

## Proclamation

## **Insurance Information Campaign 2012**

October 15-21, 2012

WHEREAS the Insurance Industry has promoted education to the public in the Insurance field since its various organizations were founded.

In an effort to increase the understanding of Insurance, each year the Nova Scotia Insurance Women's Association promotes an interactive Insurance Information Campaign. The campaign is part of the continuous education initiatives to increase public awareness of the Insurance Industry.

Through its education and awareness campaigns the Insurance Industry in Canada continues to lay the foundation for better communication and understanding.

THEREFORE BE IT RESOLVED THAT, I, Mayor Peter Kelly on behalf of Halifax Regional Council, do hereby proclaim the week of October 15 – 21, 2012 as Insurance Information Week in the Halifax Regional Municipality.



Peter Kelly Mayor