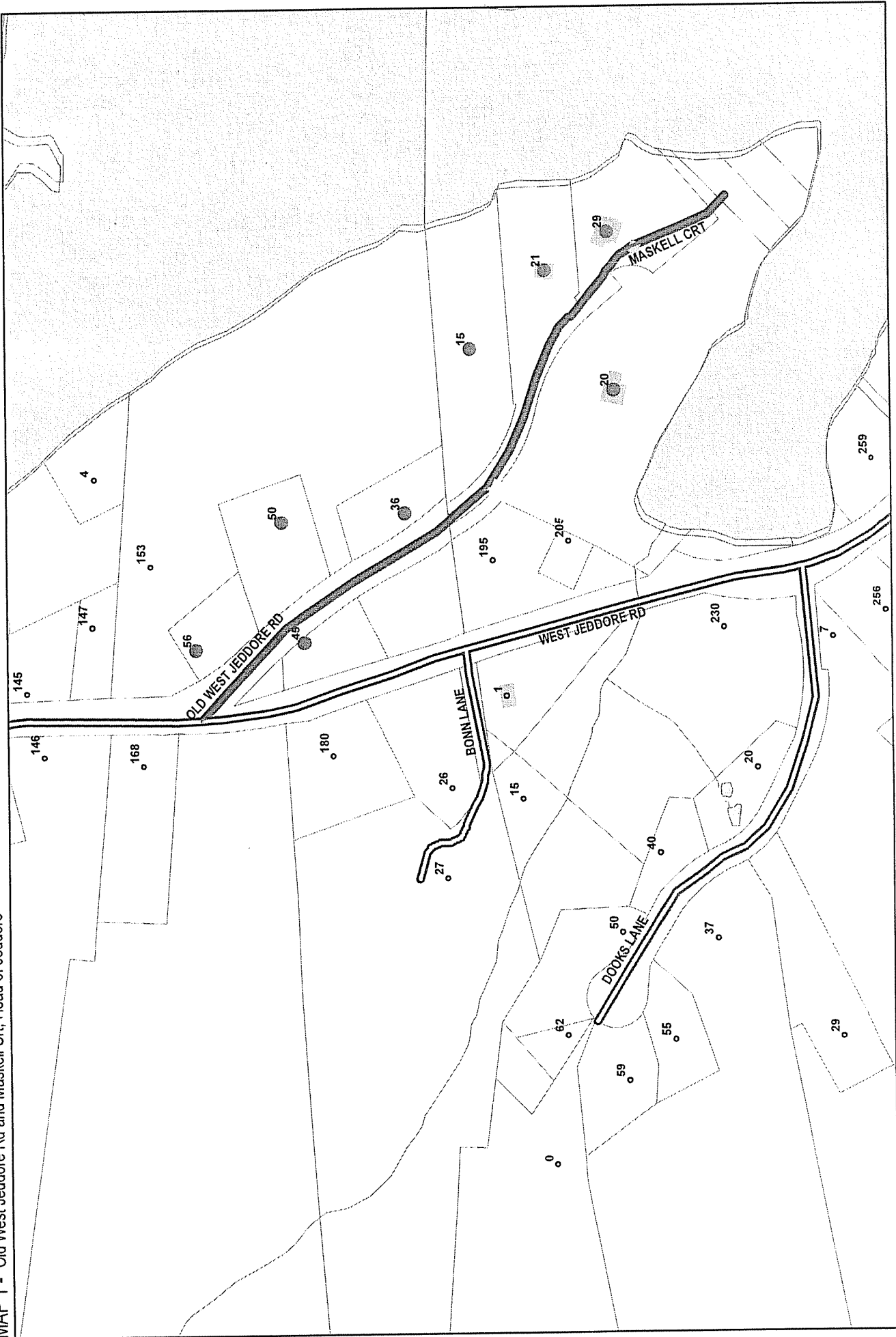
A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Lisa O'Toole, Civic Addressing Technician , 490-6079

Report Approved by: 
Donna Davis, A/ Director Business Planning & Information Management, 490-4769

Report Approved by: 
Cathie O'Toole, A/Director Finance, 490-6308

MAP 1 - Old West Jeddore Rd and Maskell Crt, Head of Jeddore



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