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**Halifax Regional Council**  
**May 24, 2005**

**TO:** Mayor Kelly and Members of Halifax Regional Council

**SUBMITTED BY:**

Mike Labrecque, Director, Transportation and Public Works

**DATE:** May 17, 2005

**SUBJECT:** 2011 Canada Winter Games Bid Phase III

**INFORMATION REPORT**

**ORIGIN**

Report to Council dated January 25, 2005, entitled "2011 Canada Winter Games Bid Proposal."

Information Report to Council dated March 17, 2005, entitled "2011 Canada Winter Games Bid Phase II".

**BACKGROUND**

Nova Scotia has been awarded the 2011 Canada Winter Games. The Province of Nova Scotia, through the office of Health Promotion, and the Canada Games Management Group, have distributed the Technical Information Guide for the 2011 Canada Winter Games for parties interested in tendering a bid for the games.

Phase I and II have been submitted to the Province on January 31, 2005, and 31 March 2005 respectively. The Halifax Regional Municipality along with the Highland Region (Antigonish, Pictou, New Glasgow), Truro Area, and the Valley Region all met the criteria for Phase I and II and were asked to proceed with Phase III.

## DISCUSSION

### **Bid Process**

To participate in this process, municipalities must ensure the Sport and Recreation Division receive their submission no later than the specified deadline; and that it meets the minimum standards in each phase. The Technical Information Guide detailed three phases for the bid process. HRM has met the bid requirements for both Phase I and Phase II. What remains to be submitted is Phase III.

**Note:** Up to this point staff has been characterizing the process as a 'Bid Process'. However, as will be clarified later in the report, there are two very distinct portions of the process. The three submissions required as per the Technical Information Guide, form the first part of the process.

### **Phase III - Legacy, budget, Community Support and Leadership- Deadline June 30, 2005**

Bid requirements for this phase include:

#### Community Leadership and Support

Bid Committee, Host Society, business community support, sport leadership, promotional plans, arts and culture program, official languages

#### Finance

Budget, deficit management plan, history of fund-raising and sponsorship, marketing leadership, total self generated revenue, sponsorship strategy, ticketing, merchandising, public relations

#### Legacy

Environmental impact, economic impact, sport development, facilities.

The Province has changed the schedule for the completion of this Phase from April 30 to June 30. The above requirements have been developed and will be submitted by 30 June, 2005 as per the Technical Guidelines.

### **Seminar - Friday 5 May, 2005**

It was also noted in the previous information report that the Province and the Canada Games Council (CGC) were to hold a seminar for the groups who met the bid requirements under Phases I and II. This seminar took place Friday 5 May, 2005.

At this seminar it was learned that there are really two distinct parts of the bid process.

The first part of the bid includes the three phase submissions as has been outlined in the previous reports. This part of the process has been developed by the province, for the province, with the purpose of aiding interested communities in assessing their capacity to host the games. As has been

noted, there are currently four interested communities, including HRM. It was confirmed at this seminar that of the four communities expressing interest, only a maximum of three will be recommended to the minister to continue.

The communities recommended to the minister will then undergo the second part of the process which is the 'Comprehensive Bid Process'. This portion will be governed by the CGC. CGC advised the groups that they will provide at least six months to prepare the comprehensive bids. They were, however, unable to be specific with the dates at the time. Ultimately it will be the CGC who will recommend the preferred location to the province. This portion will conclude with the Minister responsible for the Office of Health Promotion announcing site decision in the winter of 2006 or early 2007.

### **Bid Committee**

Upon acknowledgment that HRM is one of three locations recommended to the Minister, staff will formalize the Bid Committee and structure. The Committee should have a membership in the range of seven to nine members. This should include a Bid Chair (TBD) as well as the Deputy Mayor and one or two members of council.

### **BUDGET IMPLICATIONS**

Although the previous information report identified no further budget implications at this time, staff will need to make a further withdrawal from the Special Events Reserve of \$ 20 K.

These additional funds are required for two reasons. First, the submission date for Phase III was moved from 30 April, 2005 to 30 June, 2005, requiring additional preparation time. Second, it is expected that HRM will be one of the three communities recommended to participate in the comprehensive bid process, and the additional funds will support further preparations for the formal bid.

Detailed multi-year budget implications will be included with HRM's bid during the comprehensive bid process. This will be approved by Council.

### **FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating and Capital budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation. If approved, it will increase the 04/05 Reserve withdrawals.

### **ALTERNATIVES**

None

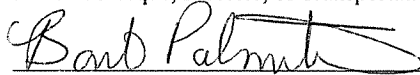
**ATTACHMENTS**

None

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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