



PO Box 1749  
Halifax, Nova Scotia  
B3J 3A5 Canada

**Item No. 10.1.1**

**Halifax Regional Council  
March 25, 2008**

**TO:** Mayor Kelly and Members of Halifax Regional Council

**SUBMITTED BY:**

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Dan English, Chief Administrative Officer

A handwritten signature in black ink, appearing to read "Wayne Anstey".

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Wayne Anstey, Deputy Chief Administrative Officer - Operations

**DATE:** March 19, 2008

**SUBJECT:** Tender # 08-048, Supply and Install Interpretive Signage - Point Pleasant Park

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**ORIGIN**

The approved 2007/2008 Capital Budget

**RECOMMENDATION**

It is recommended that Halifax Regional Council:

Award Tender # 08-048, Supply and Install Interpretive Signage - Point Pleasant Park to Eye Catch Signs in the amount of \$122,096.50 (net HST included) and demolition and removal of existing signage in relation to the above noted tender to Eye Catch Signs on an as required, hourly basis up to a maximum amount of \$27,000.00 (net HST included) with funding from Capital Account CPU00930, Point Pleasant Park Upgrades, as outlined in the budget implications section of this report.

## **BACKGROUND**

In response to the devastation of Hurricane Juan and integral to the new Master plan, a cohesive signage and interpretive system has been developed for Point Pleasant Park. This program has been developed to compliment the unique attributes of the park while highlighting its distinct identity. The new signage and interpretive program will play a key role in showcasing historic, cultural, and environmental points of interest to park visitors.

## **DISCUSSION**

This signage and interpretive program has been developed taking into account recommendations contained within the masterplan and introduces three new elements into the parks plan.

Information kiosks are key to locating historic elements within the parks trail system as well as providing opportunities for the display of artifacts. Designed to fulfil a number of interpretive requirements the kiosks include large park maps illustrating the historic trail layout, direction to areas of interest and main park entrances, as well as secondary communications. Integral to these components and housed within a clear tempered glass display case will be reproduced artifacts significant to the development of the park. The kiosks are critical to the launch of the new Volunteers In the Park program.

Park tour markers will be located at sites of historic, cultural, or environmental significance. Numbered to key users into the interpretive tour via audio, brochure, web, and map links they are intimate in scale and have been designed to be instantly recognizable to visitors and easily read from a relative distance. Their presence is integral to the launch of the new interpretive program.

Roadways are a cultural asset within the park, some dating back to the founding of the City. Historic road markers will identify trails and provide visual markers. Simple vertical elements, made predominantly from native rot resistant wood, they will strengthen the connection to native materials and natural references found within this setting. Their presence will help ensure visitor safety and also serve to cast existing signs off of trees.

These components have all been designed to effectively blend into the surrounding landscape. Coordinated material selection, for example the use of indigenous wood and stone, balance existing natural and man elements with cost effective durability. The award of this contract also includes the removal of existing sign components no longer required.

Integral to this new chapter of the parks story, the introduction of the new signage and interpretive program will play a significant role in enhancing Point Pleasant Park.

Tender # 08-048, Supply and Install Interpretive Signage - Point Pleasant Park closed on March 19, 2008. There were two (2) bids received as follows:

**Tender # 08-048, Supply and Install Interpretive Signage - Point Pleasant Park**  
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Eye Catch Signs	\$122,096.50 (Net HST Included)*
New Century Signs	\$184,603.18 (Net HST Included)

**\*recommended bidder**

**BUDGET IMPLICATIONS**

Budget Summary:	<u>Capital Account No - CPU00930, Point Pleasant Park Upgrades</u>
	Cumulative Unspent Budget \$179,544
	Less Tender #08-048 <u>\$149,097 (net HST incl)</u>
	Uncommitted Budget \$ 30,447

\* This project was estimated in the Approved 2006/07 Capital Budget at \$150,000  
Remaining funds from this account will be used for ongoing upgrades to Point Pleasant Park.

**FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

**ALTERNATIVES**

Financing for this project has been provided by the Federal Government of Canada but is subject to time restrictions. The alternative to not awarding this contract at this point in time would be to stop work until alternative resources can be secured. Not awarding this contract, or delaying it, could also jeopardize other restoration funding sources.

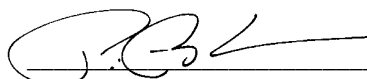
**ATTACHMENTS**

None

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

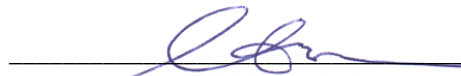
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