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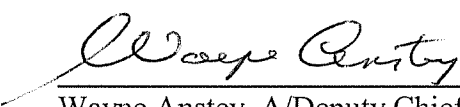
Halifax Regional Council
November 22, 2005

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:



Dan English, A/Chief Administrative Officer



Wayne Anstey, A/Deputy Chief Administrative Officer

DATE: November 8, 2005

SUBJECT: **Award of Tender #05-147, Bayers Lake & Aerotech Signage Program**

ORIGIN

Approved 2005/2006 Capital Budget - Capital Account No's. CQ300742 - Aerotech Repositioning & Development and CQ300745 - Business Park Sign Renewal & Maintenance.

RECOMMENDATION

It is recommended that Tender #05-147, Bayers Lake & Aerotech Signage Program be awarded to Eye Catch Signs for a cost of \$ 192,584.80 including net HST, with funding from Capital Account Numbers CQ300742 - Aerotech Repositioning & Development and CQ300745 - Park Sign Renewal & Maintenance, as outlined in the Budget Implications section of this report.

BACKGROUND

Aerotech Business Park

As rapid growth of the Halifax Regional Municipality continues, market demand has indicated the need to open-up Aerotech's zoning to allow the park to accommodate more traditional light industrial and commercial uses.

Scheduled for 2005, the proposed re-zoning of Aerotech Business Park will take advantage of the Park's ideal access to transportation links and its close proximity to the Halifax International Airport, Burnside Industrial Park and the Halifax trade area. The anticipated changes to the present zoning will bring the park more in-line with uses permitted in other HRM Business Parks, compared to its present focus on the aerospace industry and manufacturing.

Aerotech enjoys a high visibility location with exposure to local, national and international passer-by's with its location adjacent to the Airport and Provincial Highway 102 but, at present, has very little in terms of signage infrastructure which is weathered, tired and inadequate in scope to the re-vitalized image HRM is planning to portray.

Bayers Lake Park

During the 1990's, the Bayers Lake Business Park assumed a position of dominance second only to Burnside Park. With a critical mass of over 240 companies, the Park has two broadly defined functional areas: a large node of retail development served by the northeast section of Chain Lake Drive, and a general business park area served by the southeast and southwest section of Chain Lake Drive. Occupants of Bayers Lake will refer to the park in whatever manner suits their line of Business, and it is commonly referred to as both Bayers Lake Power Centre and Bayers Lake Business Park or Centre.

Present signage infrastructure within the park is substantial but its overall aesthetic appeal is weathered and tired, in some instances illegible.

Scope of Work

A Request for Proposals was issued in July 2004 to qualified individuals/firms for the design of a signage program for the two Business Parks. In November 2004, the Request for Proposals was awarded to Form Media. In April 2005, HRM accepted a proposed signage program for the Aerotech and Bayers Lake Business Parks developed and produced by Form Media.

Though the exterior panels of the signs in Bayers Lake are worn/deteriorated and need replacement, the majority of the underlying infrastructure is sound and can be "refaced" with alloy aluminum. All thirty-four (34) signs in Bayers Lake are to be revitalized including the two large Gateway signs at both entrances to the park. Aerotech Park, at present, has a minimal quantity of signage and work here will include the refacing of three (3) existing signs as well as the creation/installation of (11) new directional signs in the Park. The successful firm shall be

responsible for the supply of materials, fabrication and installation of the signage including associated electrical works and provision of a twelve month warranty on all parts and labour.

DISCUSSION

A tender was issued for the detailed design, sign fabrication, dismantling and/or refacing of existing signage, supply and installation of new signage and maintenance of an exterior signage program for Bayers Lake and Aerotech Park to be implemented in the Fall of 2005.

The tender was issued and closed on 15 September 2005. The following bids were received:

Tender #05-147, Bayers Lake & Aerotech Signage Program

<u>Bidder</u>	Total Price (incl. Net HST)
Eye Catch Signs	\$192,584.80
United Sign Ltd.	\$296,198.94

Staff has evaluated the bids and is recommending award to Eye Catch Designs. The work will be completed within 120 days of award of the contract.

BUDGET IMPLICATIONS

Budget Summary Capital Account No. CQ300742, Aerotech Repositioning & Development

Cumulative Unspent Budget	\$ 619,832.00
Less: Tender #05-147	\$ 125,999.80
Uncommitted Budget	\$ 493,832.20

Capital Account No. CQ300745, Business Park Sign Renewal & Maintenance

Cumulative Unspent Budget	\$ 66,585.00
Less: Tender #05-147	\$ 66,585.00
Uncommitted Budget	\$ 0.00

The remaining funds will be utilized for Aerotech Repositioning & Development. The budget availability has been confirmed by Financial Services.

FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN

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This report complies with the Municipality's Multi-Year Financial Strategy, the approved Operating, Capital and Reserve budgets, policies and procedures regarding withdrawals from the utilization of Capital and Operating reserves, as well as any relevant legislation.

ALTERNATIVES

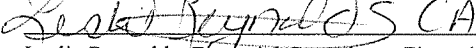
There are no alternatives.

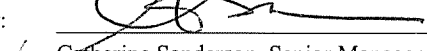
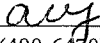
ATTACHMENTS

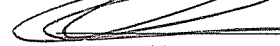
N/A.

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.html> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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