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Halifax Regional Council
November 20, 2007

TO: Mayor Kelly and Members of the Halifax Regional Council

SUBMITTED BY: *for* Melody Campbell
Councillor Russell Walker, Chair, HRM Grants Committee

DATE: November 14, 2007

SUBJECT: HRM Community Grants Program: Proposed Revisions 2008-2009

INFORMATION REPORT

ORIGIN

Grants Committee meeting of November 5, 2007.

The attached staff report originates as an action of the approved 2007-08 Business Planning process for Financial Services and Community Development respectively. This report is the first phase of several deliverables with respect to municipal assistance to non-profit organizations.

BACKGROUND

See staff report dated October 18, 2007, Attachment 1 to this report.

BUDGET IMPLICATIONS

See staff report dated October 18, 2007, Attachment 1 to this report.

FINANCIAL MANAGEMENT POLICIES/BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ALTERNATIVES

See staff report dated October 18, 2007, Attachment 1 to this report.

ATTACHMENTS

1. Staff Report dated October 18, 2007, HRM Community Grants Program: Proposed Revisions 2008-2009

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210 or Fax 490-4208.

Report Prepared By: Melody Campbell, Legislative Assistant.



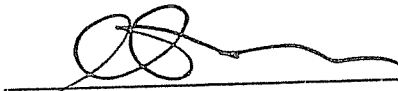
PO Box 1749
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Attachment 1

HRM Grants Committee
November 5, 2007

TO: Chair and Members of HRM Grants Committee

SUBMITTED BY:


for Dale MacLennan, Director of Finance

DATE: October 18, 2007

SUBJECT: HRM Community Grants Program: Proposed Revisions 2008-2009

ORIGIN

This report originates as an action of the approved 2007-08 Business Planning process for Financial services and Community Development respectively. This report is the first phase of several deliverables with respect to municipal assistance to non-profit organizations.

RECOMMENDATION

It is recommended that:

The HRM Grants Committee approve revisions to the *HRM Community Grants Program* for the 2008-2009 fiscal year as detailed in the Discussion section of this report.

BACKGROUND

The *HRM Community Grants Program* is a centralized program of annual, one-time project-specific awards to registered non-profit societies and charities throughout HRM. Awards are made annually in accordance with policy and procedures approved by Regional Council. In January, 2007, Regional Council approved revisions to the program to align funding with the municipality's mandate and to reflect a program budget cut of \$60,000.

Since 2007, a new division called Community Relations & Cultural Affairs was created within HRM Community Development. This division is accountable for many of HRM's corporate strategies and priorities including the HRM Immigration Strategy, HRM Youth Engagement Strategy, HRM Cultural Plan, social inclusion, civic and community events, community engagement, and community pride. Within this context, staff have cooperated in proposing revisions to the *HRM Community Grants Program* that are, in the opinion of staff, easily implemented in the 2008-09 program with minimal disruption and no additional expense. The HRM Community Grants Guidebook 2008-2009 will also be updated in terms of an internal re-organization and changes to other grants programs for non-profit groups.

Staff recommend further refinement to increase social inclusion and provide clarity with respect to funding personnel. Specifically, minor revisions are recommended to Recreation, Ethnocultural, and Heritage sectors.

EXECUTIVE SUMMARY

Staff recommend:

1. The Recreation sector be re-named Recreation and Leisure to reflect the inclusion of persons with special needs and older adults.
2. The Heritage sector be re-named Community History to reflect an emphasis on local social history and the inclusion of those sectors of society typically under-represented by formal historical accounts or criteria conferring heritage significance.
3. The Ethnocultural sector be revised to focus on Social Diversity to broaden the scope beyond conventional descriptive categories of race and ethnicity and to emphasize collaboration, representation, and advocacy.
4. The addition of clarification regarding the exclusion of salaries, wages and honoraria. Project-specific professional fees are eligible for funding and examples shall be added to each sector as applicable.

DISCUSSION

1. The Recreation sector be re-named Recreation and Leisure to reflect the inclusion of persons with special needs and older adults.

Rationale: While HRM's recreational programming tends to focus on active participation related to physical health outcomes notably for children and youth (eg. sport, "active transportation", physical fitness) the recreational pursuits of persons with special needs such as seniors, disabled persons, and mental health consumers might include activities conventionally described as leisure. For example, shared meals, games (cards, darts), television/film, hobby clubs, social gatherings to celebrate civic holidays, outings etc. Such

activities offer opportunities for social interaction and contribute to mental health outcomes and a sense of social inclusion.

HRM's demographic projections indicate a significant increase in the older adult population. These 'seniors' will typically enjoy better physical health and longevity, seek opportunities for life-long learning and travel, and meaningful roles within the community. Typically, older adults are able to organize themselves but need assistance with the launch of a club or program, small equipment, and self-promotion. This sector also represents a valuable volunteer and mentorship resource.

Summary: The Recreation & Leisure sector will continue to include a focus on community-owned facilities where there is no municipal equivalent in the vicinity; this is especially important in rural communities and for camp ground amenities. However, with Community Recreation and Community Relations focus on youth initiatives and access for low income families, revisions to the sector will enhance the inclusion of older adults, disabled persons, and mental health consumers.

2. The Heritage sector be re-named Community History to reflect an emphasis on local social history and the inclusion of those sectors of society typically under-represented in formal historical accounts or criteria conferring heritage significance.

Rationale: Conventional history has been selective in its subject matter and interpretation. Similarly, what has been recognized of heritage 'significance' often reflects the values of society's elite¹. (See: Attachment 1 for a listing of awards). The Community History sector will still include a focus on the promotion of community identity through the collection, preservation and presentation of local history.

Summary: Some projects formerly eligible under the Ethnocultural sector will be moved to Community History such as community settlement, traditional occupations and lifestyles, and the history of specific social groups. Capital grants will still give preference to registered heritage properties (buildings and sites) as distinct from facilities that simply serve an administrative or programming function.

3. The Ethnocultural sector be re-named Social Diversity to broaden the scope beyond conventional descriptive categories of race and ethnicity and to emphasize collaboration, representation, and advocacy.

Rationale: The sector's current title may be mis-understood as focused exclusively on race and ethnicity. Albeit the majority of applicants to date have been from communities of interest formed on the basis of common race or ethnicity, the program has also funded occupational history (lighthouse keepers), sexual orientation (community centre feasibility), and multicultural projects (See: Attachment 2 for a listing of awards). The revised funding criteria for this sector needs to be precise so as to provide focus resources and not dilute this sector's impact or create a catch-all category.

If approved, the preservation of local customs and histories of specific social groups would be moved to the Community History sector and the focus of the Diversity sector will be on projects that are collaborative (eg.

¹ Presently, the majority of heritage properties recognized by federal, provincial or municipal heritage registration programs tend to emphasize the military, government, religious institutions, or commerce, are located in predominantly urban locations, and representation is narrow in terms of socioeconomic status, gender or ethnicity.

inter-racial, inter-generational, cooperative), mentorship and peer support initiatives in addition to ethnocultural groups. There is also a potential municipal funding niche with respect to newcomers to HRM in terms of access to municipal services and municipal representation².

Summary: The Diversity sector will strive to enhance understanding within and between groups with different values, expectations, experience, skills and knowledge. A focus on ethnocultural groups will remain a focus in terms of peer assistance and mentorship to immigrants and refugees who by virtue of language and/or race may be socially isolated and vulnerable. Many groups formed on the basis of common race/ethnicity provide crucial transitional assistance to newcomers who might otherwise move West to larger cities with established ethnocultural sub-cultures (eg. Montreal, Vancouver, Toronto).

4. The addition of clarification regarding the exclusion of salaries, wages and honoraria. Project-specific professional fees are eligible for funding and examples shall be added to each sector as applicable.

Rationale: The *Community Grants Program* does not have the financial capacity to provide multi-year core operational funding such as the salary and wages of full or part-time staff. The program does, however, provide project-specific assistance for professional fees and specialized services. For example, architectural fees, consultants, conservator, engineer, project or organizational evaluation, marketing or financial plan etc. In some cases instructor fees may be included but on a limited basis (eg. formative launch of a project or a one-time special project) so as not to create a dependency upon grants to sustain a program. In such cases, the applicant should expect to assume the cost in subsequent years for a multi-year project. Academic or professional research remains ineligible for funding.

Summary: In cases where a group provides alternate service delivery (ie. replaces HRM's direct service or program delivery) a fee-for-service contract may be a preferable alternative to a grant and is not within the mandate or capacity of the *Community Grants Program*.

BUDGET IMPLICATIONS

There is no anticipated budget change for the 2008-2009 fiscal year.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ALTERNATIVES


1. The Grants Committee could amend or reject any or all of the staff recommendations set out in this report.

² This sector would not fund language education or accent reduction, employment, accreditation or educational equivalency that are presently funded by the provincial and federal governments.

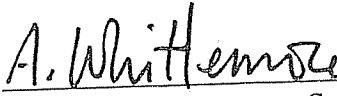
ATTACHMENTS

1. Heritage Sector Grants 1996-2007.
2. Ethnocultural Sector Grants 2005-2007.

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/agenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Peta-Jane Temple, Team Lead, Tax, Grants & Special Projects, HRM Finance


Report Approved by: _____
Bruce Fisher, Manager Tax & Fiscal Policy, HRM Finance


Andrew Wittemore, A/Manager Community Relations & Cultural Affairs, HRM Community Development

| Attachment 1. Heritage Sector Grants 1996 - 2007 | | | |
|---|-----------------------|------------------|---|
| Organization | Total Value of Awards | Number of Awards | Description |
| Project Grants | | | |
| Africville Geneology Society, Halifax | \$500 | 1 | Annual reunion (referred to Festivals & Events Program). |
| Asian Heritage Month, Halifax | \$1,000 | 1 | Launch of ethnocultural event (referred to Festivals & Events Program). |
| Atlantic Canada Aviation Museum, Halifax* | \$3,500 | 2 | Display of artifacts. |
| Black History Month Association | \$3,500 | 1 | African Heritage Month promotion. |
| Cole Harbour Parks & Trails | \$1,340 | 1 | Mapping of Halifax County Poor Farm burial grounds. |
| Dartmouth Heritage Museum* | \$3,200 | 1 | CD on Dartmouth social and natural history. |
| Fort Sackville Foundation (Scott Manor House), Bedford* (H) | \$7,000 | 2 | Oral history project. |
| Fultz Corner Restoration Society, Lower Sackville | \$4,000 | 3 | |
| Army Museum Halifax Citadel, Halifax* | \$3,482 | 1 | Conservation materials for collection of artifacts. |
| Halifax Citadel Regimental Association, Halifax | \$4,000 | 1 | Equipment for interpretive performances. |
| Halifax Coin Club | \$1,000 | 1 | Commemorative medal. |
| Heritage Trust of Nova Scotia, Halifax | \$4,725 | 1 | Conservation video (interior decorative arts). |
| Hubbards Heritage Society | \$13,500 | 2 | Collection management database project. Computer equipment for collection management. |
| Halifax Northwest Trails Association | \$5,000 | 1 | Interpretation panel (Belcher's Marsh). |
| Maritime Blacksmiths Association | \$3,500 | 1 | Catalogue for inaugural exhibition at Evergreen House, Dartmouth. |
| Moose River Gold Mine Museum* | \$11,000 | 4 | Window repairs. Interpretation kiosk. Interpretation panels. Exterior painting. |
| Moser River Historical Society | \$5,000 | 1 | Building conservation report. |

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| Multicultural Association of Nova Scotia, Halifax | \$2,500 | 1 | Computer equipment purchase - ethnocultural heritage. |
| Musique Royale, Halifax | \$2,500 | 1 | Performance of historical music in heritage locations. |
| Musquodoboit Valley Tourism Association | \$2,000 | 1 | Mapping and inventory of cemeteries and private burial grounds. Digital camera. |
| Nova Scotia Lighthouse Preservation Society | \$7,000 | 2 | Oral history project - occupational history. |
| Old Burying Ground Foundation, Halifax (H) | \$3,250 | 2 | Plaque. |
| Pier 21 Society, Halifax (H) | \$9,235 | 2 | Family history project for schools. |
| Presbyterian Church of Saint David, Halifax (H) | \$5,000 | 1 | Publish history of the church and presbyterianism in Halifax. |
| Regional Firefighters Interpretation Centre | \$8,000 | 4 | Restoration of artifacts. Organizational development. |
| Saint Mary's University (Art Gallery), Halifax | \$5,000 | 1 | Catalogue for photographic exhibition of residential architectural history 1749-1880's. |
| Shearwater Aviation Museum, Eastern Passage* | \$16,500 | 6 | History of aviation school presentations. Display of artifacts. Accessibility audio-visual equipment. |
| Saint Margaret's Bay Regional Tourism Development Association | \$4,000 | 1 | Interpretation panels for identification of historical sites linked to local history. |
| Saint Paul's Church Archives, Halifax (H) | \$6,000 | 1 | Restoration of rare artifacts (hatchments). |
| S.S Atlantic Heritage Park | \$4,500 | 2 | Interpretation panels. |
| Tangier Gold Mines Historical Society | \$7,500 | 3 | Interpretation panel. Publication of history of the village. |
| Terrance Bay & Area CAP Site | \$4,000 | 1 | Development of web site on local history. |
| Upper Hammonds Plains Community Development Association | \$5,000 | 1 | Oral history project on Black refugee settlement of 1812. |
| Urban Farm Museum Society, Spryfield* | \$3,565 | 2 | Oral history project. Ploughing match event. |
| Victoria Road United Baptist Church, Dartmouth | \$4,000 | 1 | CD on congregational history. |

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| Wallace Lucasville Community Centre | \$5,000 | 1 | Oral history project on Black refugee settlement of 1812. |
| West Chezzetcook & Grand Desert Community Interest Group* | \$31,285 | 6 | Reproduction of artifact. Interpretive panels. |
| Capital Grants | | | |
| Big Brothers & Big Sisters, Dartmouth (H) | \$3,800 | 1 | Install accessibility ramp to heritage property. |
| Canadian Mental Health Association: NS Division, Dartmouth (H) | \$5,000 | 1 | Building condition report. |
| Cole Harbour Rural Heritage Society* (H) | \$102,000 | 11 | Building repairs. Building conservation report. Interpretation panels. |
| Cole Harbour Woodside Church | \$25,000 | 1 | |
| Feeding Others of Dartmouth Society (H) | \$10,000 | 1 | Re-shingle exterior and window replacement. |
| Fort Massey United Church, Halifax (H) | \$5,000 | 1 | Roof repair. |
| Friends of St. James Parish, Spry Bay (H) | \$5,000 | 1 | Roof repairs. |
| Fultz Corner Restoration Society, Lower Sackville*(H) | \$9,000 | 1 | Roof repairs. |
| Harrison House Preservation Society, Middle Musquodoboit (H) | \$25,000 | 1 | Stabilization of registered heritage property. |
| Lake Charlotte Area Heritage Society* (H) | \$70,500 | 8 | Property acquisition. Reproduction building interiors - upgrades. |
| Local Council of Women, Halifax (H) | \$25,000 | 1 | Exterior wall repairs. |
| Mic Mac Amateur Athletic Club, Dartmouth (H) | \$20,000 | 1 | check not rec |
| Middle Musquodoboit Agricultural Society (H) | \$19,770 | 4 | Electrical upgrades. |
| Moose River Gold Mine Museum* | \$5,000 | 1 | Window replacement. |
| North Star Rowing Club, Dartmouth (H) | \$5,500 | 2 | Reproduction Victorian garden. |
| Parish of St. George, Halifax (H) | \$7,500 | 2 | Conservation report. |
| Porters Lake & Myra Road Wilderness Area Association | \$8,000 | 1 | Rood repairs. |

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| Porters Lake & Myra Road Wilderness Area Association | \$8,000 | 1 | Rood repairs. |
| Presbyterian Church of St. David, Halifax (H) | \$25,000 | 1 | Exterior wall repairs. |
| Royal Canadian Legion Somme Branch #31 (Military Museum), Dartmouth* (H) | \$8,000 | 1 | Roof repairs. |
| Sackville Heritage Society | \$5,000 | 1 | Restoration of Uniacke burial site in registered heritage cemetery. |
| Sacred Heart School, Halifax (H) | \$2,500 | 1 | Roof repairs. |
| Saint Martin's Church, Sheet Harbour (H) | \$5,000 | 1 | Exterior painting. |
| Saint Mathew's United Church, Halifax (H) | \$25,000 | 1 | Restoration of stained glass window. |
| Saint Mark's Church, Halifax (H) | \$30,000 | 1 | Restoration of exterior stonework. |
| Saint Paul's Anglican Church, French Village (H) | \$10,000 | 2 | Roof repairs. |
| Saint James Anglican Church, Boutliers Point (H) | \$5,000 | 1 | Exterior painting. |
| Victoria Hall, Halifax (H) | \$16,000 | 1 | Restoration of front steps and veranda. |
| William Black Memorial Cemetery, Glen Margaret (H) | \$13,000 | 2 | Conservator fees - repairs to vandalized headstones (c.1800's) in registered heritage cemetery. |
| Woodlawn United Church, Dartmouth (H) | \$7,500 | 1 | Window repairs. |
| TOTAL | \$722,152 | 120 | |

Excludes ineligible applications.

Every effort has been made to provide an accurate and complete listing. However, due to changes in program criteria and reporting formats some grant recipients may have been omitted in error.

| Attachment 2. Ethncultural Sector Grants 2005-2007 | | | |
|---|-----------------------|------------------|--|
| Organization | Total Value of Awards | Number of Awards | Description |
| Project Grant | | | |
| AIESEC, Halifax | \$3,447 | 2 | Computer and audio-visual equipment. Student directed international internship program |
| Beechville Baptist Church | \$500 | 1 | Camp rental fee for youth outreach. |
| CKDU FM Society, Halifax | \$7,586 | 2 | Portable recording equipment for ethnocultural outreach. Specialized computer equipment for web-based participatory program. |
| Fisherman's Cove Development Association, Eastern Passage | \$5,000 | 1 | Occupational (fishing). Public art for Marine Interpretation Centre. |
| Halifax West Community Theatre Association, Clayton Park | \$5,000 | 1 | Design fees for exterior multi-lingual signage. |
| Mic Mac Native Friendship Centre, Halifax | \$5,000 | 1 | Building condition report and programming needs assessment. |
| Middle Musquodoboit Agricultural Society | \$5,000 | 1 | Occupational (agriculture). Building condition report. |
| Nova Scotia Rainbow Action Project Society, Halifax | \$5,000 | 1 | Feasibility study for Rainbow Community Centre to serve the gay, lesbian, bisexual and transgendered community. |
| Pier 21 Society, Halifax | \$4,235 | 1 | Marketing inaugural multicultural exhibition and associated activities (eg. ethnic cuisine, dance, music). |
| St. Thomas United Baptist Church, North Preston | \$5,000 | 1 | Recording equipment. |
| Capital Grant | | | |
| Mic Mac Native Friendship Centre, Halifax | \$25,000 | 1 | Consulting fees for fundraising feasibility study and facility plan. |
| Korean Association of Nova Scotia, Clayton Park | \$8,000 | 1 | Construction of Korean Memorial Garden. |
| TOTAL | \$78,768 | 14 | |

Excludes ineligible applications.
 Every effort has been made to provide an accurate and complete listing. However, due to changes in program criteria and reporting formats some grant recipients may have been omitted in error.