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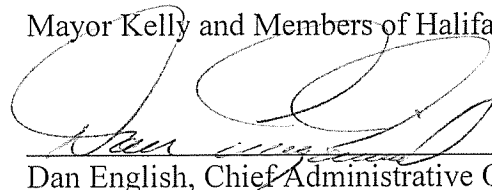


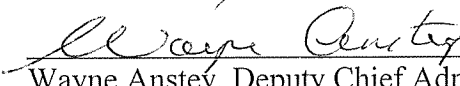
PO Box 1749  
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**Halifax Regional Council**  
**October 24, 2006**

**TO:** Mayor Kelly and Members of Halifax Regional Council

**SUBMITTED BY:**

  
\_\_\_\_\_  
Dan English, Chief Administrative Officer

  
\_\_\_\_\_  
Wayne Anstey, Deputy Chief Administrative Officer - Operations

**DATE:** October 24, 2006

**SUBJECT:** 2011 Canada Winter Games Bid Report

**ORIGIN**

- Council Report dated January 25, 2005, in which Council approved HRM moving forward with **Phase I** of the Canada Games Bid
- Council Report dated March 29, 2005, providing information on **Phase II** of the Canada Games Bid Process
- Council Report dated May 24, 2005, providing information on **Phase III** of the Canada Games Bid Process
- In Camera Council Report dated April 25, 2006

**RECOMMENDATION**

It is recommended that Regional Council:

- 1) Adopt the Terms of Reference, contained in Appendix A of this report, for the 2011 Canada Winter Games Bid Planning Committee; and
- 2) Approve an expenditure of \$75,000 from the Strategic Growth Reserve Q126, to fund the 2011 Canada Winter Games bid.
- 3) Authorize an increase to the 2006/07 Operating Budget of \$75,000 and corresponding increase in reserve withdrawals budgeted for 2006/07 from Q126, Strategic Growth Reserve.

## BACKGROUND

### **Selection Process to Date**

Nova Scotia has been awarded the 2011 Canada Winter Games. Initially, four Nova Scotia communities indicated their interest in hosting the Games. The Canada Games Council (CGC) however indicated that they would only consider three bids. The Province therefore developed a process to narrow down the four committees to three. HRM is one of the three successful bid communities selected by the Province. The other two communities competing against HRM are the Highland Region (Antigonish and New Glasgow), and Hub Central Nova (Truro). The Canada Games Council will review these three bids and make a recommendation to the Province. The Province will make the final selection.

## DISCUSSION

### **Canada Games Council Bid Process**

The Canada Games Council is visiting HRM on October 26, 2006 to announce its bid time frame. It is expected that the assessment criteria will also be announced at that time. HRM will have approximately eight weeks to complete the bid. The CGC wants to announce the 2011 host community at the Whitehorse Games being held in early February 2007.

### **Assessment Criteria**

Although specific criteria will not be announced by the Canada Games Council until October 26, it is understood from the Provincial process that the criteria will be related to the following:

1. ***Community Capacity:*** in areas such as accommodations, official languages, medical and emergency services, community/corporate support, volunteers and budget.
2. ***Facility Requirements:*** determining whether there are sufficient existing facilities for the 15 core winter sports
3. ***Social Legacies:*** which require plans to promote health and sport development in the lead up and following the Games.
4. ***Physical Legacy:*** An important part of the Games is the creation of a physical legacy. Typically this is a new or enhanced sport and recreation venue financed by equal contributions from all three levels of government.

### **Field House Legacy**

Previous reports to Council have identified construction of a large field house to fulfill the legacy requirement of the bid process. The field house, which is a multi/purpose sport venue, will meet and exceed national technical specifications for many different sports. This facility will help train athletes and add a key component to the Region's inventory of facilities. In addition to the intrinsic value of having such a facility, this will increase HRM's ability to host major national and international events like the Commonwealth Games. The detailed program, location and cost of the facility has yet to be determined, but will be part of the CGC Bid process.

### **Financial Framework**

It is recognized that hosting the Canada Games requires financial investment with substantial contribution by the corporate sector and all levels of government.

#### **Operating:**

The financial framework for hosting the Games is expected to be announced when the CGC releases its assessment criteria for the bid process. It should be mentioned, previous Games have resulted in an operating surplus, making hosting the Games a financially viable endeavour.

#### **Capital:**

The capital costs of the Games are expected to primarily be focussed on the field house legacy project which will cost approximately \$6.0 million. It is expected that the Federal and Provincial governments will each provide a \$2 million capital grant and the Municipality will provide the remaining \$2 million.

### **Support for the 2014 Commonwealth Games Bid**

If HRM is successful in hosting the 2011 Canada Winter Games, the new field house and other recommended facility improvements will be invaluable assets which will help support the 2014 Commonwealth Games. In addition, the Canada Winter Games would be a perfect precursor to the larger Commonwealth Games as they would provide invaluable hands-on experience around games administration, management and volunteerism. The economic, social, health and infrastructure legacies would create a strong foundation for the larger Commonwealth Games in 2014 and further promote HRM as a first class multi-venue sport hosting community.

### **Bid Planning Committee**

With the Bid process imminent it is important to establish the Bid Committee as soon as possible. Since the Canada Games Council has not released their Bid criteria yet, it is not appropriate to have a detailed Terms of Reference specifying the number of members for example. Instead the Terms of Reference focus on the fundamental task, which is to assist in preparing the Bid and provide information and advice to Council. It is recommended that two members of Council sit on the Committee and that the Committee be chaired by a citizen who is selected "based upon their ability to motivate and engage the corporate sector as well as build community capacity." The Chair will be appointed by Council on the recommendation from the Membership Selection Committee. It is expected that this appointment could be made in the next week. It is also expected that the Committee will contain approximately 7-9 members depending upon the expertise required. (See Attachment A: Terms of Reference for 2011 Canada Winter Games Planning Committee).

### **BUDGET IMPLICATIONS**

To date, \$20,000 from the Special Events Reserve has been approved by Council for Bid phases I through III. Normally the additional funds required would be funded from the Special Events Reserve, however, due to established commitments, there are insufficient funds for the next stage of the Bid process. This final stage of the Bid process will require approximately \$75,000. Therefore it is recommended that the proposed \$75,000 be funded through the Strategic Growth Reserve (Q126).

As indicated in the recommendation report dated January 25, 2005, if HRM is the successful proponent, the Municipality will be expected to contribute not less than \$2 million toward the Games. Detailed multi-year budget implications will be included with HRM's bid during the comprehensive bid process and will be subject to Regional Council's approval at that time.

### **FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

### **ALTERNATIVES**

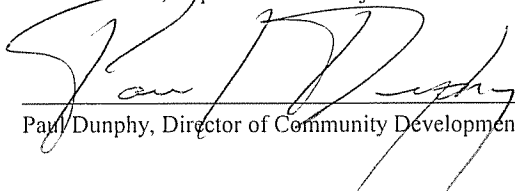
- 1) Council can approve the Terms of Reference for the Bid Committee and the proposed expenditure to a maximum of \$75,000 for the Bid process. This is the recommended course of action.
- 2) Council can decide not to continue with the 2011 Canada Winter Games bid. This course of action is not recommended. There are numerous benefits, as described in this report, which arise from hosting the Games. In addition, no special consideration or compensation will be provided to HRM for agreeing to the Province's request to drop out of the Bid process.

### **ATTACHMENTS**

Terms of Reference for the 2011 Canada Winter Games Planning Committee

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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Report Approved by:   
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Report Approved by:   
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**2011 Canada Winter Games Bid Planning Committee**

**TERMS OF REFERENCE**

October 13, 2006

**1. MANDATE**

The mandate of the 2011 Canada Winter Games Bid Planning Committee is to assist in the development the Bid for the Games in accordance with the Canada Games Council assessment criteria.

**2. COMPOSITION**

2.1 Members of the Committee shall be comprised of:

- two (2) members of Regional Council
- Members of the community; representing the various requirements of the Canada Games Council bid criteria, assigned according to their expertise
- A Chair selected from the community based on their ability to motivate and engage the corporate sector as well as build community capacity

**3. APPOINTMENTS**

- 3.1 The terms shall be for four months commencing in October of 2006
- 3.2 the term may be extended depending on the criteria set by the Canada Games Council

**4. MEETINGS**

4.1 Meetings shall be called as deemed necessary by the Chair and committee members.

**5. ABSENTEEISM**

5.1 In the case of any member missing three meetings without the consent of the Committee, the member shall be deemed to have resigned.

**6. REPORT TO COUNCIL**

6.1 The Committee shall submit reports of activities to Council on an as needed basis, or as requested by Council, together with such other presentations that the Committee may deem advisable.