

**Background** 

What is HRMbyDesign?

### PHASE 1:

- Regional Centre Vision Statement, Guiding Principles, and 5 Campaigns for A Great City.
- Developed through community consultation 2006-2007, approved in 2007.

### PHASE 2:

- The Downtown Halifax Planning Strategy and Land Use Bylaw
- Design Guidelines for architectural and public space excellence
- The Barrington Street Heritage Conservation District
- New development approval process: "Site Plan Approval."
- Developed through community consultation 2007-2009, approved in 2009.

### PHASE 3:

- The Centre Plan.
- New Regional Centre Planning Strategy and Land Use Bylaw.
- Based on sustainability through concentration of opportunities to live and work.
- Centre Plan Phase 1 approval in 2012.
- Overall completion and approval in 2015.



The Vision Statement - Approved in 2007

- The Vision Statement sets the overarching urban design objective for the Regional Centre.
- It builds on the area's inherent assets and potential strengths.
- This important direction-setting tool was created through previous HRMbyDesign public engagement exercises, and was subsequently adopted by Halifax Regional Council in 2007.



### Phase 1

The Vision Statement

The Regional Centre is the symbolic, historic and functional heart of the Halifax Regional Municipality. It is distinguished by its rich past as is evident in:

- its historic architecture, traditional neighbourhoods and national landmarks;
- its natural features as shaped by its grand parks, harbour, lakes, waterways and rolling hills;
- and its regional importance as an economic hub, capital district, educational centre, health focus and cultural heart.

### Phase 1 The Vision Statement

The Regional Centre will build on its distinctions and assets to nurture an urban context that enhances quality of life, enriches urban living and becomes a global destination.

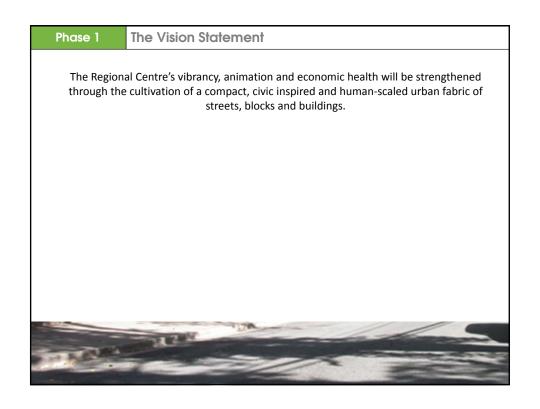


### Phase 1 The Vision Statement

The Regional Centre will assert and affirm a legible and ordered urban structure that will reinforce the best qualities and characteristics of its unique neighbourhoods and districts.



# The Regional Centre's cultural vitality is rooted in its diverse population and accordingly it will strive to be an open, safe, affordable, accessible and welcoming place to people of all walks of life.



The Guiding Principles - Approved 2007

The following eight Guiding Principles for Urban Design were prepared by HRM residents through public engagement workshops as part of the HRMbyDesign process, and were subsequently adopted by Halifax Regional Council:

- The Principles are the building blocks of the Regional Centre that will give the city its "look and feel."
- They reinforce the Vision Statement and will form the backbone of the Centre Plan.

I IIVIVIEW DESIGN

### Phase 1

**The Guiding Principles** 



### sustainable

design, plan and build with respect for economic, environmental, social and cultural sustainability.

create resilient communities that adapt to evolving opportunities and needs.

**The Guiding Principles** 

# 2

# high quality

New development should be of high quality and compatible with other high quality developments.

Promote high quality architecture and urban design that respects great heritage resources, including neighbourhoods.

### Phase 1

**The Guiding Principles** 



## heritage + culture

Heritage resources, including heritage districts, buildings, landscapes and cultural heritage, should be recognized, used, protected and enhanced.

Ensure lasting legacies (buildings, open spaces and streets) are maintained, and new ones are created.

The Guiding Principles



### movement

Integrate land use planning with transportation planning in such a way that alternatives to driving become an easy choice. Transportation options should be efficient, pleasant and readily available.

All streets should present an inviting walking environment that considers the comfort, convenience, safety and visual interest of pedestrians.

The Regional Centre, in all ways, should be conducive to, and supportive of, active transportation movement. It should provide people with choices that are viable alternatives to driving.

### Phase 1

**The Guiding Principles** 



## complete neighbourhoods

Support safe, mixed-use and diverse neighbourhoods, including:

- Affordable housing and a variety of tenures;
- Residential, commercial, employment uses; and
- Visually and physically accessible amenity space, including schools and parks, within walking distance.

Ensure the necessary public services and amenities to support quality of life, cohesive communities and creative places.

The Guiding Principles



# growth & change

Ensure that new developments respond to the natural, cultural, historical, and urban character of their context.

Direct change and intensification to areas that will benefit from growth.

Every new building should contribute to the betterment of the public realm.

Design should support accessibility, active transportation and transit (i.e. streets, land uses, neighbourhoods, open spaces, circulation systems).

### Phase 1

### **The Guiding Principles**



### process

Foster a culture of support for the building/ construction of quality urban design.

Recognize and reward design excellence.

Involve neighbourhood communities in local planning matters.

 $\label{eq:maintain} \mbox{ Maintain opportunities for public participation in the implementation of HRM by Design.}$ 

Foster predictable outcomes that have been tested to be achievable and fair.

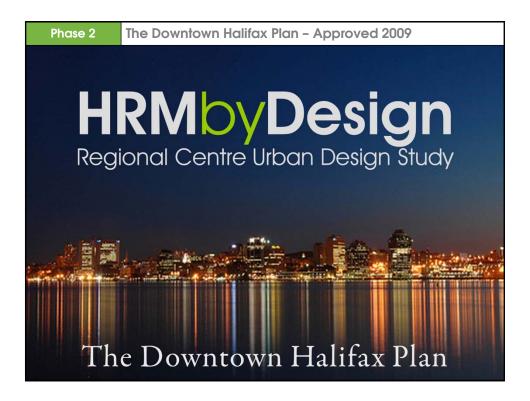
The Guiding Principles

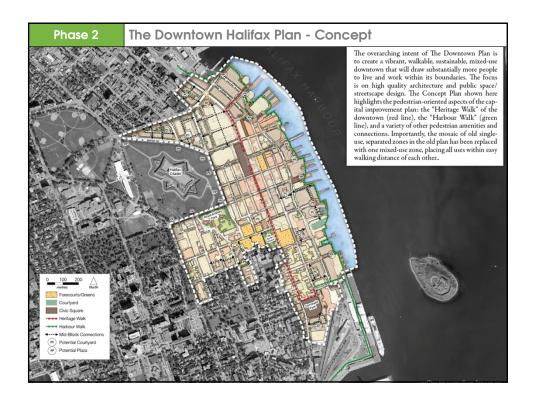


### connected

Prominent views to prominent natural and built features should be recognized, protected and enhanced.

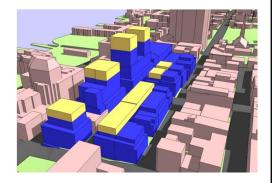
Enhance safe and appealing connections within the Regional Centre including to and from the waterfront, open spaces and neighbourhoods.



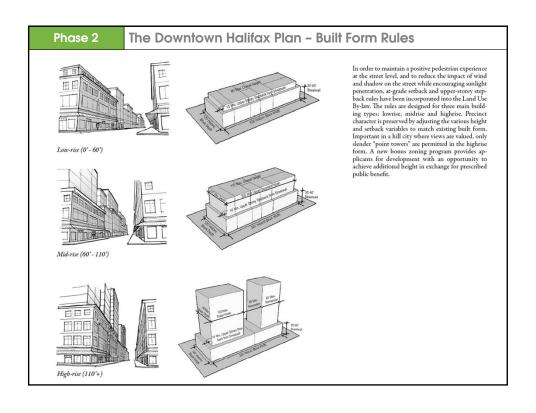


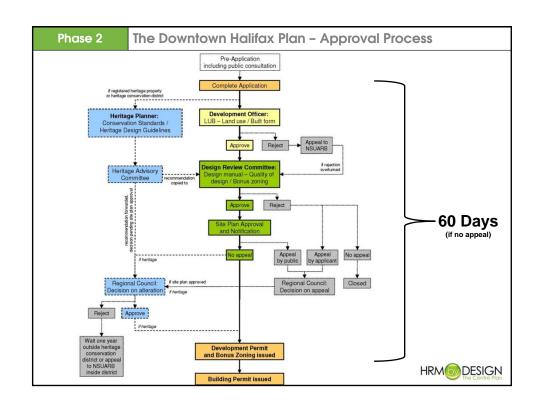
### Phase 2 The Downtown Halifax Plan - Density Bonusing

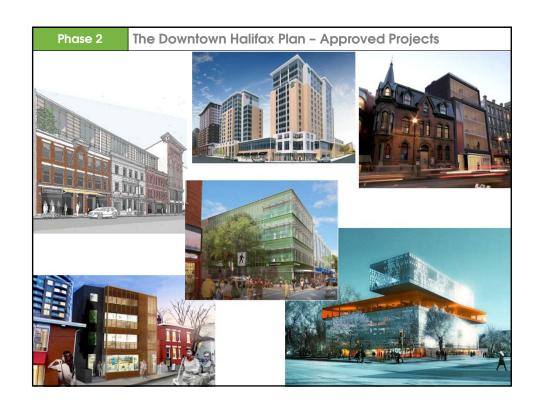
- Bonus zoning trades building height and density for a public benefit.
- It is in use across the country to help cities ensure that every building built makes a positive contribution.
- Developers are able to choose from a menu of public benefits which includes: public art, affordable housing units, exemplary green design, streetscape improvements, and others.

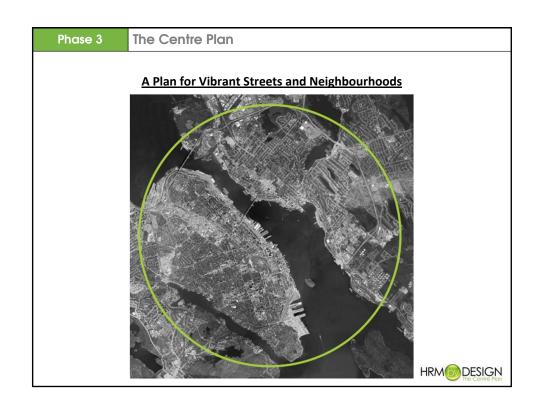


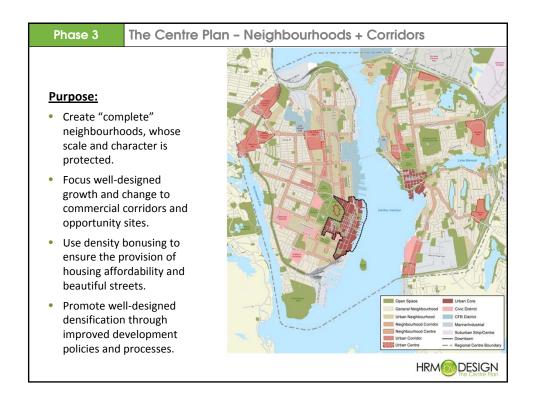


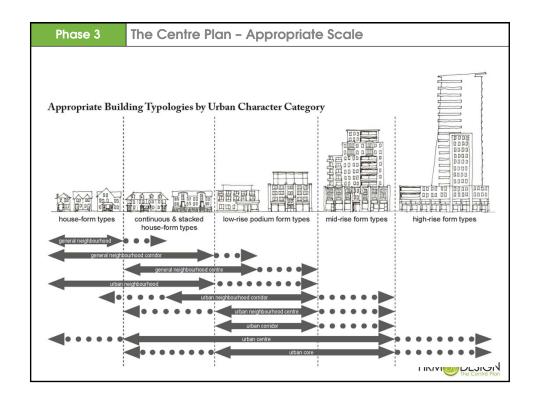


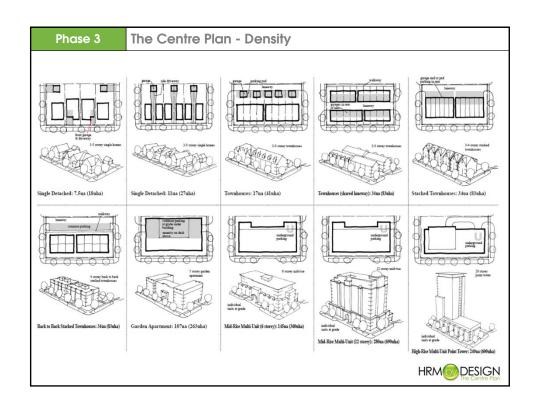


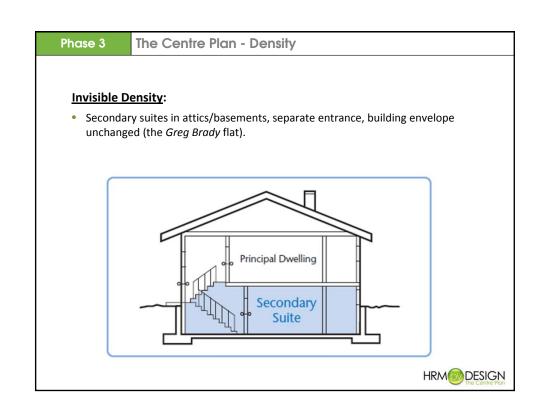


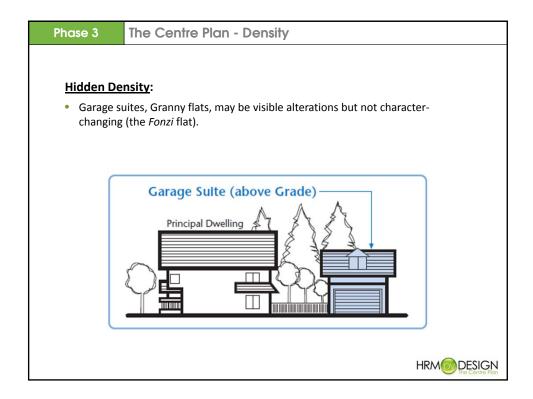












The Centre Plan - Density

### **Gentle Density:**

• Duplex or townhouse or rowhouse, useful for transitions of scale and intensity (the *Three's Company* flat).





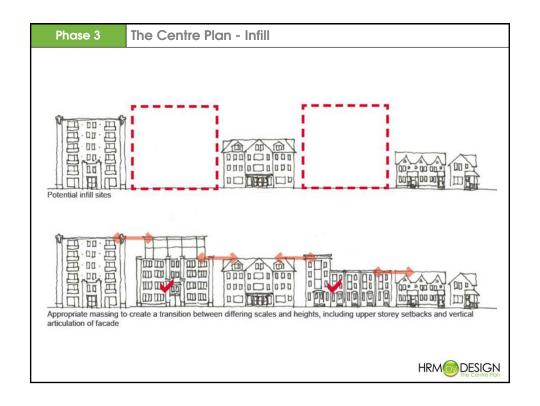
The Centre Plan - Density

### **Visible Density:**

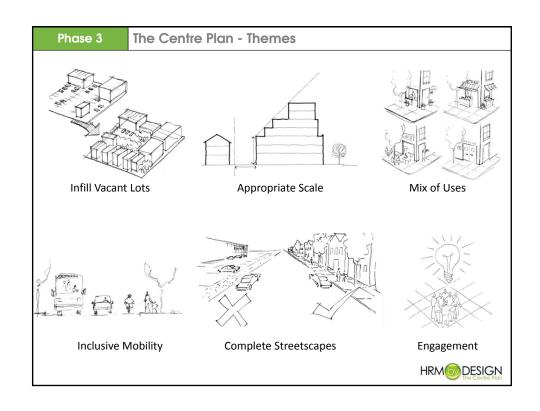
 Multiplexes, stacked flats, mixed-use apartment buildings, condos, large sites (the Jeffersons' flat).











The Centre Plan - Legislative Amendments

### 1. To permit the use of "Density Bonusing"

- The only mechanism HRM has to ensure private sector provision of housing affordability and choice, and streetscape and public realm improvements, is Density Bonusing.
- Its use is strictly limited by the Charter to the downtown Halifax plan area.

### 2. To permit the use of "Site Plan Approval" to regulate development.

- To draw intensification to the Regional Centre, the expeditious "Site Plan Approval" development approval mechanism is required.
- Its use is strictly limited by the Charter to the downtown Halifax plan area.



Phase 3

The Centre Plan Phase 1



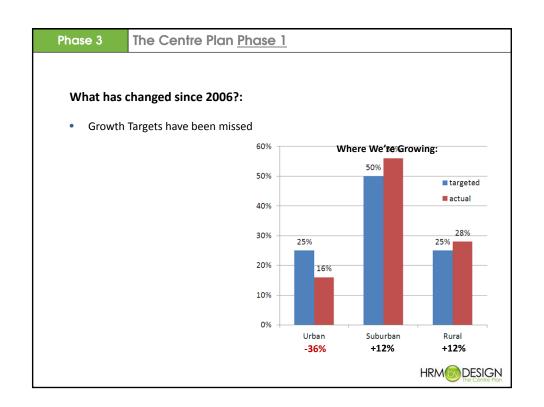


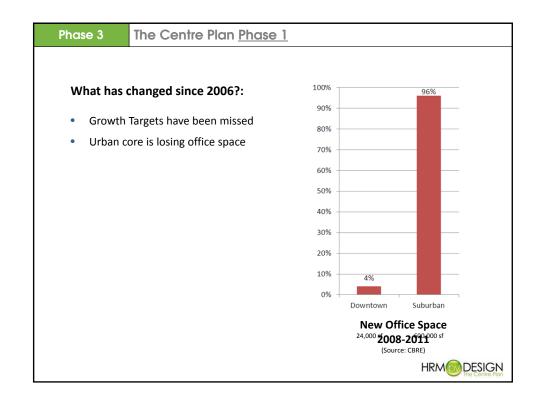
The Centre Plan Phase 1

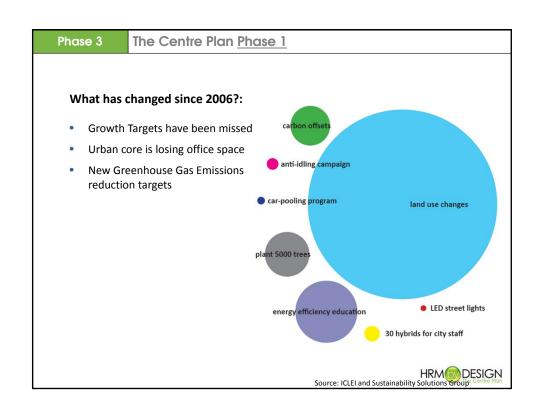
### Council direction to complete certain Centre Plan work in 2012:

- The Centre Plan is due to be completed in 2015.
- However, on February 9 2012, Regional Council directed that a small portion of the Centre Plan be completed in 2012. This is being called <u>Centre Plan Phase 1</u>.
- This is in recognition of unprecedented development pressure in the Regional Centre in recent months.
- There were 140 development proposals in the Regional Centre in 2011 alone.
   These are concentrated in 11 development hotspots in Halifax and Dartmouth.
- With the current development policies and processes, HRM staff simply cannot keep up with this increased demand.
- Without improved policies in the short term, many of these opportunities for economic development and urban intensification will be lost to outlying areas or to other regions entirely.
- http://www.halifax.ca/planhrm/centreplan.html









### Phase 3 The Centre Plan Phase 1

### What has changed since 2006?:

- Growth Targets have been missed
- Urban core is losing office space
- New Greenhouse Gas Emissions reductions targets
- Impact of Global Economy on Local Housing Market

Unit Type	Change in Demand
Single Family	Construction down 31% from 10 year avg.
Semi-detached and Row	Construction in 2011 up 55% from 2010
Apartment and Condo	Construction in 2011 exceeded 20 year high
Apartment (rental)	2011 Vacancy 2.4% - lowest since 2003



### Phase 3 The Centre Plan Phase 1

### What has changed since 2006?:

- Growth Targets have been missed
- · Urban core is losing office space
- New Greenhouse Gas Emissions reductions targets
- Impact of Global Economy on Local Housing Market
- Impact of Ships Contract:
  - Average 8,400 jobs/year, and up to 11,495 in 2020.
  - Nearly 8,000 new residential units required within first decade (average 420 units / year for 30 years = 12,600 units).
  - Up to **\$250** million in Municipal property tax revenue.
  - \$68 million annual construction impact.
  - \$51 million in Annual transportation impact.

Source: Conference Board of Canada 2011



# What has changed since 2006? Growth Targets have been missed

- Urban core is losing office space
- New Greenhouse Gas Emissions reductions targets

The Centre Plan Phase 1

- Impact of Global Economy on Local Housing Market
- Impact of Ships Contract
- Regional Centre focus in the 2011-2016 Economic Strategy

### **GOALS**

Phase 3

### REGIONAL **CENTRE**

### **BUSINESS** CLIMATE

that drives and sustains growth by improving competitiveness and by leveraging our strengths

### TALENT Create a welcoming

community where the world's talent can find great opportunities, engaged employers and resources for career advancement

### INTERNATIONAL BRAND

Create a unique, international city brand for Halifax

### **MAXIMIZE GROWTH OPPORTUNITIES**

for economic growth



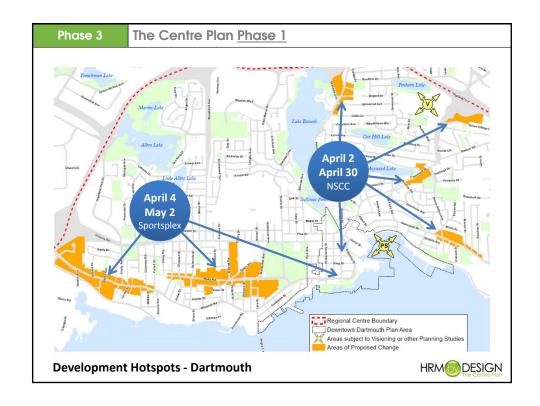
# Phase 3 The Centre Plan Phase 1 What has changed since 2006? Growth Targets have been missed Urban core is losing office space New Greenhouse Gas Emissions reductions targets Impact of Global Economy on Local Housing Market Impact of Ships Contract Regional Centre focus in the 2011-2016 Economic Strategy Community awareness about long term sustainability 30 -20 -1700 HRM DESIGN

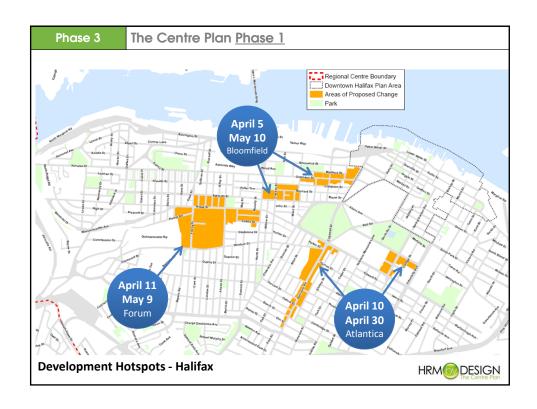
The Centre Plan Phase 1

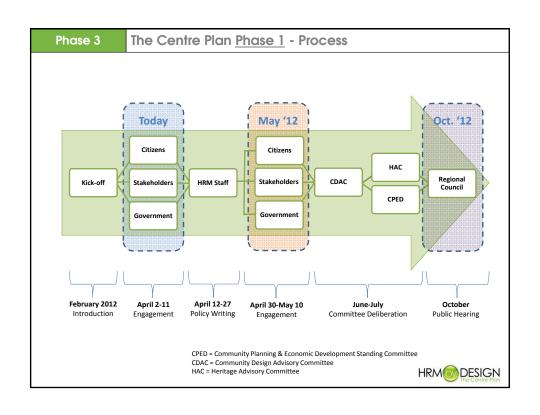
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The Centre Plan 2013-2015

# **Looking Ahead**

- The current <u>Phase 1</u> project accommodates immediate development pressure on 11 hotspots, and looks only at built form rules.
- The full Centre Plan (2013-2015) addresses development for entire Regional Centre and will look at:
  - growth corridors & opportunity sites; established neighbourhoods; complete streets & neighbourhoods; traffic & transit; affordable housing; natural, cultural & heritage assets, and
  - ... your additions



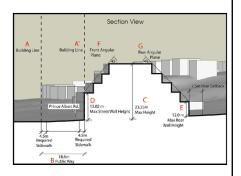
HRM DESIGN

# Public Meetings (April 2 – April 11) Over 300 participants Written submissions, facebook and blog comments Advertised through.... Letter notifications (approx. 5,600) Social media E-mail list Printed media Printe

### Reporting back... Centre Plan Meeting #1

### What questions did we ask?

- What makes great streets work?
- Does the proposed model achieve densification while fitting well with the adjacent neighbourhood?
- Given that this area is considered for densification, what should we protect and enhance within the corridor?
- What other design qualities should be considered?





### Reporting back... What makes great streets?

Prince Albert Rd/Hawthorne, Hydrostone, Mahone Bay
Waterfront, Margaree Rd, Baddeck, St. John's, NF, St. Catherine's,
Montreal, Stephen 8th Ave. Calgary, Strassburg, Zurich, Reston
Town, VA, 4th Avenue, NY, 5th Ave, NY, Kitsilano, Vancouver,
Barcelona, Spain, Belfast City Hall, Chicago, Clifton, Danforth,
Toronto, Denman St., Vancouver, Dunedin, Florida, False Creek,
Hindhead Road, Holland, Kingston Ontario, Maney, AUS, Paris,
Queen St. TO (Beach Area), Queen St. West, Toronto, Robson St.
Vancouver, SoHo, NY, Sultan Bar Zayed – St. Abu Dhabi,
Copenhagen...



**Pleasant Street** 

- Assets: Harbour, walkable community, transit, history
- Feedback:
  - Attract more families, young people & services
  - Protect & capitalize on harbour views
  - Re-develop opportunity sites (Sobey's Plaza, Renfrew) with high quality design and mixed land use; "break up" the large lots
  - Use town houses to transition to character neighbourhoods
  - Support human scale street-wall heights and small, varied storefronts
  - Locate parking behind the buildings
  - Invest in public amenities & parks; underground wiring
  - Enforces by-laws, discourage conversion of street frontage into parking
  - Provide tax incentives in the corridors



### Feedback

**Portland Street** 

- Assets: Maynard Lake, historic/tree-lined street, character homes, diverse and affordable housing, transit
- Feedback:
  - Attract more residents and services
  - Support mid-rise, mixed-use, stepped back development (6-8 storeys), town houses where neighbouring on character homes
  - Support human scale street-wall and small, varied storefronts
  - Protect and enhance green space (e.g. Rodney & Hastings)
  - Ensure sun, aesthetic fitting in with existing homes (e.g. Old Ferry Rd.)
  - Maintain buildings and public spaces; enforce standards;
  - Address speeding and some current uses
  - Introduce bike lane on Portland or Pleasant Street



**Green Village Lane** 

- Assets: gateway location, transit, visibility
- Feedback:
  - Transform from "neighbourhood barrier" to "neighbourhood bridge"
  - Introduce density and bold, attractive architecture
  - Increase residential uses with commercial on the bottom
  - Improve walkability & connectivity (e.g.Penhorn, Bus Terminal)
  - Invest in public amenities and green space
  - Require consistent street face



### Feedback

**Grahams Grove** 

- Assets: Lake Banook, diverse & cohesive neighbourhoods, transit, social and recreation hub, farming history
- Feedback:
  - Introduce more commercial facilities and services to attract international paddling events; the "hill side" and lake promenade are assets
  - Support for stepped-back features but massing may depend on location
  - Prevent wind and shadow effects
  - Support compatible mid-density, mixed use development but need to "break up" the massing
  - Address speeding with new development and traffic calming
  - Invest in generous sidewalks and trees; landscaped terraces and green roofs
  - Protect exiting neighbourhoods; close part of Prince Albert to traffic



Windmill Rd.

- Assets: Harbour, Bridge, character homes, amenities
- Feedback:
  - Create a "local centre" and destination
  - Attract more services and amenities, "Hydrostone" vibe
  - Support mixed-use, 5 storeys step back to 8, lower density in exiting neighbourhoods
  - Invite landmark architecture
  - Require underground parking
  - Require quality design, consistent street wall, "balconies with a view"
  - No "Bayer's Lake" but more "Japanese Restaurant" like development (Wyse Rd).



### Feedback

Wyse Rd.

- Assets: gateway location, bridge, transit terminal, Dartmouth Common, many amenities, walkable
- Feedback:
  - Support for a tower site but proposal may be too high; improve relationship to adjacent neighbourhood
  - Lower the street wall on Wyse Rd. to improve walkability
  - Make the area more pedestrian and bike friendly
  - Address view from the bridge, frame entry & exit in Dartmouth
  - Address wind and shadow effects, how heights will transition in the corridor
  - Address the needs of low income residents (housing and services)
  - Provide generous sidewalks, street trees, lighting
  - Expand the corridor to include Nantucket McDonald's site & Sportsplex



### Response

Agricola St.

 Assets: already mixed-use, character, wooden construction, heritage, pedestrian friendly, artistic & cultural hub, "A neighbourhood where people know your name"

### Feedback:

- Preserve character, affordability and mix of residences, local shops and small businesses; attract more young families
- Different views on height limitations
- Maintain close relationship to the sidewalk & modest street wall scale
- Integrate heritage and modern architecture & ensure architectural variation
- Balance parking with active transportation
- Address the needs of diverse residents & income levels
- Support creative economy of the neighbourhood
- Expand the corridor to include Bloomfield & both sides of Agricola



### Feedback

Gottingen St.

- Assets: walkable, diverse, green, affordable, character
- Feedback:
  - Adjust model to address concern with small and shallow lots, setbacks does not allow to create height
  - Consider a single set-back
  - Require uniform street wall
  - Protect sun exposure
  - Allow for curb side parking, introduce bike lanes
  - Address need for affordable housing, protect against gentrification



Young & Robie

 Assets: large re-development sites, location well-served by transit, close to amenities

### Feedback:

- Young/Robie good sites for towers with appropriate design controls
- Merit in extending the corridor to Bloomfield & the Forum
- Create proper transition from Young St. to residential areas on Robie/Agricola
- Require housing mix (wider towers can accommodate family-sized units) & commit to % affordable housing
- Break-up mega blocks/introduce urban grid
- Manage commuter and commercial traffic, while also improving walkability
- Create character, consistent street wall, quality construction
- Require open space and landscaping
- Preserve Hydrostone character
- Preserve affordable commercial rents



### Feedback

Spring Garden Rd.

 Assets: historic residential buildings, vibrant with people and activity, mix of residential/commercial, street trees

### • Feedback:

- Distinguish between north and south side of SGR
- Protect sun, wind, affordability and heritage
- Preserve heritage buildings on Spring Garden and Carleton
- Focus on landscaping and integrated, usable civic spaces
- Require larger sized units
- Address concerns with site plan approval process
- Use density bonusing for environmental performance
- Different opinions on appropriate heights in this area & location of towers



Quinpool Rd.

 Assets: walkable, diverse, safe, mixed, "can get everything you need" kind of street

### Feedback:

- Support angle control on the back (facing residential)
- Support only one setback on Quinpool to fit in with the current character
- Require underground parking (only 50% have cars)
- Maintain cultural heritage façade, protect sun and minimize wind
- Support mixed use, well-designed 4-storey streetwall
- Provide incentives to fill-in empty lots
- Different opinions on appropriate heights & transitions
- Underground wiring, provide good quality street lighting
- Protect nighbourhoods from density over-flow (e.g. 2-3 storey residential the back)
- Encourage green design





### Other Comments/Looking Forward

- Commit to higher growth targets within the Regional Centre
- Protect and connect blue and green areas in the Centre Plan
- Ensure that "growth centres" have set boundaries
- Limit parking and improve transit service in the Centre to ensure communities are more sustainable
- Stop infilling the Harbour
- Height and angle restrictions may make development economically unviable, particularly on smaller lots
- Ensure public confidence in the process
- Ensure that the Centre Plan has set budget and timelines





### Feedback

Developers' Forum April 24, 2012

- General support for performance standards
- Pro-development approach, overall checks and balances are good
- · Use storeys as opposed to height
- Height should be tied to lot size
- Density bonus can be used for flexibility but must be easy to implement
- Support for parking reduction & cash in lieu
- Maintain 4.5 m at ground but in some areas permit residential uses at grade until commercial is ready to move in
- Height limits above streetwall too restrictive in some areas; streetwall design is more important than height
- Update/review viewplanes
- Introduce variable setbacks above streetwall
- · Examine practical issues with setbacks and height
- Introduce 6-12-18 storey types, support for current streetwall (7 storey not economical)
- Allow up to 20% penetration of setbacks
- · Limit width on the sunny side of the street



Developers' Forum April 24, 2012 (con'd)

- Use a set pre-bonus height, and post-bonus storeys
- Question about "short corners" and "tall middles"
- Green roofs are expensive; Greenery is valuable on stepbacks; bonusing can reward other sustainability performance standards
- Use "a" definition of affordable housing; median income levels and simple 5%?; currently borrowing is cheaper than provincial subsidies.
- Need more incentives to build in the core it is too easy to build outside the urban core
- Don't forget commercial affordability
- Angle controls are not economical and will stop many developments, particularly on smaller lots
- "6inch" skin is very restrictive in terms of design
- Implementation process must be efficient



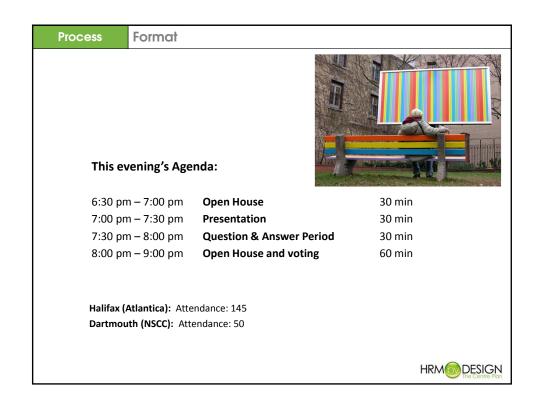
Centre Plan Phase 1 Meeting #2 Purpose

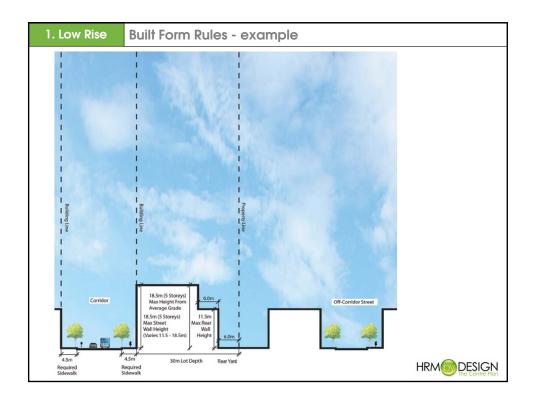
- Share information about the HRMbyDesign Centre Plan Phase 1
- Report on feedback received during the April phase of public and stakeholder consultations
- Share information on changes to boundaries
- Propose and receive feedback on a revised approach to regulating the height, use, massing and performance standards within designated corridors

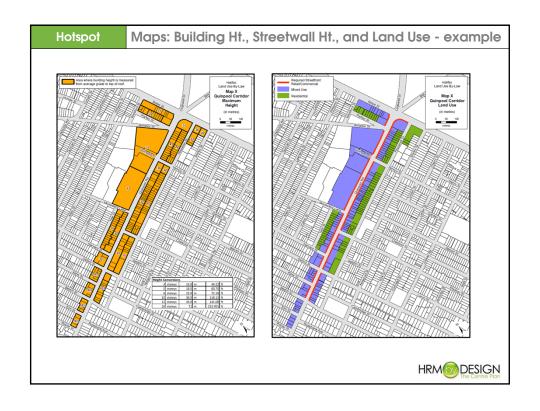


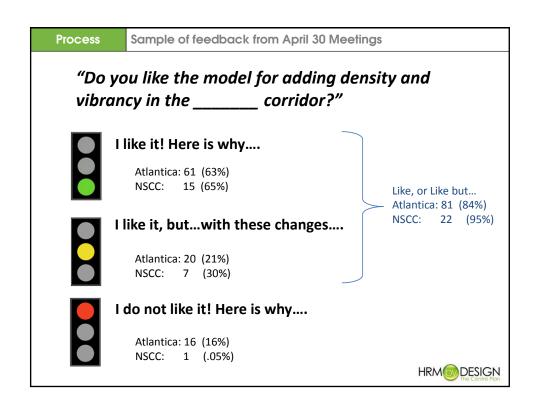












**Pleasant Street** 

### Vote: 5 Like, 1 Like, but..., 1 Do not Like

### Feedback

- Want to see more people, more mixed use and retail in the neighbourhood
- I like the plan, just needs to ensure transit is sufficient
- Ensure connectivity between the corridor and the neighbourhood
- Address covenants that prevent a grocery store to take over the Sobeys lot
- Are we too strong on conformity (heights and setbacks)
- Jump-start development
- Are we planning a corridor or trying to revitilize a neighbourhood?
- Provide parking underground and bike parking
- Developers will flaunt the plan



### Feedback

**Portland Street** 

### Vote: 3 Like, 0 Like, but, 0 Do not like

### Feedback:

- Area needs rejuvenation/facelift/breath of fresh air
- Would like to see comments from developers
- Include R2 block between Portland and Rodney
- Max 3 stories on Rodney backing on existing residences; 4 story on Portland before "Family Drug", then 8-11 stories to Prince Albert
- Protect/enhance green space between Hastings and Rodney
- Underground wiring
- Need more detail on parking
- Consider topographical changes in allocating heights
- Consider impact on schools from increased densities



**Green Village Lane** 

- Vote: 4 Like, 0 Like but..., 0 Do not like
- Feedback (from meeting#1):
  - Transform from "neighbourhood barrier" to "neighbourhood bridge"
  - Introduce density and bold, attractive architecture
  - Increase residential uses with commercial on the bottom
  - Improve walkability & connectivity (e.g.Penhorn, Bus Terminal)
  - Invest in public amenities and green space
  - Require consistent street face



### Feedback

**Grahams Grove** 

- Vote: 3 Like 6 Like, but... 0 Do Not Like
- Feedback:
  - Stepbacks should be layered on corridors
  - Lawrence St. & Bartlin Rd. should have off-corridor set-backs
  - Allows for greater transition between green space/recreational and existing residential
  - Flexibility for ground floor commercial is key for interim uses
  - Do not like that there is a 5 & 8 story frontage on most streets
  - The 3 ft then 45 degree angle should be part of the development so that it is sunny and inviting, not only for lots facing residential areas
  - Traffic and wind studies are essential; Concerns over traffic & fatalities, poor transit
  - Low to mid-level development should be the goal; close to 2 other opp sites



Spring Garden Rd.

### Vote: 28 Like, 8 Like, but, 2 Do not Like

### Feedback:

- Proposal is too high; 6-8 storeys
- Do not lie "wedding cake"
- Should allow for more height and wider buildings
- Add more as-of-right sites
- South-end Cartleton Street should be added & characterized
- Ensure high quality development & mix of uses
- Maintain existing facades & reduce wind
- Love it. What principles will be considered for landscaped open space
- Yes, just make sure "exceptions" don't become the norm
- Stronger heritage protection/remove 1 year demolition



### Feedback

Quinpool Rd.

### Vote: 33 Like, 12 Like, but... 14 Do not like

### Feedback:

- People and green space must be the first concern; public art and gathering places
- How will the plan work with many properties of limited frontage
- Concern over existing and future family, affordable housing; Find a way to provide affordable housing
- Would like all aspects of the Centre Plan to be included in Phase 1
- Densities will be too intrusive to abutting residential; Concerns over traffic and parking
- Approval must depend on the "Guiding Principles"
- 8 storeys is enough;
- Please don't rush the process; make sure exceptions are not the norm
- Turn Quinpool into a transit corridor to address traffic
- Good balance for a standardize
- Too restrictive for developmen



