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Item No.
**Community Planning & Economic
Development Standing Committee**
February 12, 2015

TO: Chair and Members, Community Planning & Economic Development Standing Committee

Original signed

SUBMITTED BY: Craig Walkington, Chair, Halifax Explosion 100th Anniversary Special Advisory Committee

DATE: January 26, 2015

SUBJECT: **Halifax Explosion 100th Anniversary Emblem**

ORIGIN

January 14, 2015 meeting of the Halifax Explosion 100th Anniversary Special Advisory Committee.

LEGISLATIVE AUTHORITY

The Terms of Reference of the Halifax Explosion 100th Anniversary Special Advisory Committee are provided in *Administrative Order 2014-005-GOV, Respecting the Special Advisory Committee on the 100th Anniversary of the Halifax Explosion*.

As per the Terms of Reference, the Committee reports to Regional Council, through the Community Planning and Economic Development Standing Committee.

RECOMMENDATION

That the Community Planning and Economic Development Standing Committee request a staff report to investigate the design, licensing, and usage of a Halifax Explosion 100th Anniversary Emblem.

BACKGROUND

The Halifax Explosion 100th Anniversary Special Advisory Committee was formed by Regional Council adoption of Administrative Order 2014-005-GOV on June 10, 2014.

DISCUSSION

The Halifax Explosion 100th Anniversary Special Advisory Committee has recommended that the Community Planning and Economic Development Standing Committee consider requesting that staff investigate and report on the feasibility of designing, licensing and using a Halifax Explosion 100th Anniversary Emblem. Several members of the Committee have experience with the design and use of emblems for events such as the 100th Anniversary of the Royal Canadian Navy and other significant events.

Based on that experience of members the Committee believe that an emblem could 1) contribute to creating an identity and building a connection to the event and 2) providing a visual marker for approved events associated with the commemoration.

In addition, the Committee indicated that adopting such an emblem could convey the importance of the 100th anniversary of the Halifax Explosion to the Municipality and have residual benefits including use in future years' commemorations.

The Committee was advised by staff that the motion recommending that staff investigate the design, licensing and use of an emblem does not imply what the recommendation from staff would be in this regard, and that the recommendation from staff would come back in the form of a report.

After due consideration the Committee determined that there is merit in having staff investigate and provide advice and recommendation on the matter of the feasibility/desirability of designing, licensing and using an official emblem for the Halifax 100th Anniversary Commemoration and approved the motion as outlined in this report .

FINANCIAL IMPLICATIONS

There are no financial implications associated with this report.

COMMUNITY ENGAGEMENT

The Halifax Explosion 100th Anniversary Advisory Committee is comprised of volunteer members of the community. The Committee regularly meets on a monthly basis, and all meetings are open to the public, unless stated otherwise on the agenda. Agendas, reports, and minutes are available online.

ENVIRONMENTAL IMPLICATIONS

There are no environmental implications associated with this report.

ALTERNATIVES

None identified by the Committee.

ATTACHMENTS

None

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.php> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 902.490.4210, or Fax 902.490.4208.

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