

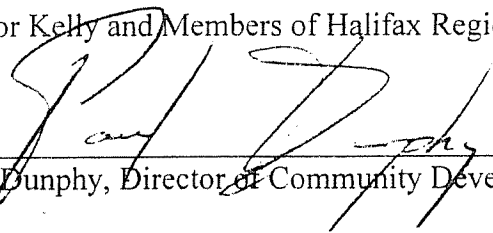


PO Box 1749
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Halifax Regional Council
January 16, 2007

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:


Paul Dunphy, Director of Community Development

DATE: January 16, 2007

SUBJECT: **2011 Canada Winter Games Bid**

INFORMATION REPORT

ORIGIN

- Staff Report dated January 25, 2005, in which Council approved HRM moving forward with **Phase I** of the Canada Games Bid
- Staff Report dated March 29, 2005, providing information on **Phase II** of the Bid
- Staff Report dated May 24, 2005, providing information on **Phase III** of the Bid
- In Camera Staff Report dated April 25, 2006
- Staff Report dated October 24, 2006: Council adopted the Terms of Reference and budget for the Bid Committee process.
- Staff Report dated November 7, 2006 providing information on the Bid Process
- Staff Report dated December 12, 2006 in which Council approved the 2011 Canada Winter Games draft budget and authorized staff to submit the Bid for the 2011 Canada Winter Games.

DISCUSSION

2011 Canada Games Council Bid Process Timeline Update

The Canada Games Council visited the Province on October 26, 2006 to announce its bid time frame and submission criteria. Submissions were due on December 28, 2006. A team of HRM staff and community volunteers were successful in preparing the bid according to the criteria described by the Canada Games Council, and submitted it by the deadline indicated.

The following is a list of critical dates relative to the ongoing Bid process:

- January 19, 2007 Bid Evaluation Committee conducts a site visit in HRM

- February 14, 2007 Hosting Agreement signed by Canada Games Council, Successful Host City/Municipality and Bid Committee
- February 16, 2007 Joint media conference and public announcement by the Council and Province of Nova Scotia to award the 2011 Canada Winter Games.
- February 23, 2007 Opening Ceremonies of the 2007 Canada Winter Games in Whitehorse

2011 Canada Games Budget Update

On December 12, 2006, staff presented a draft budget to Regional Council which to be provided to the Canada Games Council as part of the HRM Bid package. Staff indicated at that time, the budget was a work in progress and there might be some additional refinements prior to submission of the bid. The budget also presents a conservative estimate of revenues which could be higher. The budget however was an accurate reflection of the orders of magnitude for the revenues/expenditures required to host the Games while also as investing in a legacy of new and improved recreation facilities throughout the Region. As promised, this Information Report provides an updated budget for Council's review prior to the Canada Games Council's bid evaluation visit on January 19.

The budget attached is the summary budget that was submitted to the Canada Games Council with HRM's bid book. The total budget (capital and operating) is slightly less than the draft budget presented on December 12, 2006 and shows a clear commitment to the creation of a legacy totalling \$1,000,000.

If HRM's bid is successful, the budgeted requirements will be built into future operating and capital budgets. The proposal to invest additional capital expenditures on the Region's major recreation facilities in coming years has already been discussed with Council and will be built into a 5 Year Capital Plan.

BUDGET IMPLICATIONS

There are no budget implications at this time. However, as indicated in the recommendation report dated January 25, 2005, if HRM is the successful proponent, the Municipality will be expected to contribute not less than \$2 million toward the Games. The budget, as presented includes \$6.85 million as a contribution from HRM. This includes \$2 million in operating, \$3.85 million in capital funding, and an additional \$1 million in "value in kind" support for the Canada Winter Games.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ATTACHMENTS

2011 Canada Winter Games Budget

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Marion Currie, Capital District Project Coordinator, 490-6735

Revenue		
Govt of Canada	\$8,750,000	
Province	\$8,750,000	
Govt VIK and other grants	\$0	
Municipal	\$6,850,000	
Employment Programs	\$0	
Asset Recovery	\$320,000	
Interest	\$0	
NAP Contributions	\$0	
Other	\$2,000,000	
Sponsorship (gross)	\$9,804,519	
Sponsorship (exp) - see below	\$1,000,000	
Sponsorship (net)	\$8,804,519	
Ticketing (gross)	\$1,440,500	
Ticketing(exp) - see below	\$145,000	
Ticketing (net)	\$1,295,500	
Merchandise (gross)	\$1,200,000	
Merchandise (exp) - see below	\$1,000,000	
Merchandise (net)	\$200,000	
Other Income from Sales (net)	\$0	
		\$36,970,019

Expenses (2007-2012 approximately)		
General Manager	\$385,000	
Board of directors	\$168,200	
Protocol, Hosting and Hospitality	\$62,000	
Planning and Transfer of Knowledge	\$44,500	
Legal	\$75,000	
Financial Services	\$211,700	
Procurement and Contracting	\$0	
Risk Management	\$100,000	
Office Administration and Services	\$757,500	
Staffing	\$4,651,000	
Volunteers	\$1,129,250	
Registration and Accreditation	\$99,000	
Sport Operations	\$1,668,325	
Doping Control	\$30,000	
Sport Venue Operations	\$590,000	
Capital Construction	\$11,320,000	
Venue Overlay	\$565,000	
Signage, Pageantry and Fabrication	\$67,000	
Village Accommodations	\$3,436,500	
Mission Services	\$91,200	
Food Services	\$0	
Accommodations (Non-Competitors)	\$36,000	
Security	\$143,000	
Medical	\$214,000	
Transportation	\$845,610	
Materials Management	\$141,150	
Telecom	\$125,360	
Results, Timing & Scoring	\$20,000	
IT Services	\$1,099,100	
Sound, Video Screens, Office Equipment & Electronics	\$155,000	
Broadcasting	\$1,014,000	
Media Relations	\$39,500	
Communications, Promotions, and Publications	\$1,674,500	
Corporate and Community Fundraising	\$0	
Merchandising	\$0	
Ticketing	\$0	
Opening and Closing Ceremonies	\$1,013,850	
Artistic Festivals/NAP	\$440,500	
Essential Services	\$101,300	
GST Costs	\$955,424	
Contingency	\$2,500,550	
Total expense budget	\$35,970,019	
Surplus/(Deficit)	\$1,000,000	