

4.1.3

Item 4.1.3 - Harbour East Community Council

E-Mail from Ken Reashor
July 22, 2005

12.2 Dartmouth Players Signs

Staff report requested as to any history of any concessions or allowances made to the Dartmouth Players to post signs in different locations in Dartmouth.

It is our understanding that based on apparent previous approvals from the City of Dartmouth, in July 2004 permission was given to Dartmouth Players to install signs in traffic medians on Wyse Rd., Main St. and Portland St. However, we subsequently asked that Dartmouth Players be informed that these sign placements are entirely at their risk and liability as they would normally not be permitted. Also, we advised that our position is that this permission is limited to the current play only in anticipation of a new bylaw.

Our concerns relative to these signs are as follows:

- these are high traffic areas with narrow medians which are not intended for advertising purposes.
- signs within any median area are a potential distraction to motorists
- the signs tend to tip over during high winds or maintenance operations and could fall within the travelled way thus creating a liability risk for HRM

Continuation of such installation could lead to other signs being placed in these areas that are equally unacceptable. The new sign bylaw will preclude installation of such signs. The sign bylaw has not yet been passed and it is anticipated that it will be brought forward to Council on September 13th. Given the timing of the bylaw we hope that a report would not be required and this issue can be dealt with at that time. Please let me know if you require anything further.

Extract - Minutes of Harbour East Community Council - May 6, 2004

Councillor Cunningham noted that the Dartmouth Players have historically advertised on Sandwich Boards and due to new legislation, they are now unable to place the boards in street medians. The Councillor asked if staff could approve an exemption to the by-law to allow the Dartmouth Players to advertise during the 2004 season.

Extract - Minutes of Harbour East Community Council - June 3, 2004

4.1.3 Dartmouth Players

Councillor Cunningham advised that Mr. Anstey has indicated that since the Sign By-law has not yet been approved, legislation approved by the former City of Dartmouth which permits sandwich boards is still in effect. Consequently, the Dartmouth Players can advertise using the sandwich boards.

This matter is to be **removed** from the status sheet.