



PO Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Halifax Regional Council
March 29, 2005

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:

A handwritten signature in black ink, appearing to read "Mike Labrecque".

Mike Labrecque, Director, Transportation and Public Works

DATE: March 17, 2005

SUBJECT: 2011 Canada Winter Games Bid Phase II

INFORMATION REPORT

ORIGIN

Report to Council dated January 25, 2005, entitled "2011 Canada Winter Games Bid Proposal."

BACKGROUND

Nova Scotia has been awarded the 2011 Canada Winter Games. The Province of Nova Scotia, through the office of Health Promotion, and the Canada Games Management Group, have distributed the Technical Information Guide for the 2011 Canada Winter Games for parties interested in tendering a bid for the games.

Phase I was submitted to the Province on January 31, 2005. The Halifax Regional Municipality along with the Highland Region (Antigonish, Pictou, New Glasgow), Truro Area, and the Valley Region all met the criteria of Phase I and were asked to proceed with Phase II.

DISCUSSION

Bid Process

To participate in this process, municipalities must ensure the Sport and Recreation Division receive their submission no later than the specified deadline; and that it meets the minimum standards in each phase. The Technical Information Guide detailed three phases for the bid process as follows:

Phase I Deadline was January 31, 2005 - Care and Comfort

Bid requirements for this phase included:

- Care and Comfort of athletes, coaches, managers, mission staff, VIP's, Official, media and visitors (accommodations and food).
- Agreements in principle must be provided by the institutions and businesses where facilities would be used during the time of the Games
- Documentation outlining how the organization will address Care and Comfort will be reviewed by staff of the Sport Recreation Division of the Office of Health Promotion.

HRM has met the submission requirements for this phase.

Phase II Deadline March 31, 2005 - Technical Operations

Bid requirements for this phase include:

- Sport venues, Transportation, Broadcast, and Media Centres, Games Headquarters, Logistics Compound, Mission Services, Information Technology and Results
- Agreements in principle must be provided from the institutions, and facility owners.
- Staff of the Sport and Recreation Division of the Office of Health and Promotion will review documentation outlining how the organization will address technical operations.

The balance of HRM's multi-district Recreation Facilities will be included in the Phase II bid book. If successful, it is important to note that the final venue plan may undergo some change before the end of Phase III and the final presentation. What is important for HRM at this stage is to demonstrate its capacity to host the event.

The Phase II submission will also feature, as a planned component of the bid, a large field house. This legacy piece and venue will be roughly 26,000 square feet (130 feet by 200 feet), with a ceiling height of not less than 32 feet. The detailed program, location, and cost of the facility has yet to be determined, but would also be part of the final bid submission.

Phase III - Legacy, budget, Community Support and Leadership- Deadline June 30, 2005

Bid requirements for this phase include:

Community Leadership and Support

Bid Committee, Host Society, business community support, sport leadership, promotional plans, arts and culture program, official languages

Finance

Budget, deficit management plan, history of fund-raising and sponsorship, marketing leadership, total self generated revenue, sponsorship strategy, ticketing, merchandising, public relations

Legacy

Environmental impact, economic impact, sport development, facilities

The Province has changed the schedule for the completion of the bid from April 30 to June 30. A seminar hosted by the Province and the Canada Games Council will take place for all bid groups that have met the bid requirements. This seminar is scheduled for Saturday, April 30, 2005.

By June 2005 the province will receive the bids. The final bid and venue plan will be subject to council approval. In the fall of 2005, after the review of the preliminary bids, municipalities that have demonstrated their capacity in all three Phases of the process will be given the "Bid and Procedures Requirements" as provided by the Canada Games Council. This will formally initiate the Municipalities to be part of the final bidding process for the 2011 Canada Winter Games. The Minister responsible for the Office of Health Promotion will announce the site selection decision in the fall of 2006.

Bid Committee

Staff believe it is now time to formalize the Bid Committee. The Committee should have a membership in the range of seven to nine members. This will include a Bid Chair (TBD) as well as the Deputy Mayor and one or two members of council. Staff will be initiating this request through the Council Membership Review Committee .

BUDGET IMPLICATIONS

There are no further budget implications for this stage of the process. Detailed budget implications will be included with HRM's bid submission as part of Phase III.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating and Capital budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation. If approved, it will increase the 04/05 Reserve withdrawals.

ALTERNATIVES

None

ATTACHMENTS

None

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Mike Labrecque, Director, of Transportation & Public Works 490-4851

Report Reviewed by: _____
Susan Lawrence, Financial Consultant 490-6832

Report Approved by: _____
Bob Nauss, Acting Director of Recreation, Tourism, and Culture 490-4910