

**Info Item No. 1**  
**HRM Grants Committee**  
**June 9, 2014**

**TO:** Chair and Members of HRM Grants Committee

**SUBMITTED BY:** Original signed  
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Greg Keefe, Director of Finance & ICT/CFO

**DATE:** May 8, 2014

**SUBJECT:** **Community Grants Program 2014: Arts & Crafts Sector -  
Applications Not Recommended for Funding**

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**SUPPLEMENTARY INFORMATION REPORT**

**ORIGIN**

The *Community Grants Program* awards discretionary project and capital grants annually to eligible registered non-profit organizations and charities located within the geographic boundary of HRM.

May 5, 2014 – Grants Committee approval to review all submissions to the Community Grants Program Arts & Crafts sector under the 2014 program criteria and budget, including appeals. The committee also approved the reinstatement of the Halifax Theatre for Young People based on incorrect information provided to the applicant.

**LEGISLATIVE AUTHORITY**

HRM Charter (2008) s.79 (1)(av).

**BACKGROUND**

The 2014 program received a total of 125 applications for a combined total of \$1,285,640.27 in requests. Presently, all applicants deemed ineligible or not recommended for funding, and award recipients who wish to contest the value or terms of an award, may submit a written appeal by the deadline stated in their letter of notification. The criteria for appeal includes: information unavailable to the applicant or reviewer at the time of submission or an error in the application of policy or procedures.

## **DISCUSSION**

Five (5) applications not recommended for funding in 2014 are listed in Attachment 1 of this report. Previously, four (4) applications were not recommended for funding, although the Grants Committee approved the reinstatement of the Halifax Theatre for Young People on May 5, 2014. Therefore, a total of eight (8) applications at a combined amount of \$41,545 are not recommended for funding under the 2014 Community Grants Program. A letter of notification is sent to these organizations with a brief rationale and a deadline for any appeal.

## **FINANCIAL IMPLICATIONS**

There are no financial implications identified as a result of this report.

## **COMMUNITY ENGAGEMENT**

A call for applications is advertised each January with an application deadline of March 31. The program guidebook, application and reporting forms are posted on-line. Printed materials are also available through HRM Customer Centres, the Call Centre, and the Grants Program office.

## **ATTACHMENTS**

1. Applications Not Recommended for Funding: Arts & Crafts Sector.

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A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Peta-Jane Temple, Team Lead Grants & Contributions, Finance & ICT 490-5469

Report Approved by : Original signed  
Bruce Fisher, Manager of Financial Policy & Planning, Finance & ICT, 490-4493

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## **ARTS & CRAFTS**

The Arts & Crafts sector received a total of 27 applications for a combined total of \$202,127.82 in requests.

### **Tier 1**

#### **1. Bus Stop Theatre Cooperative Limited – Halifax – Performing Arts/Venue/Equipment**

The Bus Stop Theatre was incorporated as a registered business in 2010 by the property owner (Walk-Eh? Enterprises Limited, a sole proprietorship): the venue operated as a performance venue. In 2012, the business was dissolved and replaced by a not-for-profit cooperative. A grant of \$13,000 requested to fully fund the purchase of lighting equipment. The financial information is incomplete and duration of lease unconfirmed.

#### **2. Kinetic Studio Society – Halifax – Performing Arts/Dance/Equipment**

Incorporated in 2003, the Society produces contemporary dance performances and professional development workshops. Revenues are primarily government grants and ticket sales. A grant of \$3,885 requested towards the purchase of assorted equipment: (1) video camera, (2) projector, (3) laptop computer and warranty, and (4) software totalling \$4,785. The focus of funding is on the Society's members: "This project aims to serve Kinetic Studio's member artists, who are professional and emerging dance artists in HRM and around the Province, by providing them access to projection equipment and video documentation of their performance. The member artists will also be served through the creation of adequate promotional videos for television and social media to increase public awareness of performances, workshops, and member artists' bodies of work". The equipment will be available to members to rent at a low cost. The applicant has confirmed a membership of 11 in 2013 at a cost of \$5 per person.

### **Tier 2**

#### **3. Music Industry Association of Nova Scotia – Halifax – Performing Arts/Music/Equipment**

Music Nova Scotia is an advocacy group and resource for the province's music industry and affiliated service providers. The group is financed through membership dues, grants, sponsorship, and project revenues. A grant of \$4,000 requested to purchase audio equipment (total cost \$5,349) for office venue shared with the Halifax Pop Explosion, events and rentals. The combination of the two principle users suggests an ability to self-fund.

#### **4. Zuppa Theatre Company – Halifax – Performing Arts/ Theatre/Equipment**

Zuppa Theatre has a reputation for physical theatre and performances staged outside traditional venues. The society is sustained by federal and provincial operating grants, ticket sales, and workshop instructional fees. A grant of \$5,000 requested to fully fund the purchase of replacement lighting equipment. Although the application states that the equipment will be "loaned to others" this availability has not been publicized. If to manage demand and its impact on core operations, a list of non-profits who have borrowed the equipment, letters of

confirmation, and details of the terms for non-profit groups would have provided a gauge of frequency and scale of use.

**Tier 3**

**5.Live Art Productions Society – Halifax – Performing Arts/Dance/Marketing**

The Society promotes and presents professional dance and inter-disciplinary works. Revenues are primarily federal government grants and performance ticket sales. A grant of \$3,500 requested to fully fund the production of seven 90 second on-line video advertisements for upcoming performances. Sole sourced quote. The total cost is estimated to be \$8,000; \$3,500 requested from the Nova Scotia Department of Communities, Culture and Heritage and a \$1,000 in-kind contribution from the Society for “project management”. The nature of the project appears to be a recurring annual advertising expense dependent upon public funding: 100% of cash expenditures in video production costs sought from government.