



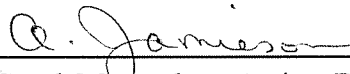
PO Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

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Halifax Regional Council
April 25, 2006

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:


for

Carol Macomber, Acting Director, Community, Culture and Economic
Development

DATE: April 24, 2006

SUBJECT: Neighbourhood Signs

INFORMATION REPORT

ORIGIN

April 4, 2006 request from Councillor Mosher to provide additional information to that provided in the Feb. 21, 2006 Council Information Report.

BACKGROUND

There have been a number of requests from communities to Councillors to recognize neighbourhood names, outside of the 911 community signs and gateway signage programs.

DISCUSSION

Staff and a number of Councillors met on April 10 to discuss the issue and brainstorm possible solutions. Councillors Mosher, Adams, Hendsbee, Karsten, Wile and McCluskey were in attendance. Also staff followed up the next day with Councillor Kent. Staff in attendance were Donna Davis, Jacqueline Hamilton, Jeff Bray and Carol Macomber. Ken Reashor was unable to attend.

The following represents the results of the meeting.

Scope

This program is for small scale signs, not necessarily tied to a formal boundary, enabling neighbourhood 'identification' (cultural identity of neighbourhoods / communities is the key).

Fit with Other Signage Programs

Donna Davis, Manager, Business Information Management, indicated that a neighbourhood sign program as discussed doesn't interfere with the formal Community Signage program that is being implemented in support of 911. Visual differences in signs will be ensured.

Neighbourhood signs, eg 'Spryfield', will reference the 'Community' name, in this case Halifax.

Downtown Dartmouth signs will remain.

Budget and Roles

Councillors will pay for all aspects of construction and installation of the neighbourhood signs and will contribute a small % to a maintenance 'reserve'.

Capital District will provide two or three standard designs and construction specifications for neighbourhoods to select from.

TPW will provide siting information (eg ROW, set backs, sight lines) to a maximum # / year.

We will start small, with 5 +/- signs for 06/07, as a pilot. Larger numbers of signs would need more dedicated staff resources (budget cuts or a service reduction in another area).

Note: neighbourhoods may wish to customize their signs. This could potentially cause a large

increase in staff resources. Further discussion with Councillors Kent and Wile (who expressed an interest) will explore this option and implications.

BUDGET IMPLICATIONS

To be funded from Councillors' budgets, at individual Councillor's request. Staff resources as noted above will be provided from existing budgets.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ALTERNATIVES

N/A

ATTACHMENTS

N/A

A copy of this report can be obtained online at http://www.halifax.ca/council/agendasc/cagenda.html then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.	
Report Prepared by :	_____
	[Name/Title of who prepared rpt. & Phone #]
Financial Review :	_____
	[Name/Financial Consultant & Phone #]