Re: Item No. 3

# CORPORATE PLANNING & FINANCIAL OUTLOOK

**November 23, 2010** 



### **AGENDA**

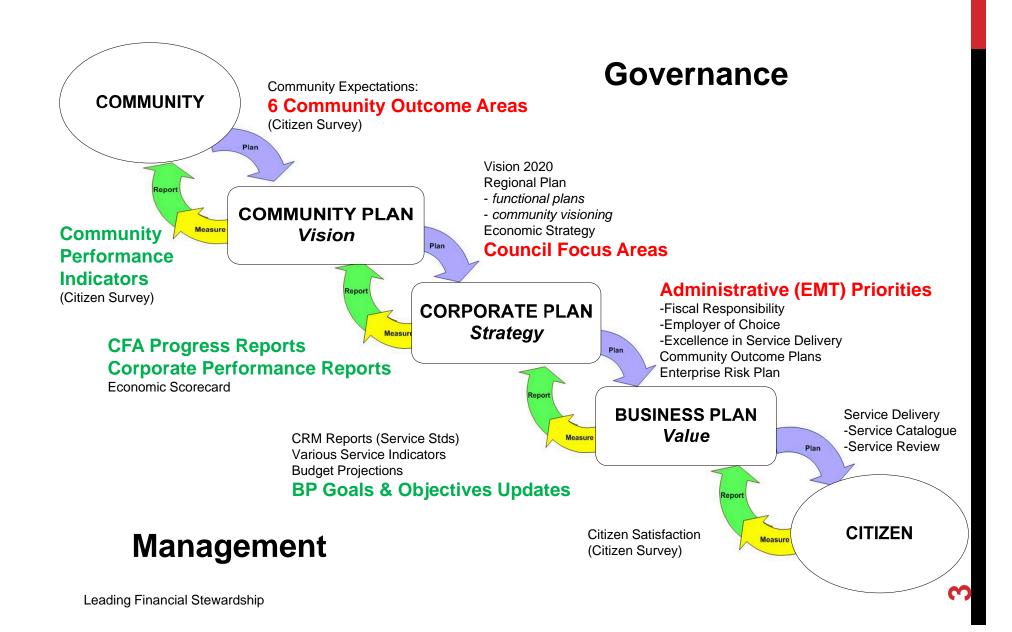
- Corporate Planning Framework Overview (Info)
- Asset (capital) outlook
- Update from 2010/11 Budget
- Planning for 2011/12 and beyond
- Do we have a problem? Why?
- Positive developments
- Solutions & planning assumptions



### **Direction Sought**

- 11/12 & 12/13 Budget Approach
- Budget & Business Plan Program Schedule
- December 13<sup>th</sup> -14<sup>th</sup> Strategic Planning Session Outcomes

### CORPORATE PLANNING FRAMEWORK



## Summary of HRM's Priorities

#### Community Outcome Areas

- 1. Safe & Welcoming Communities
- 2. Diverse Recreation, Leisure & Cultural Choices
- 3. Well Planned & Engaged Communities
- 4. Clean & Healthy Environment

5. Integrated & Affordable Transportation Networks

6. Economic Prosperity

# Rocus Areas Administrative Priorities Fiscal Responsibility **Employer of Choice** Excellence in Service Delivery

#### Council Focus Areas

- 1. Community Planning
- 2. Governance & Communications
- 3. Infrastructure
- 4. Public Safety
- 5. Transportation

Asset Category	Book Value @ Mar.31/10		
Buildings	\$252.4M		
Dams	\$0.5M		
Ferries	\$18.5M		
Land	\$259.7M		
Land Improvements	\$181.2M		
Leasehold Improvements	\$3.0M		
Machinery & Equipment	\$57.1M		
Road Infrastructure	\$1566.0M		
Vehicles	\$142.3M		
Assets Under Construction	<u>\$263.3M</u>		
Total	\$2,744.0M		

What does this include?

278 Buildings

1,760 Kilometres of Roads

1,196 Vehicles/Self Propelled Equip.

793 Parks

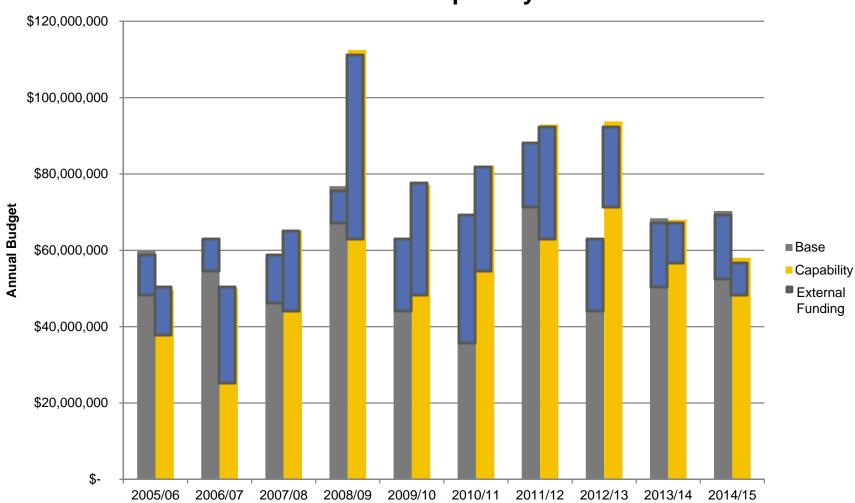
**Annual Maintenance Requirements: \$89M** 

Annual Replacement Reserve: \$ 97M

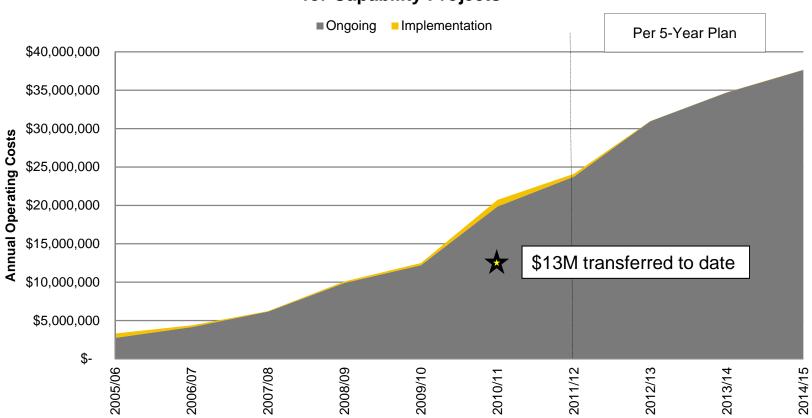
\$ 186M

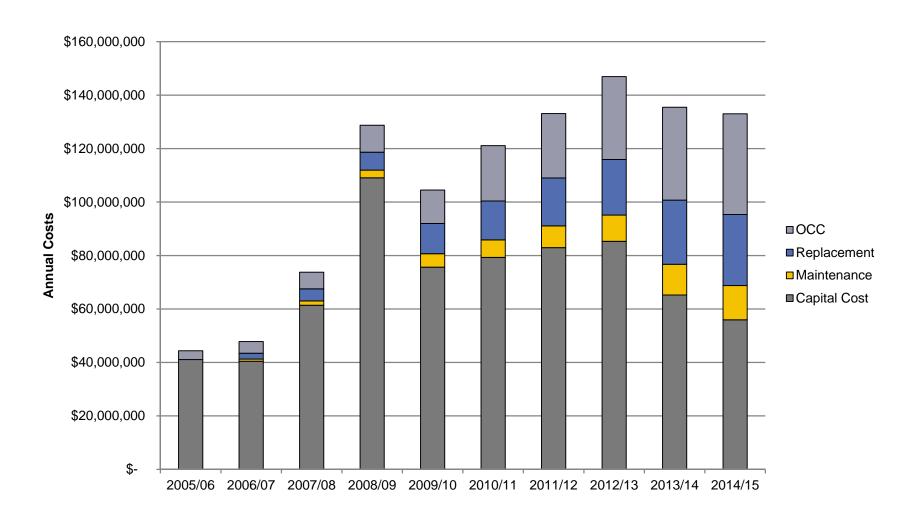
(estimated based on historical cost of assets as at Mar. 31/10)

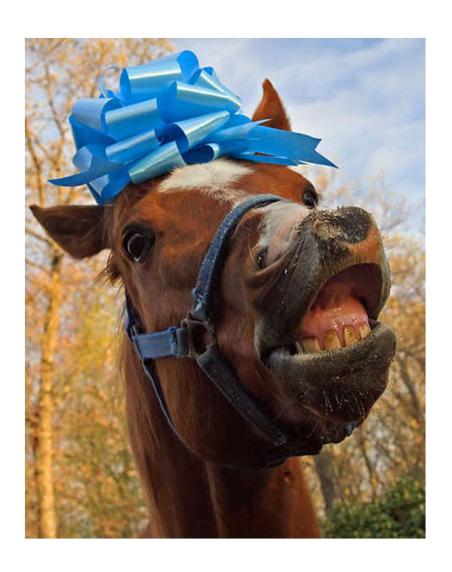
Base vs. Capability



## **Budgeted Net Operating Costs of Capital** for Capability Projects





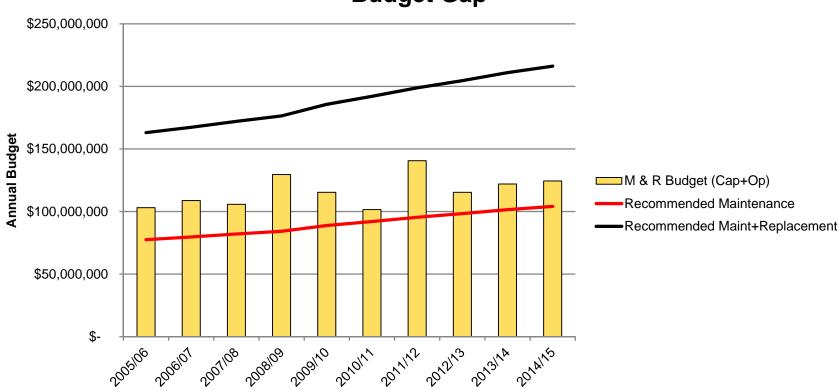


Does the opportunity align with HRM's priorities?

What is the immediate trade-off?

Is the investment sustainable over the long-term?

## Maintenance & Replacement Budget Gap



- Operating costs of Capability projects:
  - Are cumulative
  - Expected to reach \$37M by 2014/15
- Balance between Base & Capability
- Evaluate Capability projects on full life-cycle costs
- Capital <u>and</u> operating planning must be long-term (20+ years)
- Determine which services are important & which assets are required to support them.

### **UPDATE FOR 2010/11**

- Small surplus from 2009/10, after reserve top ups
- Balanced budget for 2010/11 with some service and expenditure reductions, and revenue & rate increases; plus direction to look for an additional \$13 m for the Fall
- Why \$13 m? Based on the projected requirement last spring
- As of end of 2<sup>nd</sup> Q, small surplus projected of \$727,000.
   Main risks for the balance of the year are Winter Works, and Canada Games Operating VIK.



### PLANNING FOR 2011/12 AND BEYOND

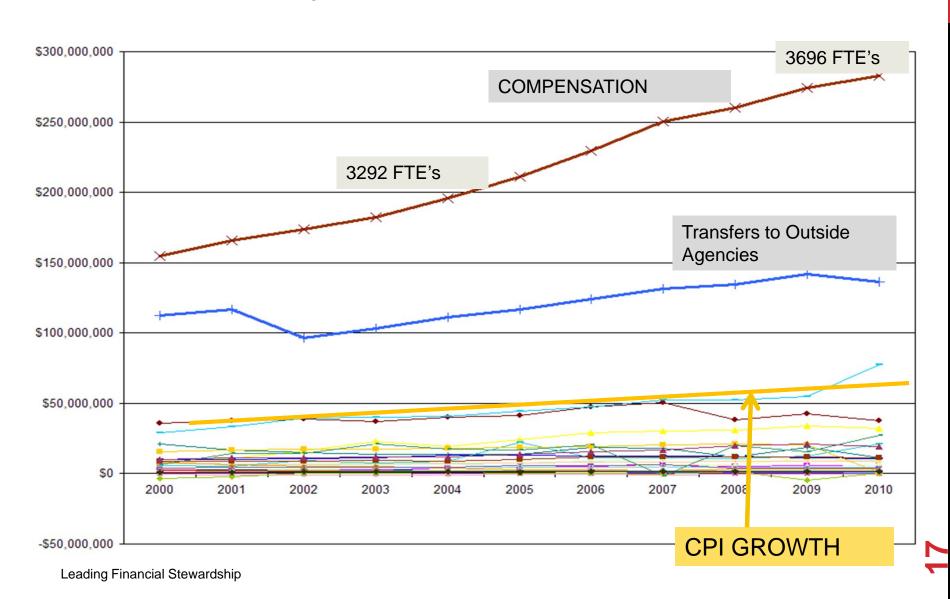
### **Key Assumptions for 2011/12**

- Existing residential (Assessment Cap at CPI 2%)
- Revenue from new development +0.5%
- Commercial tax rev + 2%
- Existing tax structure (unless otherwise directed)
- No new services without new money
- Vacancy management will continue with \$3.5 M assumed saving
- Expenditure growth to be within CPI MPI
- Sticking to approved debt strategy

- All programs & services are approved by Council
- Delivery costs increase each year
  - Contractual
  - Collective agreements
  - Supplier contracts
  - Goods and service costs
  - Changes in legislation
- Commodity & utility costs energy, diesel, gasoline, asphalt
- Some costs climate dependent (Winter Works)

- Generally costs rise in line with contractual & legal obligations greater than CPI
- No inflation or growth component allowed
- Service enhancements for Transit, Fire & Police have risen dramatically over the last 10 years
- There is an on-going mismatch between expenditure growth and revenue growth.
- Some might call this a structural deficit, but it is within our control to fix this.

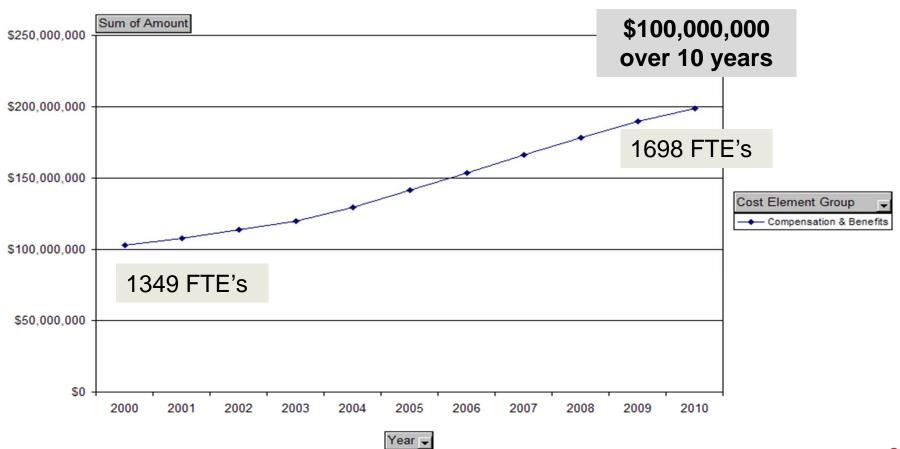
#### Ten Year Budget Expenditure Trend lines



Ten Year Budget Expenditure Trend line Compensation for Transit, Police and Fire (New Services)

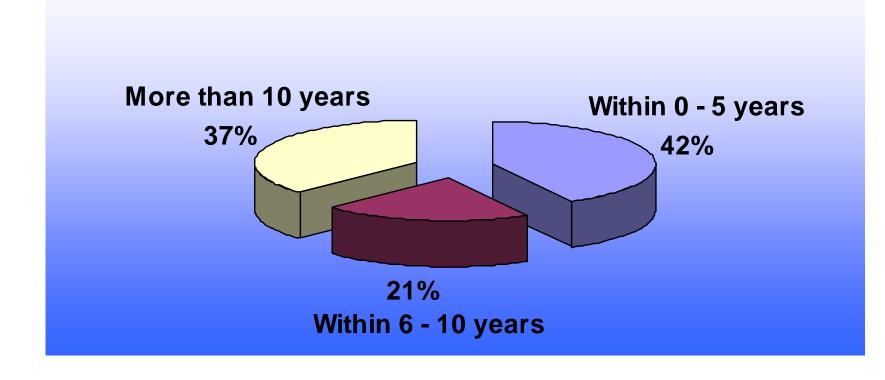


Compensation & Benefits



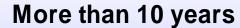
# THE HRM WORKFORCE: RETIREMENT

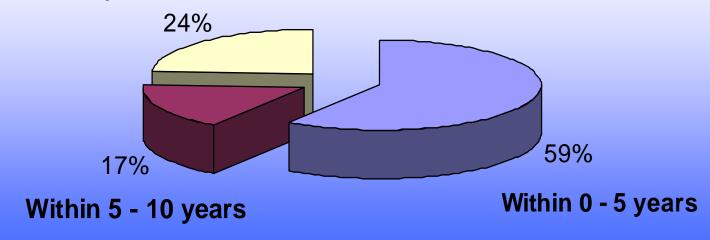
### **HRM Employees Eligible to Retire**



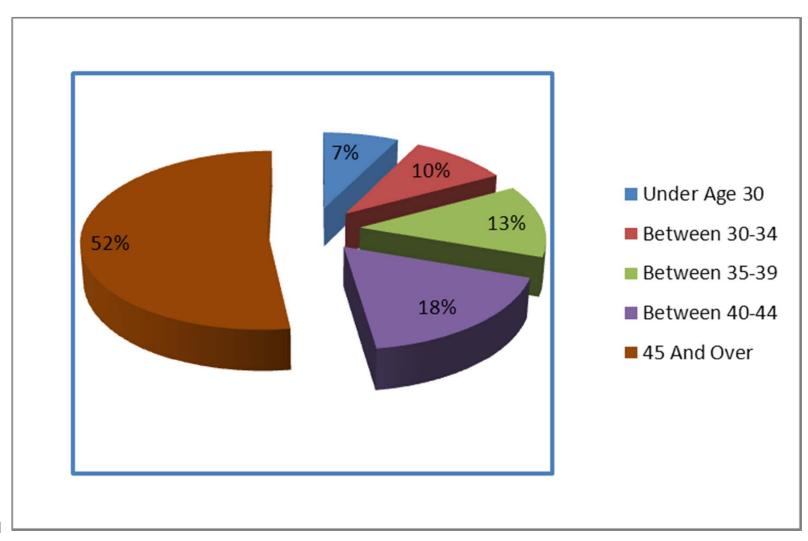
# THE HRM WORKFORCE: RETIREMENT

## HRM Supervisors, Managers and Directors: Eligible to Retire





# HRM EMPLOYEE DEMOGRAPHICS BY AGE



### WHY IS THERE A PROBLEM?

Needed

**Investments** 

#### **Tax Structure**

weak link to cost of services, equity issues

systems, processes, workforce development, to work smarter

Insufficient
Revenues
prop tax reliance
assessment cap,
economic slow
down, difficult to
increase rates & fees

Capital operating costs, declining condition, unrelenting demand for new stuff

Past Service Expansions Transit, Police, Fire

Compensation greater than CPI & competitiveness demands

Fiscal Challenge

Complexity
Our business is
complex,
service review
difficult timeconsuming

Fortitude no capacity for across the board cuts, look at programs, make tough decisions

### WE HAVE HIT THE WALL ...



### **Cut services or increase taxes**



## 2011/12 CURRENT PROJECTION

- Revenues will increase by 2% or \$22 million
- Expenditures will increase by 4% or \$36 million

Current projection - imbalance of \$13.9 million (2011-12)

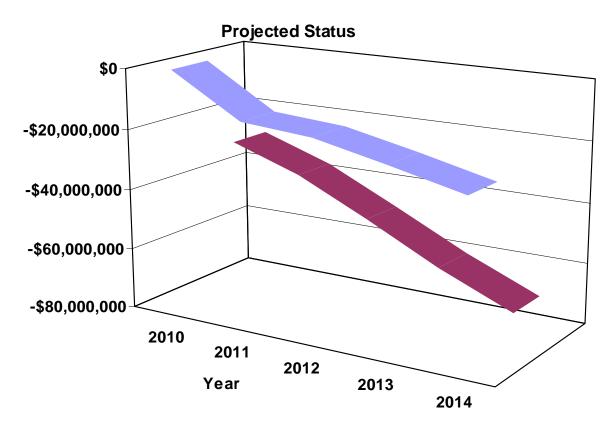
Projection for 2012-13 – imbalance of \$15.6 million

### WHAT DOES SUSTAINABLE LOOK LIKE?

- \$595 M Operating Budget this year
- If we aim to restrict budget growth to CPI for next year, this would mean the budget can only grow by \$12 M....
   Does this allow for service growth?
- Key questions:
  - What does competitive tax burden look like?
  - What is reasonable expenditure growth?

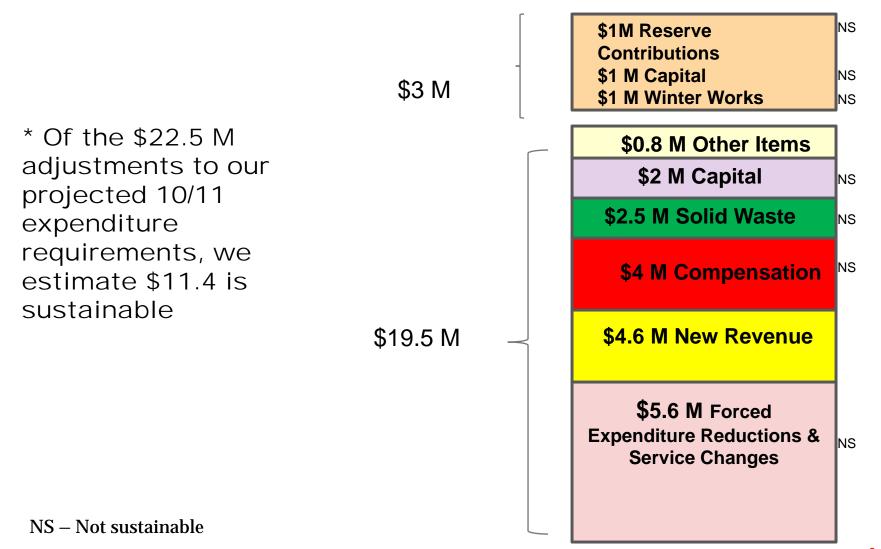


### 4 YEAR OUTLOOK

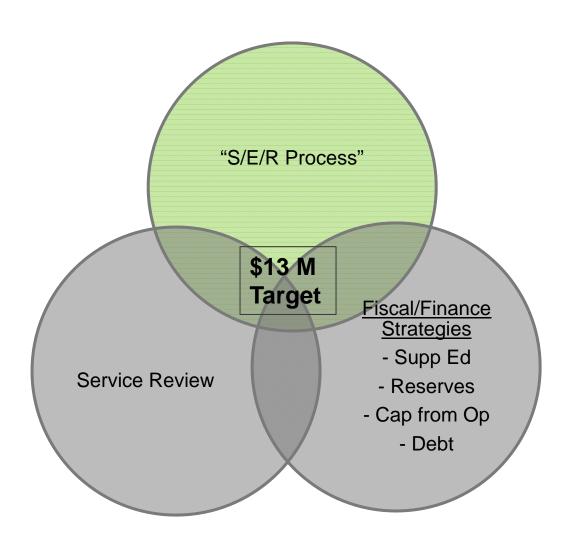


	2010	2011	2012	2013	2014
Current Projection	\$0.00	-\$13,921,750.66	-\$15,621,349.44	-\$20,768,631.17	-\$26,380,762.45
■ Initial Gap	-\$29,754,800.00	-\$37,989,654.59	-\$49,233,954.98	-\$61,159,961.36	-\$71,473,700.68

### IMPACT OF 2010/11 APPROVED BUDGET



## HOW DOES IT ALL FIT??





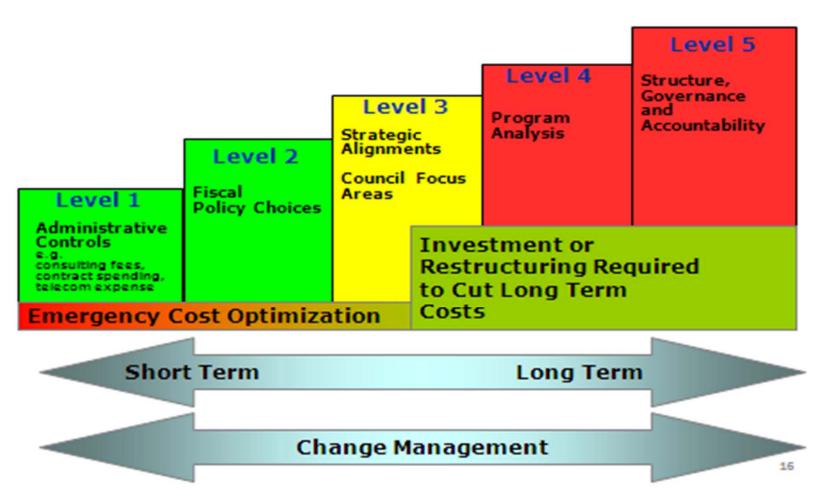
### STATUS OF \$13 M

- It is possible to find \$13 M to address the fall target
  - \$3 M from efficiencies and service reductions
  - \$3.5 M continuation of vacancy management. The program is generating savings, but is having impacts.
- \$6.5 M Capital from Operating funding reduction
  - budget only what can actually be spent
  - there is significant unspent/uncommitted capital (approved projects)
  - We have been budgeting more than we can actually spend & deliver each year... this is not a good news story

### SER - POTENTIAL SAVINGS

Almost 300 ideas from staff and Council on how to save money

#### SER Framework



### PROCESS TO LOOK FOR SAVINGS

### Ideas from 2010-11 Budget Process:

 Council ideas list - all assessed. Some ideas were acted upon or referred to Service Review for assessment.

(Details in Information Report)

### 2. Employees and Public Ideas list

- All assessed
- Some were taken last year, some are now included in "Realistic Opportunities" list
- Some are not recommended (Details in Information Report)

### PROCESS TO LOOK FOR SAVINGS

### Challenges

- Over-riding desire to serve the public
- Complexity
- Cost Accounting
- Overestimated business unit capacity
- Lack of operational-level service standards and performance metrics
- Only service reductions will yield significant dollars

- Public Art
- Various Cost recovery opportunities
- Development related fees. How much more should be recovered?
- Special Event advertising revenues
- Fleet Rationalization (Service Review)
- Youth Live
- Legal & Topographic Survey services to internal BU's Centralize Service delivery
- Landscaping service standard



- Urban Search And Rescue
- On Street Parking
- Revisit Reserve Funding Business Case for Energy Efficiency Projects
  - Each Report should specify the expiry of savings investment in reserve.
  - Reduce Capital Budget for Energy Projects... less funding required as we are funding them through energy savings in a reserve

- False Alarm fees Rationalize, increase and go with one rate
- Sport Field Maintenance (including All Weather turf) user fees
- Motor Vehicle Inspection Revisit service standard for light vehicles is annual inspection required? Legislated every 2 years now. (20/80 — Preventative/Reactive)

- Mobile Mechanic Services Performance metrics? Utilization...how active is the service?
- Telephones/Mobile Devices Right tools and services by function, and contract negotiation
- Grants
- Disposition of Surplus Buildings
  - Set target through budget process
  - Continue to proactively consolidate HRM Offices where savings are identified
  - Disposal Strategy, operating costs (Northcliffe and Bloomfield)

#### **SERVICE REVIEW STATUS UPDATE**

2009	2010
Cemetery Services	Recreation Services
Visitor Info Centres	Light Fleet
Publications	Winter Works
Water Quality Sampling	Library

#### **2009 SERVICE REVIEW RESULTS**

Service	2010 Savings	2011 Savings (projected)
Cemetery Services	\$200,000	\$300,000
Visitor Info Centres	\$266,000	\$327,000
Publications	\$75,000	n/a
Water Quality Sampling	No savings	n/a
Total Savings	\$ 541,000	\$627,000



# SERVICE REVIEW STATUS UPDATE 2010 COUNCIL REQUESTS

Service	Status
Recreation	On track to deliver report in June 2011
Fleet	<ul><li>Nearly Complete</li><li>Policy Changes</li></ul>
Winter Works	75% complete
Library	To commence in November



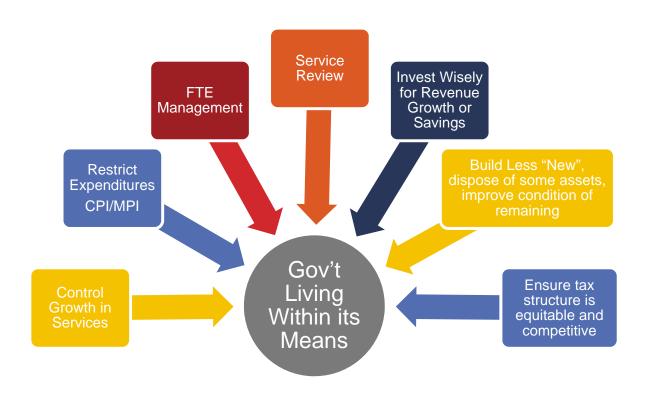
# POSITIVE DEVELOPMENTS & OPPORTUNITIES

- We currently project a small surplus for 2010/11, but this is prior to going through the winter months.
- Winter Works risk is less, due to funds added in 2010/11 budget
- Vacancy management is working
- Transit area rates mitigate risk and support future expansion
- Area rate for mandatory Provincial contributions
- Supplementary Education funding agreement renewal
- Could look at area rating other services such as Public Safety (HRP & RCMP), or Solid Waste.
- Can implement programs to mitigate negative impacts of the assessment cap

### Risks

- Provincial decisions
- Pension
- People related risks
- Winter Works
- Police Overtime
- Ability to maintain services when budget is constrained
- Asset condition continues to decline
- Sufficiency of reserves (solid waste, winter works, fuel)
- Staff and Council find it hard to say "no".... We try to serve and please residents
- Transit Any deficit carries over to next year's area rates
- Need to invest to:
  - gain operational savings, and
  - grow the economy and therefore the tax base
- Canada Games Operating VIK, and Deficit risk. Well managed, minimal risk.

#### **SOLUTIONS**



### Solutions

- Don't enhance services without increasing rates to pay for them or eliminating other services
- We can balance 2011-12. Consider two year mandate... need to approve service changes to reap savings in 2012-13. Strong mandate and resolve from Council will help administration achieve reductions
- Projects and initiatives like the Capital Ideas, and Economic Strategy renewal are key to improving our position in future.





#### SUMMARY

- We DO have a challenge...
- Expenditures grow at a rate faster than revenues
- We have solutions to consider for 2011/12
- We did about \$15 M in reductions last year
- We did not allow inflationary growth in the budget for several years

#### SUMMARY

- Across the board cuts are no longer possible
- We have developed a solution for 2011/12
- Service reviews
- Restrict future expenditure growth
- Growing revenues and reducing services is the path for the future

## Planning Assumptions 2011-12

- Balance 2011/12 budget based on assumptions presented. Debate when tabled.
  - Next year's expenditure growth must fall between CPI and MPI
  - Reduce services by a minimum of \$3 M, adjust capital from operating to budget ONLY what we can spend next year. Alternative: increase the tax rate
  - Try to hold the general rate flat. Worst case scenario would be allowance for CPI growth
- Engage Finance & Audit Standing Committee to enhance Council's involvement. Check in with them twice before tabling

## Planning Assumptions 2012-13

- Reduce services by up to \$10 M to address projected revenue/expenditure mismatch. Alternative: plan to increase the tax rate
- New services must be rated, or funded through additional reduction in other services

### 2010/11 BUDGET & BUSINESS PLAN PROGRAM

Date	Milestone
November 23 <sup>rd</sup> (today)	Budget Direction & Endorsement of the Program
December 13 <sup>th</sup> & 14 <sup>th</sup>	Strategic Planning
Dec or early Jan.	Commercial Tax
January	Supplementary Education Funding
February (1st week)	Check in with Finance & Audit Standing Committee
March (mid)	Check in with Finance & Audit Standing Committee
April 5 <sup>th</sup>	Table Corporate Plan and Budget
April 12 <sup>th</sup>	Open House Sessions
April 19 <sup>th</sup>	Budget Debate

#### DECEMBER 13TH - 14TH STRATEGIC PLANNING

#### **Desired Outcomes:**

- Endorsement of 11/12 Community Outcome Plans
- Re-evaluation/Confirmation of Council Focus Areas
- Service Review Priorities

#### DIRECTION SOUGHT

- 1. Engage the Finance & Audit Standing Committee in preparation of returning to Regional Council with a Budget for 2011/12 based on the planning assumptions on the previous slides.
- 2. Develop an aggressive 2012/13 Service Reduction program based on Council's priorities and the planning assumptions on the previous slides.
- 3. Endorse the Budget & Business Plan Program Schedule as presented.
- 4. Endorse the Dec 13<sup>th</sup> 14<sup>th</sup> Strategic Planning Session Outcomes as presented.

# QUESTIONS???

