



# Leading & Governing: Economic Development

CAO - GREA

| Feb 25, 2014



# Today's Objective

- To provide an overview of - and context for  
- the report in front of you today

## Economic Development Governance Structure

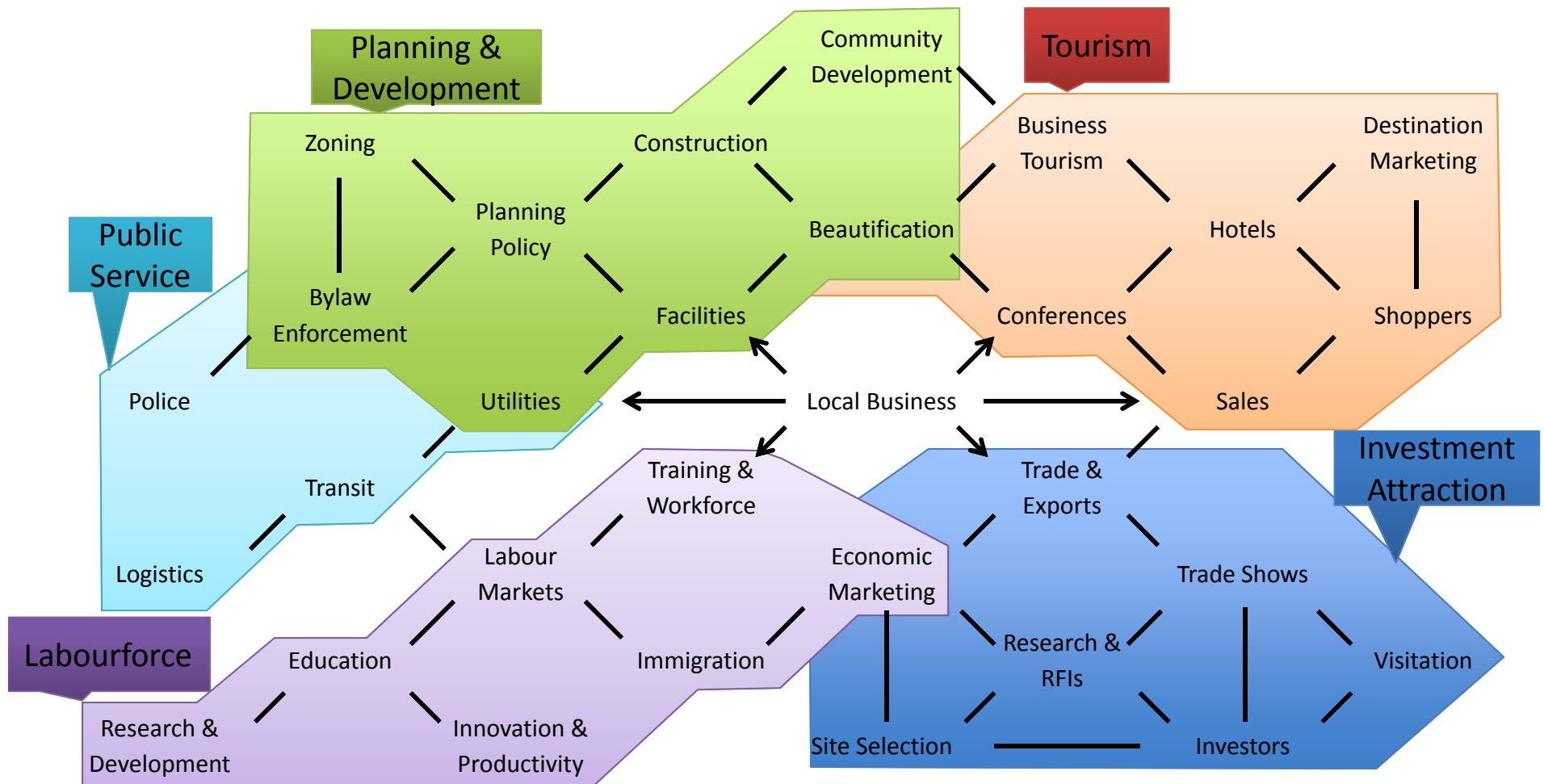


# Economic Development Players

- **Private Sector and Individual Residents**
- **HRM Business Units:**
  - All play a role in achieving Council's Economic Development priority
- **Organizations (receive HRM funding or work closely with HRM):**
  - Greater Halifax Partnership
  - Destination Halifax
  - Trade Centre Limited/Halifax Convention Centre
  - Business Improvement Districts
  - Strategic Urban Partnership
- **Public Organizations (not funded by HRM):**
  - Provincial - ERDT, NSBI, Immigration, Labour & Advanced Ed, Waterfront
  - Federal – ACOA, Foreign Affairs Trade & Development, Export Dev Corp.
  - Others – Universities, Community College, Port Authority etc.



# The Big Picture

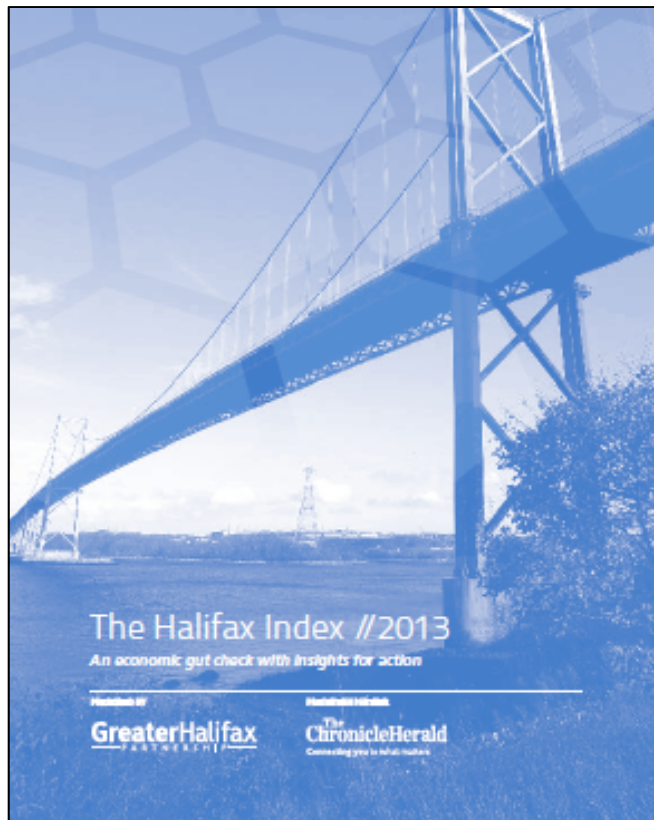






# Ec Dev is Complex

- But we can measure progress:



- And we know our roles:





# The Economic Strategy

**Set of priorities**

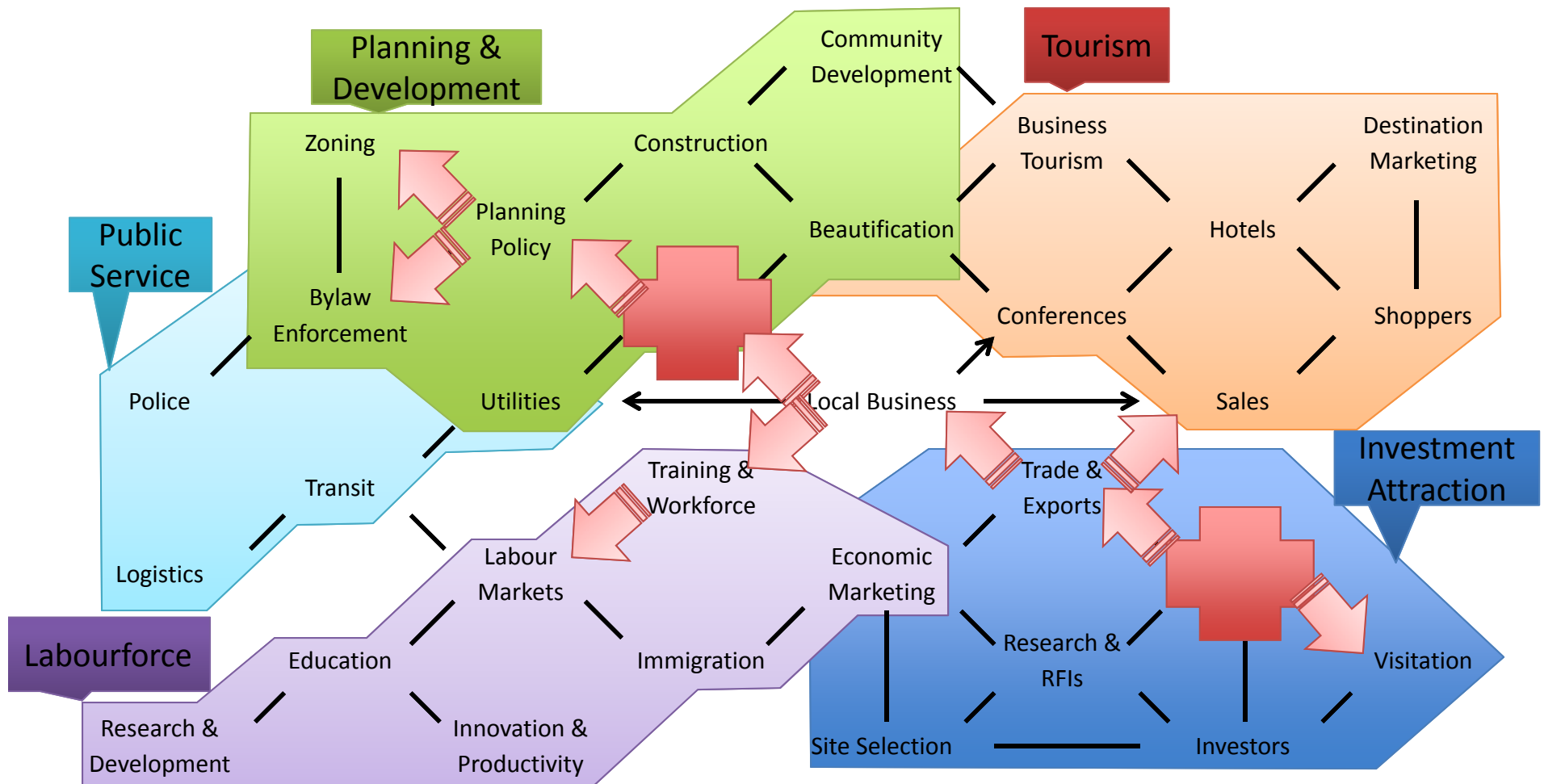
**Actionable objectives**

**Clearly defined roles**

**The Strategy is a framework for collaboration.**



# IN PRACTICE?





# Roles

- **How does this help sort out who does what among HRM, GHP, DH, BIDs?**
  - The economic strategy outlines where we want to go
  - Our service agreements with the organizations spell out what we expect them to do to help us get there.
  - Their reporting on progress tells us how they are doing and helps make course corrections





# Mergers

- **We carefully considered whether to merge GHP and DH.**
  - Each organization has a role to play.
  - Each is comfortable in the role
  - The strategy and the service agreements define work for each organization
- **We see the possible costs of a merger outweighing the possible benefits**
  - Where it makes sense we will encourage more alignment between GHP and DH, more working together and clearer reporting of results.



# Regional Council Role

- **Set the Framework – the Economic Strategy**
- **Provide high level oversight**
- **Ensure partners are aware of their roles and positions within the system**
- **Put the processes into motion**
- **Monitor progress**
- **Adapt as required**



# Relevance to Today

- **Governance**
  - Receive, discuss and direct on recommendations
- **Progress reports**
  - Receive, discuss and direct on information presented.



Thank You!