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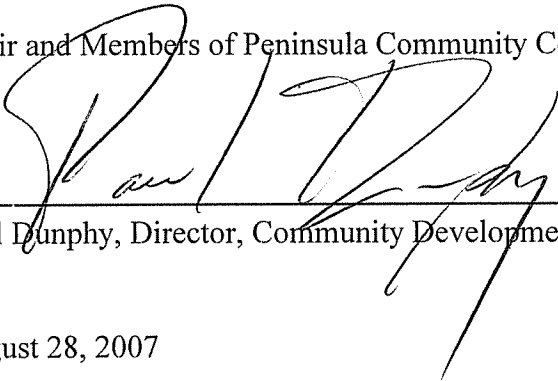


PO Box 1749  
Halifax, Nova Scotia  
B3J 3A5 Canada

**Peninsula Community Council**  
**September 17, 2007**

**TO:** Chair and Members of Peninsula Community Council

**SUBMITTED BY:**

  
\_\_\_\_\_  
Paul Dunphy, Director, Community Development

**DATE:** August 28, 2007

**SUBJECT:** Naming - Citadel Community Centre - gymnasium

**ORIGIN**

The Citadel High Legacy Campaign ( Attachment A- Letter of request )

**RECOMMENDATION**

It is recommended that Peninsula Community Council endorse naming the Citadel Community Centre gymnasium as "The Bob Douglas gym".

## **BACKGROUND**

### **Community Centre**

Under the Education Act, if a school community wishes to add a particular area to a new school, it is understood that the community must pay for the enhancements. During consultation on the design of Citadel Highschool, the peninsula community requested two major enhancements to the school- an auditorium and a second gym.

HRM agreed to fund the construction of a Community Centre, attached to the high school. This community centre consists of a gymnasium including an activity studio. A joint use agreement has been crafted so that both students and the public will be able to use all facilities in the school and community centre 12 months of the year.

The Province agreed to incorporate the shell of an auditorium into the design of the building with the understanding that the community would conduct a capital campaign of \$2.3 million to complete the auditorium.

### **Community Capital Campaign**

For the past number of months the Community Campaign Council has been active in the “quiet phase” of the campaign. A team of volunteers, former alumni of QEH and St Pat’s, is ready to begin the public phase of the campaign when the “quiet phase” of the campaign reaches the 50 percent mark.

In every successful campaign, the primary focus is to seek lead gifts. Lead gifts are the top gifts to a campaign and usually account for 50% of the total campaign. The top gifts are usually tied to dedication and donor interest. Currently at Citadel High School, the top school dedication opportunities are the auditorium, school gymnasium and school library. The top Community Centre dedication opportunity would be the civic gym.

By endorsing the community centre gymnasium as a dedication /naming opportunity the campaign team will have access to one more significant gift. Without an opportunity to dedicate the community centre gym the campaign will likely take longer and require a greater number of modest gifts from peninsula residents. This, then is a positive initiative by HRM as a means of helping to move the auditorium campaign forward.

## **DISCUSSION**

The Citadel High Legacy Capital Campaign has approached HRM to support the community fund raising responsibility of \$2.3 million by allowing the community gym to be named as a lead gift in the campaign. Once raised, the \$2.3 million, community capital campaign will outfit the auditorium.

To clarify, all the funds raised through this proposed community gymnasium naming opportunity are being leveraged to raise monies for the auditorium.

Staff support the request to name the community centre gymnasium to honour the accomplishments of Mr Bob Douglas. The letter of request is attached from the co chairs of the Citadel High Legacy Campaign. A letter of endorsement, is attached from Tam Fawcett, Citadel High School Principal and member of the Legacy Campaign.

Bob Douglas is a past member of the teaching staff of both the former QEH and St Pat's High School. Bob's teaching career spanned 34 years. Bob is a well known basketball and football coach and referee. In fact, Bob graduated from QEH in the 50's.

Bob was inducted into the Nova Scotia Sport Hall of Fame in 1994 (see attached write up).

The fund raising team wish to honour Bob Douglas through the dedication of the community gym. This is a community driven campaign to commemorate a deserving educator who spent many years coaching others.

### **BUDGET IMPLICATIONS**

None.

### **FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

### **ALTERNATIVES**

1. Community Council could disregard the request of the Citadel High School Legacy Capital Campaign and leave the community centre gymnasium unnamed and not support the community fund raising campaign for the auditorium through this venture.

### **ATTACHMENTS**


Attachment A - Letter of Request from the Co Chairs of the Citadel High Legacy Campaign, James Wilson and Justin McDonough.

Attachment B - Letter of support from Tam Fawson, Principal, Citadel High School.

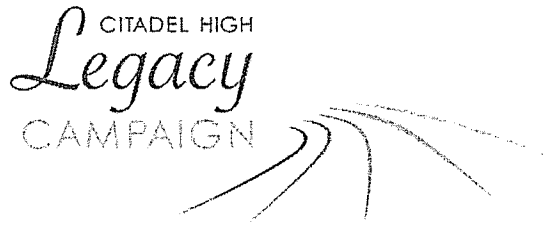
Attachment C - Sport Hall of Fame, Tribute to Bob Douglas

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Joan McDonell, Regional Coordinator, 490-7377

Report Approved by:   
Karen MacTavish, General Manager, 490-4734

Attachment A



August 14, 2007

Joan McDonnell  
Regional Coordinator  
Recreation, Tourism & Culture  
Halifax Regional Municipality  
PO Box 1749  
Halifax, N.S. B3J 3A5

Dear Ms. McDonnell

On behalf of the *Citadel High Legacy Campaign*, we ask that the Community Gym be named the Bob Douglas Community Gym. The dedication opportunity of \$200,000 will assist the Campaign reach its goal to outfit the theatre. But this dedication opportunity serves another purpose – it allows the community of peninsula Halifax to pay tribute to an educator who had a lasting impact on students while serving as a coach and teacher in peninsula Halifax for over 35 years.


Bob Douglas was inducted into the Nova Scotia Sport Hall of Fame in 1994 as a builder in the sport of basketball. After receiving his Masters in Physical Education in 1958, he returned to Halifax to coach basketball and football at St. Pats High School. He returned to his high school alma matter in 1960 and his remarkable career began. In 34 years at Queen Elizabeth High School his teams won more than 800 games in football and men and women's basketball. There were eight metro high school football championships and seven provincial titles. His basketball teams won nine provincial championships and in 1964 won the Canadian championship

Mr. Douglas was also key to the football program at QEH. He, together with able assistant coaches, developed a football program that won numerous championships but more importantly, instilled a sense of discipline in students.

It is apt that two former students of Mr. Douglas, Craig Garson of Garson Pink and Andy Raymond, Vice President of Parts for Trucks, are driving this dedication opportunity.

As Co Chairs of the Citadel High Legacy Campaign, we request HRM Councillors of peninsula Halifax to formally approve the naming opportunity. Thanks very much for your assistance.

Yours truly,



Justin McDonough  
Co Chair  
*Citadel High Legacy Campaign*



James Wilson  
Co Chair  
*Citadel High Legacy Campaign*

Cc Carole Olsen  
Tam Fawcett  
Craig Garson  
Andy Raymond

## Attachment B

August 15, 2007

Joan McDonnell  
Regional Coordinator  
Recreation, Tourism & Culture  
Halifax Regional Municipality  
PO Box 1749  
Halifax, N.S. B3J 3A5

Dear Ms. McDonnell

As Principal of Citadel High, I would like to express my support for the Bob Douglas Community Gym. The most gratifying thing about this dedication is that it has been spearheaded by former students of Mr. Douglas who feel he has had a life long impact on them in terms of developing discipline and learning to work as team members. I think as educators, we all hope that we can have such a positive impact. I have met with Andy Raymond and Craig Garson and have been impressed by their determination.

The dedication opportunity of \$200,000 toward the Community Gym will have a very positive impact in terms of the Campaign reaching its goal. Reaching the goal allows Citadel High to both outfit all varsity sports teams and outfit the theatre.

The theatre will provide lasting benefits both to students and community members. Community members can take great pride in Citadel High because it reflects a successful partnership among HRM, HRSB, DOE and the community.

Can you please pass on sincere thanks to the Councillors of the Peninsula Community Council for their work in making the Citadel Community Centre a reality. I am sure it must have taken a great deal of "behind the scenes" work but it reflects vision and true leadership. I look forward to taking them on a tour of Citadel High.

Yours truly,

Tam Fawcett  
Principal  
Citadel High School

Cc Carole Olsen  
Peninsula Community Council



Attachment C  
Nova Scotia Sports Hall of Fame

*After a respectable college career in hockey and basketball and degrees from Acadia and Dalhousie, this Halifax native took his first coaching job at Acadia in 1958 as head basketball coach. His team did not burn up the league and he realized he had a lot to learn about this demanding profession.*

*He headed to Boston to earn his Masters in Physical Education and then returned to Halifax to coach basketball and football at St. Pats High School. He returned to his high school alma matter in 1960 and his remarkable career began. In 34 years at Queen Elizabeth High School his teams won more than 800 games in football and men and womens basketball.*

*There were eight metro high school football championships and seven provincial titles. His basketball teams won nine provincial championships and in 1964 won the Canadian championship. Bob Douglas was inducted into the Nova Scotia Sport Hall of Fame in 1994.*