



## ***Proclamation***

### **Project Red Ribbon Day November 16<sup>th</sup>, 2015**

WHEREAS, Project Red Ribbon is a commitment made by Canadians to drive 'safe and sober'. It is a highly visible, community public awareness campaign which depends on volunteer participation to promote the message that deaths and injuries resulting from impaired driving are needless tragedies and totally preventable;

Each year from November 1 to the first Monday after January 1st, MADD Canada volunteers across the country distribute red ribbons and ask Canadians to display a ribbon on their vehicle and/or key chain, or on a personal item like their purse, briefcase or backpack;

The MADD Canada red ribbon is a powerful symbol. By displaying the ribbon, you are making a personal commitment to drive sober. A red ribbon is also used to pay tribute to the thousands of Canadians who have lost their lives or who have been injured as a result of impaired driving. The red ribbon also reinforces the message to drive sober throughout the holidays and throughout the year;

THEREFORE BE IT RESOLVED THAT, I, Mayor Mike Savage, on behalf of Halifax Regional Council, do hereby proclaim November 16<sup>th</sup>, 2015 as Project Red Ribbon Day in the Halifax Regional Municipality.

Dated at Halifax, Nova Scotia  
this 16<sup>th</sup> day of November, 2015



Original Signed

\_\_\_\_\_  
Mike Savage  
Mayor