

## Councillor Request for Information

**✓ Included on Agenda**

(Submitted to Municipal Clerk's Office  
by Noon Thursday)

**Added Item**

(Submitted to Municipal Clerk's Office  
by Noon Monday)

**Date of Council Meeting: April 5, 2005**

**Subject: Greater Halifax Visitors Guide**

**Request:**

Please add Greater Halifax Visitors Guide to the Council agenda for Tuesday, April 5, 2005.

**Reason:**

I will be requesting background information on the process for publishing the guide.

- |                                     |   |  |  |
|-------------------------------------|---|--|--|
| <input type="checkbox"/>            | Email to Mayor and/or Councillor/Municipal Clerk's Office |  |  |
| <input type="checkbox"/>            | Memo to Councillor  |  |  |
| <input checked="" type="checkbox"/> | Information Report to                                     | <input type="checkbox"/> Community Council | <input checked="" type="checkbox"/> Regional Council |
| <input type="checkbox"/>            | Recommendation Report to                                  | <input type="checkbox"/> Community Council | <input type="checkbox"/> Regional Council            |

Stephen Adams	18
Councillor ( <i>Name</i> )	District ( <i>Number</i> )

# Location, location, location

Tourism guide's snafu fouls up pretty picture of Herring Cove

By CHRISTOPHER HOFLEY

A Herring Cove resident was shocked Monday when he picked up a copy of a Halifax tourism publication and realized a picture of his community had been mistakenly identified as Hubbards Cove.

Steve Anderson had been flipping through a copy of the 2005 edition of the Greater Halifax Visitor Guide when he noticed the photograph of Herring Cove on page 29 had been wrongly labeled.

"Having grown up here, I'm a big booster of Herring Cove," Mr. Anderson said at his home on Wednesday. "So it really ticks me off that it isn't being properly recognized by the tourism people."

Mr. Anderson added that he found it strange that Herring Cove hardly received any mention in the publication, except for a small amount of text and the picture, which contained "such an obvious mistake."

"It's a great shot of the cove, so it's really too bad the mistake was made," he said, adding that that it may further confuse people already unfamiliar with the area.

"It happens often that I will be riding my bike in Herring Cove and I am stopped by people looking for Peggys Cove," Mr. Anderson said.

An HRM spokeswoman said

Wednesday that the error had been brought to their attention and steps were being taken to make sure it did not happen again.

"The picture that was given to us was labeled that way and we are now aware of the mistake," she said. "It will be taken care of so that the name will appear correctly if it is used next year."

Another Herring Cove resident

agrees with Mr. Anderson, saying that it will probably confuse some first-time visitors.

"People are going to see that picture and ask for directions on how to get to Hubbards, when they really want to come here," said Ellen Dempsey.

"Our cove is nicer anyway," added her sister Lisette Dempsey. "We want more tourists to come here, this doesn't help."

However, not all Herring Cove residents consider the oversight to be a big problem.

"Hopefully they will fix it but I don't think it will be too big of a problem," said Laura Allen, a volunteer at the local fire department.

"I don't think most people will be too upset, we're pretty laid-back here."

(chofley@herald.ca)



Steve Anderson stands overlooking the community of Herring Cove near Halifax on Wednesday. He is upset over a picture in an municipal visitor's guide that names the picturesque spot as Hubbards Cove. (PETER PARSONS / staff)

## Herring Cove water, sewage project needs boost from feds,

