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Halifax Regional Council May 11, 2004

TO:

Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:

Lewis Rogers, Director, Recreation, Tourism, & Culture

DATE:

May 6, 2004

SUBJECT:

HRM Summer Festival Grant 2004 Selection

INFORMATION REPORT

ORIGIN

The Summer Festival Grant Committee, comprised of Councillor Streatch, Councillor Meade and Councillor Johns, was appointed by Halifax Regional Council to review the Summer Festival Grant applications and select a community to host Summer Festival 2004.

BACKGROUND

The Summer Festival Grant Committee was appointed to assist staff in undertaking an annual application process to select a host community. The selection process is limited to those communities that are geographically located within the former Halifax County Municipal boundaries. An application process was developed and an advertisement was placed in both daily newspapers requesting submissions by March 31, 2004. The Summer Festival Grant Committee met and reviewed the applications. It was the unanimous decision of the committee that 'Festival of the Bays' be host for HRM's Summer Festival this year.

DISCUSSION

Based on the review of the eligible applications received, the Summer Festival Grant Committee chose 'Festival of the Bays' in the Hatchet Lake / Brookside, Terence Bay / Sandy Cove / Lower Prospect, Prospect, Whites Lake areas to be the organizers and host communities of Summer Festival 2004. The organizing committee will be provided a \$27,444.00 Summer Festival grant which will be managed by a Civic Events & Festivals Co-ordinator. This grant is contained in the Recreation, Tourism, and Culture 2004/05 operating budget.

The 'Festival of the Bays' event was chosen because of the its excellent program and because these communities in the former Halifax County area of HRM has not received Summer Festival funding in the past.

BUDGET IMPLICATIONS

The Summer Festival Grant is part of the approved operating budget.

FINANCES MANAGEMENT POLICIES/BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating budget, policies and procedures regarding withdrawals from the utilization of Capital and Operating Reserves, as well as any relevant legislation.

ALTERNATIVES

None

ATTACHMENTS

Attachment #1 - Previous Summer Festival Grant Recipients

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by:

Michael Gillett, Civic Events & Festivals Co-ordinator, 490-4740

ATTACHMENT #1

Summer Festival Grant

Previous Recipients

- 1996 Clam Harbour
- 1997 Hubbards
- 1998 Waverley Gold Rush Days
- 1999 Sackville Patriot Days
- 2000 Various Events (Grant broken up this year.)
- 2001 Middle Musquodoboit (Music at the X, Halifax County Exhibition)
- 2002 Preston (Down Home Festival)
 - Eastern Passage (Wildlife Festival)
- 2003 Stone Soup Festival, Moser River