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Item No. 3
Halifax Regional Council
July 29, 2014

TO: Mayor Savage and Members of Halifax Regional Council

SUBMITTED BY: Original Signed by Director

Kathleen Llewellyn-Thomas, P.Eng., A/Director, Transportation & Public Works

DATE: July 23, 2014

SUBJECT: Status Update – Temporary Signs By-law Amendments Supplemental Report

INFORMATION REPORT

ORIGIN

- April 15, 2014, Committee of the Whole motion to refer First Reading of Proposed By-Law S-801 to Regional Council, upon receipt of a supplemental staff report; (Item 3)

LEGISLATIVE AUTHORITY

- Halifax Regional Municipality Charter, Part VII, Section 186 - Power to regulate, license and prohibit.
- Halifax Regional Municipality Charter, Part VII, Section 188 - Power to make By-Laws.

BACKGROUND

In considering the proposed By-Law S-801 at the Committee of the Whole meeting on April 15, 2014, the Committee requested a supplemental staff report addressing the following motions:

- 1. Report and a draft amendment, permitting additional temporary signage on private property of a business which is separate and apart from the property that the business is located.*
- 3. Amend Section 12, subsection (5) to add the words after Community Event 'other than a license for box signs under subsection (4)'.*
- 4. Report, with reference to Section 12 (2), address the possibility of including wrap around type advertising banners on light standards in commercial parking lots.*
- 5. Report with definition of what is a poster and what is a business advertisement and what enforcement capability HRM has in this regard.*
- 6. Report identifying what has changed from S-800 to S-801 and to include a discussion of possible amendments to control standards for aesthetics for box and mobile signs.*
- 7. Amend proposed By-law S-801 to provide that election signs not be placed between the sidewalk and the curb during a municipal election.*
- 8. And, to direct Staff to engage in industry stakeholder consultation before bringing the report back to Halifax Regional Council.*

This report was expected at Regional Council in July 2014.

DISCUSSION

Staff have completed the work required on five of the seven motions listed above. Motion 5 (with respect to posters) and Motion 7 (with respect to election signs) required additional cross jurisdictional research and drafting new sections for the proposed by-law. This work is not complete and therefore cannot be presented to Council at this time

Staff are also examining the details of the implementation plan to ensure that all financial implications are completely understood. It is imperative that these details are clear before the Supplemental Report is submitted to Regional Council.

Staff are now targeting the September 23, 2014 Regional Council meeting for the presentation of the Supplemental Report.

FINANCIAL IMPLICATIONS

No additional implications were identified at this time.

COMMUNITY ENGAGEMENT

Industry stakeholder consultations took place on May 14th and May 28th as requested by Committee of the Whole in Motion 8.

ATTACHMENTS

None.

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.php> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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