


Population & Voter Projections

A partnership between HRM and
Environics Analytics



Background

- Previous UARB submissions
- Lessons learned from previous population and growth exercises – it takes a team
- Importance of these projections
 - Credibility with Council & the public
 - Credibility with the UARB

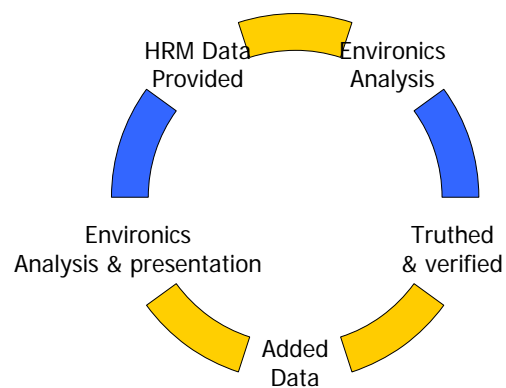


Process

- HRM staff reviewed the data available to us
- Prepared a detailed RFP for expertise needed
- Six (6) respondents
- Environics Analytics selected based on depth of their project team & experience
- Began an interactive & iterative process
- Process will continue through to the NSUARB submission in December



Arriving at projections






Challenges & Results

- Process is both an Art and a Science
- Working with Census Canada Dissemination Areas (DA's) that don't always line up with HRM polling districts
- Working with 2006 Census figures, plus additional population figures available through Environics.
- Have to pick a "point in time" but development & change does not stop then – have to take that into account.
- Our goal – projections for 2012 Boundary Review will be best most accurate achieved to date



Over to Environics..



What HRM does with the data...

- Forms the key building blocks for adjusting district boundaries for 2012...
 - Scenario building in Phase 1
 - Readjusting boundaries in Phase 2
- UARB requires that districts be +/- 10% of voter average
- Based on 2012 projections and 23 districts the mean average is 14,244 and range (+/-) is 12,820-15,668
- Almost ½ of current districts fall outside of the tolerance range
- Other factor such as community of interest, geographic boundaries, school catchment & planning areas can be considered but tolerance range based on voters must be met or defended vigorously.
- Status quo or otherwise there will be substantive changes to polling districts for 2012