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**Item No. 6**  
**Halifax Regional Council**  
**September 23, 2014**

**TO:** Mayor Savage and Members of Halifax Regional Council

**SUBMITTED BY:** Original Signed by Director

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Kathleen Llewellyn-Thomas, P.Eng., A/Director, Transportation & Public Works

**DATE:** September 16, 2014

**SUBJECT:** Status Update II – Temporary Signs By-law Amendments Supplemental Report

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**INFORMATION REPORT**

**ORIGIN**

- April 15, 2014, Committee of the Whole motion to refer First Reading of Proposed By-Law S-801 to Regional Council, upon receipt of a supplemental staff report (target in July 2014); (Item 3).
- July 29, 2014, Regional Council Information Report stating target date of September 23, 2014 for the Supplemental Report; (Information Item 3).

**LEGISLATIVE AUTHORITY**

- Halifax Regional Municipality Charter, Part VII, Section 186 - Power to regulate, license and prohibit.
- Halifax Regional Municipality Charter, Part VII, Section 188 - Power to make By-Laws.

**BACKGROUND**

In considering the proposed By-Law S-801 at the Committee of the Whole meeting on April 15, 2014, the Committee requested a supplemental staff report addressing the following motions:

- 1. Report and a draft amendment, permitting additional temporary signage on private property of a business which is separate and apart from the property that the business is located;*
- 3. Amend Section 12, subsection (5) to add the words after Community Event 'other than a license for box signs under subsection (4)';*
- 4. Report, with reference to Section 12 (2), address the possibility of including wrap around type advertising banners on light standards in commercial parking lots;*
- 5. Report with definition of what is a poster and what is a business advertisement and what enforcement capability HRM has in this regard;*
- 6. Report identifying what has changed from S-800 to S-801 and to include a discussion of possible amendments to control standards for aesthetics for box and mobile signs;*
- 7. Amend proposed By-law S-801 to provide that election signs not be placed between the sidewalk and the curb during a municipal election;*
- 8. And, to direct Staff to engage in industry stakeholder consultation before bringing the report back to Halifax Regional Council.*

## **DISCUSSION**

Staff has completed the work required on six of the seven motions listed above. Motion 7 (with respect to election signs) requires some additional research and information that is not complete at this time.

Staff is also examining the details of the implementation plan to ensure that all financial implications are completely understood. It is imperative that these details are clear before the Supplemental Report is submitted to Regional Council.

Staff is now targeting the October 21, 2014 Regional Council meeting for the presentation of the Supplemental Report.

## **FINANCIAL IMPLICATIONS**

No additional implications were identified at this time.

## **COMMUNITY ENGAGEMENT**

Industry stakeholder consultations took place on May 14<sup>th</sup> and May 28<sup>th</sup> as requested by Committee of the Whole in Motion 8.

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A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.php> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 902.490.4210, or Fax 902.490.4208.

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