



## Halifax Regional Council February 5, 2002

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:

Paul Dunphy. Director of Planning and Development Services

Mitch Dickey, Planner II

**DATE:** January 30, 2002

SUBJECT: Status of Project 00327 - Regional Sign Bylaw

#### INFORMATION REPORT

# **BACKGROUND**

In April of 2001, staff released a draft of the Regional Sign Bylaw for public comment. This bylaw is intended to provide a more consistent, understandable and enforceable region-wide approach to the regulation of permanent and temporary signs. Public input was requested through May of 2001. Regional Council asked that the consultation period be extended through November to allow ample time for review and comment by the sign industry.

### **DISCUSSION**

The Atlantic Chapter of the Sign Association of Canada formed a five member committee to review the proposed draft bylaw. This group met several times, in consultation with planning staff, and presented their comprehensive written comments in December. Planning staff have had four meetings with the committee to discuss refinements to the proposed bylaw. Agreement has been reached on appropriate regulations for all forms of permanent signs, and most temporary signs.

Staff have also had discussions with the mobile sign industry. Comments were received from this group in mid-January. There are still substantial differences between the staff recommendations and what the mobile sign companies feel are appropriate regulations.

Staff are currently also addressing the application and review process for sign permit applications under the draft bylaw, and the demand on existing staff resources. It is anticipated that the final bylaw will be brought before Regional Council in March for presentation and consideration.

## BUDGET IMPLICATIONS/MULTI -YEAR FINANCIAL STRATEGY IMPLICATIONS

When the final bylaw is brought before Council, the budget implications of the bylaw will be addressed in detail.

#### **ATTACHMENTS**

None.

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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