



Proclamation

Project Red Ribbon Day December 12th, 2014

WHEREAS, Project Red Ribbon is a commitment made by Canadians to drive 'safe and sober'. It is a highly visible, community public awareness campaign which depends on volunteer participation to promote the message that deaths and injuries resulting from impaired driving are needless tragedies and totally preventable;

Each year from November 1 to the first Monday after January 1st, MADD Canada volunteers across the country distribute red ribbons and ask Canadians to display a ribbon on their vehicle and/or key chain, or on a personal item like their purse, briefcase or backpack;

MADD Canada red ribbon is a powerful symbol. By displaying the ribbon, you are making a personal commitment to drive sober. A red ribbon is also used to pay tribute to the thousands of Canadians who have lost their lives or who have been injured as a result of impaired driving. The red ribbon also reinforces the message to drive sober throughout the holidays and throughout the year;

THEREFORE BE IT RESOLVED THAT, I, Mayor Mike Savage, on behalf of Halifax Regional Council, do hereby proclaim December 12th, 2014 as Project Red Ribbon Day in the Halifax Regional Municipality.

Dated at Halifax, Nova Scotia
this 12th day of December, 2014



Original Signed

Mike Savage
Mayor