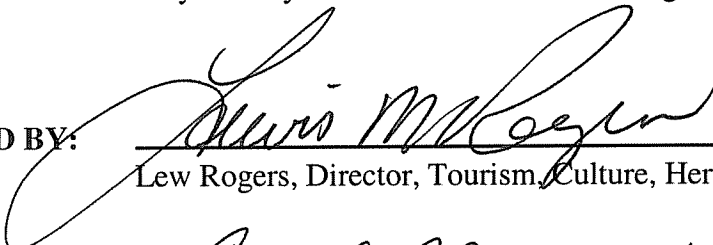



7.

Halifax Regional Council  
December 17, 2002

TO: Mayor Kelly and Members of Halifax Regional Council

SUBMITTED BY:   
\_\_\_\_\_  
Lewis Rogers, Director, Tourism, Culture, Heritage

  
\_\_\_\_\_  
Carol Macomber, Project Manager, Capital District

DATE: December 17, 2002

SUBJECT: Capital Budget - Streetscape projects

### INFORMATION REPORT

#### ORIGIN

The 2002 / 2003 Capital District Business Plan and Capital Budget identified funds in the amount of \$350,000 for the HRM Streetscapes program, to be used by the HRM Capital District and Capital District Business Commissions for Streetscape improvements.

## **BACKGROUND**

Council received detailed information on the Capital District Urban Design project when they returned from summer break. This project accounts for \$125,000 of the Streetscapes budget and lays out the designs and phased budgets that enable a strategic approach to investing in visible infrastructure in the Capital District - directional signage, public amenities such as waste receptacles and benches, and design guidelines to create a strong visual unity and sense of place in the Capital District. Phased implementation will proceed in spring 2003.

The following information identifies projects being implemented in partnership with the Capital District Business Commissions as part of the 2002 / 2003 Streetscapes program.

## **DISCUSSION**

Capital District Business Commissions apply for funding through the Streetscapes program to implement improvements to the public realm in their areas. A cross business unit staff team evaluates proposals and awards projects based on the attached evaluation criteria. Staff evaluated based on awareness of the upcoming urban design plan.

The following projects are approved for the Streetscapes program and have been, or currently are being implemented by the Capital District Business Commissions, with HRM assistance, through HRM Procurement policy and processes:

Spring Garden banners - \$8,500

Spring Garden Underground Wiring information collection - \$5,000

Spring Garden sidewalk sweeper contribution - \$5,000

Spring Garden parking lot ticket spitters - \$15,000

Quinpool Road gateway sign (on hold pending completion of urban design project) - \$2,840

Quinpool Road mural - \$5,000

Quinpool Road banners - \$11,902

Portland Street sitting area (design being incorporated with urban design project) - \$22,000

Portland Street banners and banner arms - \$8,125

Downtown Dartmouth signage standard, Alderney Plaza (on hold pending completion of urban

design project) - \$15,000

Downtown Halifax sidewalk sweeper contribution - \$10,000

Downtown Halifax mural program - \$14,375

Downtown Halifax, poster kiosk completion - \$5,487

Total - \$204,729

Please note: although there aren't any projects reflected here for Gottingen Street, a main street of the Capital District, a \$50,000 streetscape upgrade was tendered for the street from Parks and Recreation which included benches, bicycle racks and planters. Fabrication is underway and will be complete in spring 2003.

### **BUDGET IMPLICATIONS**

Budget of \$350,000 for the Streetscape program (HRM and HRM/Business Commission partnership) is approved in the 2002 / 2003 Capital Budget and is being administered through standard HRM practice.

### **FINANCIAL MANAGEMENT POLICIES / BUSINESS PLAN**

This project is identified in the Capital District business plan.

### **ALTERNATIVES**

No alternatives are recommended.

### **ATTACHMENTS**

program evaluation / scoring criteria

Additional copies of this report, and information on its status, can be obtained by contacting the Office of the Municipal Clerk at 490-4210, or Fax 490-4208.

Report Prepared by: Carol Macomber, Project Manager, Capital District

Attachment A

**Capital District  
 Streetscape Improvement Program (2002/003)  
 Project Evaluation Scoring**

Business Association:

Project:

| Evaluation Criteria  | Maximum Score | Score |
|--|---------------|-------|
| enhances heritage/culture aspects of the streetscape (if applicable)   | 10            |       |
| Enhances downtown as a destination and experience  | 10            |       |
| Creates a people friendly environment  | 10            |       |
| Any promotional, educational programs that are needed in conjunction with the project are enabled                                  | 10            |       |
| Project cost   | 20            |       |
| Ability of the project to compliment the existing streetscape and heritage structures  | 10            |       |
| Safety and environmental considerations  | 10            |       |
| Viability of the project management and implementation details   | 10            |       |
| Additional points will be awarded for projects which will receive partnered support and funds (in addition to BID in-kind support) | 10            |       |
| Maintenance requirements are addressed by the BID (if applicable / feasible)   |               |       |
| <b>Total</b>   | <b>100</b>    |       |