



Introducing **MusGo Rider!**

Door-to-door, on-demand community

Transportation, servicing **Jeddore to Porters Lake.**

What is MusGo Rider?

- Door-to-door, on-demand
- Non-profit, cooperative
- Community transportation
- Provide access to Metro Transit



Who is MusGo Rider for?

- Everyone!
 - Students, Stay-at-home Moms, Seniors
 - Economically challenged families
 - Environmentally conscious people
 - Commuters (Ferry Terminal/Dartmouth)
 - Anyone needing a ride



Why is MusGo Rider necessary?

- Medical Appointments,
- Grocery Shopping
- Banking
- Social gatherings
- Employment
- Community events



NS TRIP – Funding to date

- \$30K Feasibility Study (Apr. 2010 - Mar. 2011)
- \$50K Business Plan & Pre-implementation (Apr. 2011 - Mar. 2012)
- \$50K Pilot Project (Apr. 2012 - Mar. 2013)



NS TRIP & CTAP – Funding Future:

- NS TRIP will fund up to \$50K for the Start up phase
- CTAP eligible, per capita rate \$1.60



MusGo Rider – Flagship HRM Project:

- Unlock provincial cost sharing
- Develop a business model that can be replicated in other communities



What we need today:

- Support - vehicle financing from the Credit Union (NDP initiative - small business loans for Social Enterprise)
- \$10,000 to offset operating costs
- Your commitment to prioritize rural transportation concerns



Questions?

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Thank You!

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