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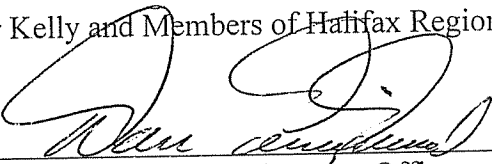


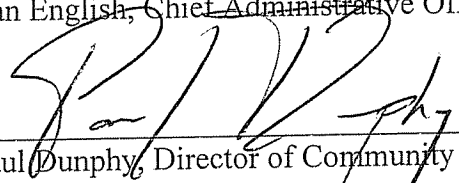
PO Box 1749  
Halifax, Nova Scotia  
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Halifax Regional Council  
October 3, 2006  
October 10, 2006

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:

  
\_\_\_\_\_  
Dan English, Chief Administrative Officer

  
\_\_\_\_\_  
Paul Dunphy, Director of Community Development

DATE: September 08, 2006

SUBJECT: RFP# 06-102 Regional Parking Strategy Functional Plan

**ORIGIN**

2006/07 Capital Budget

**RECOMMENDATION**

It is recommended that Regional Council approve the award of RFP 06-102, Regional Parking Strategy Functional Plan, to IBI Group at a cost of \$160,315.00 (net HST included) from Capital Account # CTU00884, Functional Transportation Plans and Capital Account # CDE00105, Regional Planning Programme, as outlined in the Budget Implications section of this report.

## BACKGROUND

### Regional Planning

The Halifax Regional Municipality has developed a region-wide plan that outlines where, when and how future growth and development should take place. One of the basis of the Regional Plan is the integration of the transportation network and land use planning to help direct growth and reduce investment in infrastructure such as roads. As part of the implementation of the Regional Plan, a Transportation Master Plan will be created, consisting of five functional plans.

### Transportation Planning

As a growing and vibrant municipality, the vision to manage traffic movements and encourage alternative modes of transportation requires a multi-faceted approach. Not only does the transit system need to be improved, but other components of a larger vision are required. These include HOV/HOT lanes, carpool and vanpool programs, active transportation programs and infrastructure, and alternate work arrangements. Catalysts are also required to encourage commuters to find alternatives to the single occupant vehicle trip. Parking management is seen as such a catalyst.

### Parking Management

Parking is necessary at the end of every trip made by automobile. Automobiles serve a specific function in that they are required to go from point A to point B, but other than that, they are parked for the majority of the time. As well, given the number of places people travel to by car, each car requires many parking spaces, including at places of employment, residences, shopping and so on. As such, there is an oversupply of parking in general. The demand for parking spaces can be managed through the development of this strategy.

Creating a balance between the Regional Centre, the suburban and rural areas and the business parks through a mix of parking requirements and alternative modes of transportation is key to a successful parking strategy. Balancing parking demand with supply is as much art as it is science, and parking management should include, among others, encouraging appropriate land uses, ensuring safety, reducing environmental impacts, encouraging alternative modes of transportation and therefore managing traffic.

## DISCUSSION

A Terms of Reference setting the scope of work was prepared and a Request for Proposals was issued and closed on August 3, 2006 for a Regional Parking Strategy Functional Plan. The overall objective of this project is to create a Regional Parking Strategy which will form part of

the Transportation Master Plan. The strategy will balance the needs of business, tourism, residential and all other uses throughout HRM. It will also use the principles of Transportation Demand Management to encourage and promote the use of alternative modes of transportation within HRM.

The scope of the functional plan includes:

1. Review of Best Practices and Data Collection.
2. Develop appropriate methods for, and conduct public and stakeholders consultation and reporting mechanisms.
3. Recommend Policies and Programs to take into account the diverse needs and requirements for parking throughout HRM.
4. Work with a Community Working Group as well as the project steering committee.
5. Make presentations to Regional Council, Community councils and any other groups or associations deemed necessary to the project.

#### **RFP RESPONSES:**

Proposals were received from the following firms:

IBI Group  
SGE Acres  
iTRANS Consulting Inc.  
Boulevard Transportation Group  
Desman Associates  
BA Group Transportation Consultants  
MRC delphi

An team consisting of staff of Regional Planning, TPW, Capital District and Procurement evaluated the proposals based on the following criteria:

1. Expertise of Firm and Project Team
2. Proposed Methodology
3. Understanding the Study
4. Submission Quality
5. Fee Proposal

The final scoring for all proponents is as follows:

Company	Scoring ( max. 100)
<b>IBI Group</b>	<b>92</b>
BA Group	90
iTRANS	86
SGE Acres	83
MRC delphi	82
Desman Associates	75
Boulevard	73

The IBI Group received the highest score and they were also the lowest bidder.

**BUDGET IMPLICATIONS**

Budget Summary	<u>Account No. CTU00884, Functional Transportation Plans</u>	
	Cumulative Unspent Budget	\$150,000
	<b>Less RFP 06-102</b>	<b><u>\$150,000</u></b>
	Uncommitted Budget	\$ 0

	<u>Account No. CDE00105, Regional Planning Programme</u>	
	Cumulative Unspent Budget	\$744,318
	<b>Less RFP 06-102</b>	<b><u>\$ 10,315</u></b>
	Uncommitted Budget	\$734,003

**FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This report complies with the Municipality’s Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

**ALTERNATIVES**

There are no recommended alternatives.

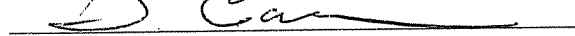
ATTACHMENTS

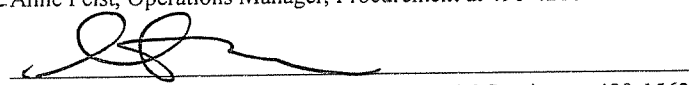
Attachment "A" - Summary of Evaluation Criteria

A copy of this report can be obtained at <http://www.halifax.ca/council/agendasc/agenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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Procurement Review:   
Anne Feist, Operations Manager, Procurement at 490-4200

Report Approved by:   
Catherine Sanderson, Senior Manager, Financial Services at 490-1562

**ATTACHMENT 'A'**  
**REGIONAL PARKING STRATEGY FUNCTIONAL PLAN**  
**Proposal Evaluation Criteria (RFP# 06-102)**

**PROPOSAL # 06-102**

CRITERIA	MAX. SCORE	SUBMISSION SCORE						
		Boulevard	iTRANS	SGE	IBI	BA Group	Desman	MRC
Expertise of Firm and Project Team, Organization and Personnel	30	20	24	25	27	28	26	23
Proposed Methodology	40	29	35	32	36	34	27	33
Understanding the Study	15	11	13	13	14	14	11	13
Submission Quality	5	4	4	4	5	5	3	4
Fee Proposal (Net HST Included)	10	9 \$172,282	10 \$163,832	9 \$171,925	10 \$160,315	9 \$181,725	8 \$194,500	9 \$186,015
<b>TOTAL</b>	<b>100</b>	<b>73</b>	<b>86</b>	<b>83</b>	<b>92</b>	<b>90</b>	<b>75</b>	<b>82</b>
<b>RANKING</b>		<b>7</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>5</b>