

Halifax Regional Council  
October 15, 2002

TO: Mayor Peter Kelly and Members of Council

SUBMITTED BY: Lew Rogers  
Lew Rogers, Director, Tourism, Culture & Heritage

DATE: October 9, 2002

SUBJECT: Gateway Signs- Update

INFORMATION REPORT

ORIGIN

Request by Councillor Streach to replace signs at Gateway entry points to District #1.

DISCUSSION:

Staff from Public Works and Tourism, Culture and Heritage business units met recently. Tourism, Culture and Heritage is involved because it has a two key roles: welcoming visitors to the region and ensuring that visitors find key tourism, culture and heritage sites. In this regard, we are also working with the Capital District Coordinator, to ensure that the image and wayfinding are coordinated with the city centre. The funds that are available in the 2002- 2003 Capital Budget will provide for 4 major signs on the 101, 102, 103 and 107 highways and up to six(6) signs on the # 1, #2, #3, #7 highways.

BUDGET IMPLICATIONS

There is a 2002- 2003 Capital Budget allocation for Gateway Signs of \$50,000 within the Heritage & Cultural Tourism Reserve.

MULTI-YEAR FINANCIAL STRATEGY IMPACTS

There are no impacts.

ALTERNATIVES

There are no alternatives.

Additional copies of this report, and information on its status, can be obtained by contacting the office of the Municipal Clerk at 490-4210, or Fax 490-4208.

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Report Approved by: \_\_\_\_\_  
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