

**Councillor Request for Information**

**Included on Agenda**  
(Submitted to Municipal Clerk's Office  
by Noon Thursday)

**Added Item**  
(Submitted to Municipal Clerk's Office  
by Noon Monday)

**Date of Council Meeting:**      **October 10, 2006**

**Subject:**                              **Council Communication / Branding**

**Request:**

Please include the above item on the October 10, 2006 Regional Council agenda.

**Reason:**

I will be discussing United Kingdom local government initiatives and their communication of the municipal projects and services to the public. This Council "branding" enables members of the public to see where their tax dollars are going and there are many activities that HRM could explore to enhance public awareness and accountability.

**I would like this response as:**

- |                                     |  |  |  |
|-------------------------------------|--|--|--|
| <input type="checkbox"/>            | Email to Mayor, Council and Municipal Clerk's Office |  |  |
| <input type="checkbox"/>            | Memo to Mayor, Council and Municipal Clerk's Office  |  |  |
| <input type="checkbox"/>            | Information Report to                                | <input type="checkbox"/> Community Council | <input type="checkbox"/> Regional Council            |
| <input checked="" type="checkbox"/> | Recommendation Report to                             | <input type="checkbox"/> Community Council | <input checked="" type="checkbox"/> Regional Council |

*Linda Mosher*

Councillor Linda Mosher      District 17