



PO Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

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**Special Events Advisory Committee
February 10, 2010**

TO: Special Events Advisory Committee

SUBMITTED BY:

A handwritten signature in dark ink, appearing to read "Paul Dunphy", written over a horizontal line.

Paul Dunphy, Director, Community Development

DATE: January 19, 2009

SUBJECT: Halifax Rainmen Prescreen Application for MLSER Grant

INFORMATION REPORT

ORIGIN

October 14, 2009 Special Events Advisory Committee (SEAC) motioned to request staff to provide an information report on the status of the Halifax Rainmen grant application.

BACKGROUND/ DISCUSSION

On December 16, 2008, HRM Regional Council approved an application by Trade Centre Limited in the amount of \$125,000 in support of the Halifax Holiday Classic Basketball Tournament. The Halifax Holiday Classic Basketball Tournament is an international basketball tournament held between Christmas and New Year's Day. The event featured some of the best basketball teams in North America.

In 2009, an application for additional funding for the 2009/10 cycle was submitted to HRM. Upon review, staff found the application to be incomplete (date, name of applicant, and signature were absent). In the absence of this information it was impossible to determine when and how the pre-screen arrived at the Civic Events office, and official correspondence noting receipt was not forwarded.

Upon learning of the application's official origin, staff commenced to screen the application for eligibility. Based on the application submitted, staff confirmed that the proposed event application was ineligible for consideration because the Market levy Special Event Reserve does not fund annual events.

A letter to the Halifax Holiday Classic Basketball Tournament was forwarded to this effect. The letter informed the applicant that Hallmark Events are the only annual events considered for funding through the Market Levy Special Event Reserve. Further, staff indicated that in order to be considered as a Hallmark Event, Regional Council must first motion and direct SEAC to consider the proposal, or SEAC may motion to consider an event.

Recently, an application was submitted by Mr. Andre Levingston, Halifax Rainmen. The application was deemed ineligible by staff as direct grants to for-profit establishments are not supported by the Market levy Special Events Reserve.

BUDGET IMPLICATIONS

None.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ATTACHMENTS

None

Halifax Rainmen Prescreen Application for 2009 MLSER Grant
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A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/agenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by:



Andrew Whittemore, Manager, Community Relations & Cultural Affairs, 490-1585