

Project List		Spring Garden Road	George / Carmichael	King's Wharf Connector	Argyle Street	Barrington St	Granville Mall	University Ave Active Transportation	Quinpool Road Modified	Portland Street Extended	Ochterloney Street	WiFi in Urgan Core	Gottingen Street Streetscaping	
Aligns w/ Existing Council Direction:														
HRMbyDesign, Active Trans. Plan, HRM Cultural Plan, Capital Ideas Paper, Public Lands Plan, Economic Strategy, etc.		Yes or No	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	
Strategic Criteria		Multiplier												
Public Benefit: - improves economic outcomes (retail, commercial, tourism, clustering of economic activity) - promotes active & healthy lifestyles, improves accessibility & connectivity - promotes social cohesion &/or improves access to public realm for a diverse group of users - improves environmental outcomes (emissions, improved public buildings, trees, noise levels, air quality) - makes core safer (reduce accidents, crime reduction, more eyes on the street, reduce broken window effect) - creates a positive identity, pride of place, enhances heritage (natural and cultural), attracts people to visit		1-5 pts x4	5	5	4	5	5	3	4	5	5	4	3	3
Maximizes Impact of New Investment: - Leverages other public or private investment - makes core relevant/usable to all residents & visitors - improves the attractiveness of core		1-5 pts x3	5	3	4	5	5	5	4	3	4	4	4	3
Capitalizes on Existing Strengths & Assets: - inherited assets: improves or builds upon image & brand - enhances previous strategic investment		1-5 pts x2	5	5	5	5	5	4	4	3	4	3	4	3
SUB-TOTAL:			45	39	38	45	45	35	37	35	40	34	32	27
Tactical Criteria														
Readiness - Idea phase (1) - Concept design complete (2) - Tender ready (3) - Tender complete/shovel ready (4)		1-4 pts	2	2	1	2	2	1	1	3	2	1	1	2
Affordability/Reach - Value for money invested (2) - Magnitude of change/number of people effected (2)		1-4 pts	3	2	1	4	3	1	2	2	1	2	4	2
Private Funding Opportunities - funding support, synergies, private investment opportunities, cost sharing		0-3 pts	2	1	3	3	2	1	2	1	0	0	2	1
SUB-TOTAL:			7	5	5	9	7	3	5	6	3	3	7	5
TOTAL SCORE:			52	44	43	54	52	38	41	41	43	37	39	32
PROJECT RANKING:			2	3	4	1	2	7	5	5	4	8	6	9